

THE REXALL STORE

New Spruce Gum

-- 15c ounce --

The Ross Drug Company, Limited

100 King St.

A CHANGE IS AS GOOD AS A REST

You Can Enjoy Both by Having Dinner on Sunday, at The
Finest Cafe East of Montreal

Dinner Served, 12 a.m., 2 p.m.

Cafe Open, - - 9 a.m., to 11 p.m.

BOND'S Up-to-the-Minute Store

Genuine Panama Hats \$2.00

All Other Untrimmed Hats 25 Cents

Marr Millinery Co., LIMITED

Ladies, Take Notice

British Woollens have advanced very much in price, owing to prevailing conditions, but we can supply you with a high grade garment at a lower price than you would have paid a year ago.

Why! Because we had secured our stock of Serges, Gabardines and Mantles before the raise in prices.

Call and see for yourself at

The American Cloak Mfg. Co.

32 Dock Street

Phone Main 838

Men's Cap Sale!

We find we have too many Men's Summer and Fall weight Caps. To reduce this surplus stock, during this week, we are going to sell these \$1.00 and \$1.25 Caps at

50 cents

EASTERN "A"

A cap is always a necessary part of your wardrobe. Here is your opportunity! All good shapes and colors

See Our Window

F. S. THOMAS

539 to 545 Main Street

Choice Dairy Butter

On the well-ordered table, nothing is quite so important as really good butter—and the best is none too good—for butter will very often make or mar a meal.

But your butter should be good always—the same every day—at every meal. Then it would be uniform. But that isn't all. If you use

PRIMECREST SPECIAL BUTTER

you have the assurance that the flavor, richness and freshness will be always the same, but more than that, you have our **GUARANTEE THAT IT IS ABSOLUTELY FREE FROM DISEASE**, being made under strict, highly modern and scientifically approved sanitary conditions. Call us up NOW and we will tell you what grocers can supply you with **PRIMECREST SPECIAL BUTTER**.

PRIMECREST FARM SOUTH BAY
Phone West 374 St. John

Snowflake Marshmallow Cream

A Delicious Preparation for Producing Many Dainty Desserts

Small Size Package.....15c.

Large Size Package.....30c.

Gilbert's Grocery

LOCAL NEWS

HERSPERIAN ACROSS AGAIN.
The Allan liner Hesperian arrived at Liverpool on Friday night at 11.30 o'clock.

VERY SUCCESSFUL.
A successful tea and sale was held on Saturday afternoon on the grounds of E. H. Machum's residence, Hillendale, under the auspices of the Ladies' Aid of the Westfield Methodist church. The tea tables, ice cream, candy and fancy work booths were well patronized and the proceeds amounted to about \$185.

JONES-GREEN.
This morning at the home of Rev. M. E. Connor, of Portland Street Methodist Church, Miss Edna Pearl, daughter of Mr. and Mrs. Major H. Green, was united in marriage to G. Robert, son of Mr. and Mrs. F. S. Jones. Both are of this city. The bride was unattended. Mr. and Mrs. Jones left on the early train for a short trip through Nova Scotia. On their return they will reside at 189 Mecklenburg street. Many handsome and useful presents were received.

KRECHMER-MICHELSON.
The wedding of Lodore Krechmer, of New York to Miss Jennie Michelson, a resident of St. John, daughter of Mr. and Mrs. Michelson of New York, took place on Sunday evening at 25 King street east, Rev. Mr. Rothburg officiating. The bride wore a white silk gown and carried a bridal bouquet. On Tuesday evening Mr. and Mrs. Krechmer will leave on a wedding trip which will include a visit to Montreal before proceeding to New York, where they will reside.

BACK FROM RIVER RESORTS.
The Oceanic was crowded this morning with passengers from points up river. There were many children, returning to school, and their sun-browned faces told of happy holidays. Every wharf and boat stop along the beach was made. Yesterday was very rainy all along the river, but this morning broke fine, and the cottagers were reluctant to come away. The Oceanic will make her early morning trip next week on Tuesday morning, to accommodate those who wish to spend Saturday, Sunday and Labor Day along the river.

SAW A MOOSE AND DEER.
The passengers on the Oceanic saw a moose and a deer on the hillside just above Woodman's Point, on the west side of the river, between seven and eight o'clock this morning. The moose was first seen coming out of a clump of woods into an open field and thence into a grain field, and moving toward the river. A few minutes later a deer was seen running through the same field, pursued by a dog. No doubt both moose and deer had been frightened by the dog. As the steamer moved out of range they were still travelling toward the highway and the river.

POLICE COURT.
In the police court this morning Harry O'Leary was warned that if he was liable to ten months in jail for drunkenness in Sydney street and also for resisting the police. Two other arrests for drunkenness were remanded until inquiries can be made as to where they procured the liquor.

William McGuigan and William Donnelly were remanded as the police were not prepared to prosecute. The charges are pocket peddling.

John McCauldlin was told that if he was whipped he would only be getting his just deserts for drunkenness and assaulting his mother. His mother said she would like him stopped from going near her home when he was under the influence of liquor.

TO GET CAR SERVICE OVER NEW BRIDGE

Action is Being Taken—Reported Today That Early Announcement Was Expected

Though the curves and grades on the approaches to the new bridge are the same as on Saturday, when so much objection seemed to be raised with regard to the street cars crossing within a reasonable time, the situation seems to have changed in some particulars for it is understood the attorney-general, Hon. J. B. M. Baxter, has taken a hand in the proceedings and a meeting of the directors of the street railway has been called for this afternoon to discuss the matter with a view to hastening the work in a satisfactory manner to the public.

The attorney-general said this morning that he was doing all within his power to have the objections to the new bridge in the way would be removed and everything done to facilitate an early start.

It will be remembered that a large and representative committee consisting of six members from the Lancaster board of trade and an equal number from the St. John board of trade, the Lancaster councillors, Mayor of St. John and commissioners, with Hon. Dr. Baxter, was appointed at a meeting of the Lancaster board of trade last week to confer with the street railway officials and urge that the work be rushed before the cold weather set in. With the machinery set in motion, as intimated, this meeting will not convene until it is seen just what move the street railway will make next.

A Lancaster official said this morning that there were grades and curves on the street railway line in St. John city more steep and dangerous than that at the new bridge, and that the excuse would not be accepted by the public.

Something definite is expected at once.

The Empty Trees

Why pole the trees that have no persimmons on them?
In other words why waste advertising money on large sections of the country where there is little or no hope of return?

Why not concentrate on the places where business is ripe?
In other words why not advertise in the newspapers of the cities where the goods are well distributed?

This kind of use of the pole lands the greatest quantity of ripe and juicy fruit.

FAMILIES ON PATRIOTIC FUND LIST IN ST. JOHN

At The End of July They Numbered 658

INCREASE SINCE THEN

Provincial Fund Practically Exhausted by End of September and That is Why General Call Has Gone Forth

The Patriotic Fund, which is now appealing to the liberality of the people of this province and of Canada at large, is designed first and last to relieve cases of distress among the families of soldiers who are fighting the empire's battles. It is not intended for those who are not in need, or who are in a position to care for themselves comfortably. (Exceptions have been made by the St. John branch to wives of soldiers, all such claims, when bona fide, being paid without question.) Nor is the fund a charitable organization, in the sense in which such organizations are usually known now-a-days.

Every soldier's family in need or who cannot care for itself comfortably by reason of the absence of the bread-winner, is entitled to a share of the fund. The investigating committee, appointed by the managers of the fund to enquire into applications from soldiers' families, exists for the purpose of preventing the fund from being imposed upon by unscrupulous persons, or deciding the amount of relief to be extended, and of conserving and protecting the fund for those who have a genuine claim upon it.

If a soldier's family wishes to be placed on the fund, the applicant is required to fill in a blank which gives all necessary particulars with respect to the claim. This form is passed on to the Women's Auxiliary who appoint a member to visit the family and consult with the wife or mother as to her condition and necessities. The visiting lady submits a written report of the case and this report is turned over to the claims committee of the fund, who pass upon it at once and make such recommendation as the circumstances call for.

The schedule prepared by the managers of the fund at Ottawa, provides that a wife shall receive \$1 a day or \$30 a month; a child between ten and fifteen years old, 25 cents a day; between five and ten years, fifteen cents, and under five years, ten cents a day. A recent ruling of the fund managers limits the twenty-five cent allowance, as well as the fifteen cent allowance, to one child in a family; all the rest receive ten cents each. The separation allowance of \$20 due the wife is deducted from this.

A few figures with respect to the relief extended by the St. John branch may not be out of place.

In December, 1914, the number of cases on the roll here was 380; amount of money expended in relief, \$4,804.25; average per family, \$12.78. In June, 1915, the number of cases reached 616 and the gross payments \$9,775.81, average \$14.75 per family. In July the roll had been further increased to 638, and the payments to \$10,888.87, an average of \$15.48 per family. The August statement has not yet been prepared, but there has been an appreciable increase.

It is worth noting in this connection that while the work of the branch has almost trebled since last December, the cost of administering the fund has remained the same, the only additional office expense being postage and stationery. The war tax alone adds about \$40 a month to the stamp expense of the branch.

The total contributions to the fund in New Brunswick up to July 1, amounted to \$135,784.34, or about 40 cents a head of population. The district controlled by St. John contributed \$5,708.66. The payments on account of the provincial fund up to July 1 amounted to \$92,465.90; of this sum, \$68,720.28 was paid out for cases in the district covered by St. John.

After the August and September payments have been provided for the province contributions will be practically exhausted.

The campaign which is being inaugurated at the present time is for the purpose of replenishing the provincial fund and placing it in a position to meet all claims that may be made upon it. The importance of such a campaign can be readily recognized.

SUGGESTS NEW WAY TO GET AT RECRUITS

Discussing the recruiting campaign with a Times man at the Queen Hotel in Fredericton one evening last week, Mr. McDade made the suggestion that if the matter were taken up by the life insurance managers and their solicitors in the province it would produce the very best results, for the reason that these men were always after recruits, and it was their business to know the very class of men, and all of them, who would make good soldiers.

Mr. McDade pointed out that it was the business of insurance men to get in touch with all the insurable men in the community, and they have a system of doing it with the least expenditure of time and energy; and if they took up this matter of making an appeal that would come personally to every possible recruit for the army they could be depended on to do most valuable work. He ran over a list of managers and said he believed every manager and solicitor would be glad to co-operate.

PLEASANT OUTING.
The annual outing of the Brussels street Baptist church and Bible school was held on Saturday afternoon and evening, taking the form of a basket picnic at Seaside Park. Sports furnished amusement for the younger folk and the affair was greatly enjoyed. The weather was good and nothing marred the pleasure of the day except the inconvenience of getting across the bridge.

THE RECRUITING COMMITTEE.
The members of the special committee to obtain recruits adjourned from Friday last, and these members since adjourned are requested to attend at the city building this evening at 8 o'clock to organize and take immediate steps to fill the ranks of the 55th. The need is urgent and all help available is required.

Macaulay Bros. & Co., King Street, St. John, N. B.

Store open at 8 a.m., Close at 6 p.m.; Open every Friday Night till 10 p.m.; Close Saturday at 1 o'clock.

THIRTY-SIX INCHES WIDE WHITE JAPANESE SILK WITH THE PURPLE EDGE

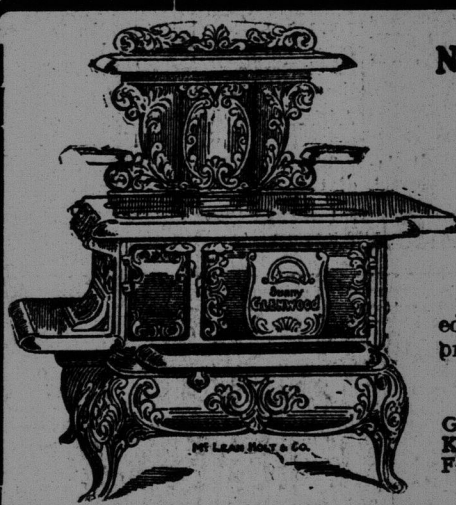
This is a mark that customers will know they are getting the original Japanese Silk. It is much thicker, firmer and washes better than any other make, and the price for this extra 36 in. width is 98c. a yard.

We are still selling that Extra Pure Black Silk Paillette, 36 inches wide, at 98c. a yard.

All colors, in same make of Silk, 36 inches wide, 98 cents a yard.

Write for samples. We believe we can give you the best value in Silk to be had

MACAULAY BROS. & CO.



Now Is Your Chance to Buy a Real Six Hole Range at the Foundry Price.

Here It Is

A Sunny Glenwood With Mantle Shelf -- Only \$23.75

This is the Most Extraordinary Range value ever offered. If you were to buy a dozen, you could not get a better price. **BUY NOW.**

REMEMBER! FOR TEN DAYS ONLY!

Glenwood Ranges
Kitchen Furnishings
Furnace Repair Work
D. J. Barrett
155 Union Street
Phone M. 1546
St. John, N. B.
Store Open Friday and Saturday Evenings.

THE BOYS' CLOTHING STORE READY WITH FALL AND WINTER SUITS

Never have we made so large a showing of brand new boys' clothing in any previous year at this time.

Tables in the splendidly lighted department are crowded with the new things.

It seemed last year that we had reached the height of excellence in workmanship. But we were after perfection—and the result is that here are suits which go ahead even of our own best.

It would be easy to set down the plain facts of our boys' clothing, but after all seeing is believing and we invite you to come where the clothing itself will convince you.

Norfolk Suits, sizes 6 to 16 years, \$3.45 to \$6.00
Norfolk Suits, extra pair bloomers, sizes 6 to 18 years, \$7.00 to \$16.00
Bloomer Sailor Suits, 5 to 10 years, \$3.50 to \$6.50
Boys' Early Fall Reefers, sizes 3 to 10 years, \$3.50 to \$9.00

KING STREET COR. GERMAIN
GREATER OAK HALL
SCOVIL BROS., LIMITED, St. John, N. B.

Bargain Specials in School Suits for Boys

Also Immense Reductions in Boys' School Blouses, and in Footwear and Hosiery for Boys and Girls

The close of vacation again directs attention to comfortable, dependable School Clothes for the boy and girl, and our **QUICK CLEARING MONTH-END SALE**, coming at a time when money is needed most in every household, presents to mothers a rare opportunity to effect savings on these school-day necessities.

HERE ARE JUST A FEW BIG VALUE FEATURES SELECTED AT RANDOM:

Boys' Norfolk and Plain School Suits with Bloomer Pants, in neat, dressy patterns of good, serviceable material, nicely tailored all through—Excellent values \$3.48 and \$3.98

Boys' School Blouses—Worth 50c. and 75c. Now 28c. and 38c.

Boys' Grey Canvas Boots and Shoes..... At Cost Prices

Rock-Ribbed Stockings for Boys and Girls..... Only 25c. a pair

Girls' and Women's Canvas Oxfords and Pumps..... At Cost Prices

In the Low Rent District :: **PIDGEON'S** :: Cor. Main and Bridge Streets

IT'S NEARLY TIME

for you to discard that Straw Hat, and as this is between seasons, we are offering you a genuine bargain in **PEARL SOFT HATS** (light, medium and dark shades). These are our regular \$3.00, \$2.50 and \$2.00 qualities, but we will close them out at

-- **\$1.50 Each** --

Get a Cap for the Rainy Weather. We Carry the Best.

D. MAGEE'S SONS, LIMITED HATS AND FURS
63 KING STREET