Telephone Main 7841

Store Hours 8:30 to 5:30.

Store Open All Day Saturday

Markets Adelaide 6100

SIMPSON'S EXHIBITION SPECIALS

\$60,000 Worth of Oriental Rugs to Sell Today at \$40,000



A Sale of Extraordinary Importance to Every Toronto Home

The group consists of genuine specimens of fine Anatolian and beautiful Chinese Rugs, which show the most wonderful designs and colorings it is possible to obtain

This great opportunity comes just in time for those who are fixing up their homes

Chinese Rug, 13 ft. x 10 ft. 2 in. Regularly \$345.00. Today 230.00 Chinese Rug, 8 ft. x 10 ft. 6 in. Regularly \$485.00. Chinese Rug, 9 ft. 2 in. x 12 ft. Regularly \$785.00. Chinese Rug, 5 ft. 6 in. x 8 ft. 4 in. Regularly \$249.50.

\$99.50 Seamless Axminster Rugs.

Two designs-Chinese medallion on a rich gold ground and blue border, and a small allover effect in blue and terra cotta on a tan ground. Size 12 9 x 12 Congoleum Rugs, \$21.95

These rugs lie flat on the floor without tacking, are easily cleaned with a damp mop, and will not bulge or shrink

New September Records Big Specials in Window Shades and Draperies Today Hear Any You Wish.

Plain Window Shades, \$1.29 Each
In green or cream—37 inches wide, 70 inches long.

Insertion Trimmed Shades, \$1.49 Each

In white only-37 inches wide, 70 inches long.

Combination Color Window Shades, \$1.45 Each

Sturdy English Cretonnes, 49c Yard

Dotted Muslins, 33c Yard

In white with large or small dots. 36 inches wide.

Good assortment of colors and designs, 30 inches

With white outside and green inside.

The Love Nest-Fox Trot.

...... Coleman's Orchestra So Long, Oo Long-Fox Trot.

..... Novelty Orchestra Any Time. Any Day, Anywhere—Fox Trot Coleman's Orchestra Sudan-Fox Trot Raderman's Orchestra Dream of the Past (The Hen and the Cow) -One-step. . Diamond Trio Mary (Like the House That Jack Built) -One-step . . . : Diamond Trio

Two-Side Vocal Records, \$1.00

Don't You Remember the Time? (tenor)	Charles Harrison
The Love Nest (tenor)	Charles Harrison
Pretty Kitty Kelly (tenor)	Hugh Donovan
Tripoli (tenor)	Hugh Donovan
In Sweet September	Crescent Trio
Marion, You'll Soon Be Marryin' Me	Shannon Four

Wall Papers Half Price

High-Class Assortment of Quality Wall Papers, Including

Patterns and Colors Suitable for Every Room in the

Home. On Sale Today Half-Price.

Come Early for Best Selection—Some Patterns Limited in

Quantity.

\$1.50 Papers, Today, 75c

inches wide. For living and dining-rooms. Printed with artistic

Conventional and Tapestry Effects, Regularly \$1.25,

for 62c Roll

50c Bedroom Papers, Today, 25c Roll

heavy quality stock, 21 inches wide-with variety of plain or

mixed color tones of gray, heliotrope, rose, cream, blue and

35c Ceiling Papers, Today, 171/2c Roll

Conventional and tapestry patterns printed with soft tones of brown, fawn or gray on tinted backgrounds.

500 Yards Dyed Burlap, 79c Yard

Heavy imported Burlap, 36 inches wide—red, green, tan or brown finish.

Solid Oak Room Mouldings and Plate Rails

14-in. Polished Oak Room Moulding, regularly 6c Foot .04

2 1/2-in. Polished Oak Chair Rail. regularly 12c. Foot. .08 3-in. Polished Oak Plate Rail, regularly 30c. Today, foot .25

3-in. Raw Oak Plate Rail, regularly 25c. Today, foot .20 Simpson's-Sixth Floor.

novelties, for living-rooms and halls.

Imported and domestic papers, including many seasonable

Embossed stripe designs and all-over patterns-printed on

Attractive tapestry and shadow treatments-18 and 21

10-Inch Red Seals, \$1.25 Land of the Long Ago Edward Johnson

12-Inch Red Seals, \$2.00 Villanelle (The Swallows) Galli-Curci Phonograph Department—Sixth Floor—Main 7841.

Today----a Good Day to Your Furniture!

\$73.00 Divanette, \$60.25

Frame of genuine oak in fumed finish, seat and back upholstered in brown imitation leather, fitted with good spring and soft, comfortable mattress. Regularly \$73.00. Today 60.25

Brass Bed-Special ball corners-five 1-inch fillers-bright, polete or satin finish. Double size. Today 38.50

Spring-Double woven wire fabric, lock weave. heavy ro!l edge. All sizes. Metal frame. Today 10.00 \$30.00 Brass Bed, \$26.95

2-inch posts and 1-inch top rails and five fillers.

Bright, polete or satin ribbon finish. All regular sizes. Regularly \$30.00. Today 26.95

Brass Bed, Spring and Mattress, \$45.25 Regularly \$50.50.

Bed has 2-inch posts, 1-inch top rails and five fillers. Bright, polete or satin ribbon finish. All regular sizes.

Spring-All metal frame, high angles, cable supports on edge, lock weave, all sizes.

Mattress Jute both sides, fibre centre, roll edge, deeply tufted, enclosed in art ticking. All sizes. Simpson's—Fifth Floor. Brass Bed, Spring and Mattress, \$59.50 Regularly \$65.25.

Plain Ecru or Colored Scrim, 25c Yard

English Tapestries, \$3.69 Yard

Fine verdure patterns in light and dark colors.

Large Bedroom Boxes, \$4.98

Art Serge Portieres at \$11.50 Pair

Simpson's-Fourth Floor.

Chiniz or burlap covers. 36 inches long.

For archways-blue, brown or red.

One yard wide, strong and washable,

Bed has special ball corners and five 1-inch fillers. Bright, polete or satin finish. Double size.

Spring-All metal frame, high angles, cable supports on edge, lock weave. All regular sizes.

Mattress-Blown cotton, soft and comfortablediamond tufted, roll edge with handles on sides, en-

Spring-All metal frame, high angles, cable supports on edge, lock weave. All sizes. Today 8.00

21 x 27 in., 6 pounds to pair. Enclosed in art tick-Pillows Mixed feathers, clean and sanitary.

Mattress-Jute both sides, fibre centre, roll edge, deeply tufted, enclosed in art ticking. All regular sizes. Regularly \$10.50. Today 8.50

Mattress-Built in layers, not stuffed (weight 45 pounds to a double mattress). Roll edge. Deeply

Mattress-Blown cotton, soft and comfortable, diamond tufted, roll edge, deep border with handles on sides. Art ticking covering. Regularly \$15.75. Today 18.25

Please Note---If You Wish Convenient Payments

which are spread over a period of time, you should join the Home lovers' Club. By making a first payment toward your purchases you should improve the spread over a period of time, you should join the Home

The Home-lovers' Club

is the most advantageous arrangement we know of whereby customers may buy rugs, draperies, electric fixtures, furniture, phonographs and sewing machines upon business-like terms. No extra charge is made for the Home-lovers' Club. See the Club Secretary—Fourth Floor.

Simpson's Big Market is the Best Place to Shop Telephone

Government Inspection—Your Protection All meats in our market are inspected and approved by qualified Government inspectors.

Family Sausage, our own make, lb.

Breakfast Bacon, mild flavor, sliced, lb.

300 pails Maple Leaf Pure Lard, 3 lbs. gross weight. Early

All Fresh Fish Advertised Subject to Arrival Another shipment expected to arrive this morning of British Columbia Rainbow Salmon, headless, dressed, and will be on

STANDARD GRANULATED SUGAR, 10-4b. bag 2.20 2,000 PAILS PURE RASPBERRY JAM, Kinney & Colliver brand, No. 4 size pall 2,000 lbs. Finest Creamery But ets 500 bags Five Roses Flour, 24-lb. 2.14

800 Quarts Duplex Varnish Stain, 49c Quart Light Oak.

For floors and interior woodwork, stains and varnishes with one operation. Gives a durable and glossy finish that is easily renewed

Duplex Ground Color, 75c Quart Flat Buff Undercoat for first coat before applying Duplex varnish stain. \$2.95 Framed Pictures,

FRUIT SECTION.
is Oranges, dozen
Cooking Apples, 6-qt. basket
Bantam Corn, dozen
Beets, 6 bunches

Color Prints of landscapes etc., in deep 3-inch ornamental frames in antique gilt. Size 16 x 20 inches inside. Regularly \$2.95. Today, at 1.95

Framed Color Prints, 98c These attractive color prints of ravine, hillside, lake and plain—mounted on sepia mats and framed in ½-inch sepia frames. Size 10 x 12 inches. Regularly \$1.65. Today . . .98 Simpson's—Sixth Floor.

closed in art ticking. Regularly \$65.25. Today 59.50

Pillows Chicken and duck selected feathers. Size

Pair 2.75

tufted. All regular sizes. Today 18.00

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OUTLINES

BROOKLY

Officials of Hundreds of rying Bac

New York, Septapid Transit straped tonight into ith Receiver G pany, refusir Amalgama reet and Ele ilority rights Surface car s improvement toda

operation. The lat eleven more morrow. Subw ice also showed lic Service Common today advised the strikers to h o work tomorr er cent wage in ters to arbitration er said he did no would change his this was the best The strikers w

ment on the co but said they wa hour increase in 10 per cent., an Officials of the ack to work, an nen, including now operating the Thirty-five hur ght, and, at th Mahon, internati hey would sub the present contr wages and w sion is to be

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Londonderry, on, which is uard of the po 103 COURT H

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