

Cold Arctic Air

is the healthful air for furs and fur garments. It is this Arctic air which circulates through our Fur Storage vaults and keeps your furs in the best of condition. You ought to store your furs during the summer months, and Simpson's will do it for you at a moderate charge.

Phone Main 7841 and an authorized call will be made.

SIMPSON'S
Telephone Main 7841 Market Adel. 6100

Simpson's Summer Hours
During June, July and August,
8:30 to 5:30 daily, except Saturday,
when the closing hour is 1 p.m.
No noon delivery on Saturday.

**A Day of Extraordinary Values
in Home Furnishings**

THE HOME-LOVERS' CLUB is open to any responsible person who wishes to purchase home-furnishings on convenient terms. It costs nothing to join the Club—no interest or extras of any sort. It is a helpful service, which enables you to enjoy the use of your furniture while completing the payments. See the Club Secretary—Fourth Floor.



Important Reductions on Upholstered Furniture

These luxurious pieces, having been on display in the department, are slightly soiled. This, however, does not impair their usefulness in any way. You will appreciate the great reductions which have been made on this account.

- \$239.00 Chesterfield \$152.75.**
Deep seats, loose spring cushions, spring back and arms, slightly soiled. Regularly \$239. Today **152.75**
- \$252.75 Chesterfield \$164.00.**
Wing arm effect, full spring edge, panel spring back, loose spring cushion, covered in tapestry, slightly soiled **164.00**
- Arm Chair \$69.75.**
To match above, heavy roll arms, deep comfortable seats, high back, slightly soiled. Regularly \$127.25. Today **69.75**
- Arm Rocker \$69.75.**
To match above. Wing arms, loose spring cushions, slightly soiled. Regularly \$127.25. Today **69.75**
- Odd Upholstered Arm Chairs \$59.75.**
Loose Marshall cushions, spring arms and back, slightly soiled. Regularly \$98.75. Today **59.75**
- Chesterfield and Arm Chair to Match \$198.00.**
Chesterfield has three loose Marshall cushions, spring edge, panel back. Chair has heavy roll arms, loose Marshall cushion, two-piece suite. Slightly soiled. Regularly \$290.00. Today **198.00**
- Chesterfield \$189.00.**
Velour covering, Marshall cushion, panel back, loose cushion arm. Slightly soiled. Regularly \$280.00. Today **189.00**

- One Odd Arm Chair \$39.00.**
Upholstered in tapestry. Deep seats, high back. Slightly soiled. Regularly \$79.50. Today **39.00**
- Living-Room Suite \$69.75.**
Mahogany and walnut finish, consisting of settee, arm chair and arm rocker. Shaped top, slat backs, upholstered in mixed silks. Regularly \$80.00. Today **69.75**
- Women's Dressing Tables \$32.95.**
Choice of walnut, mahogany, ivory and onyx, and fumed oak finishes. Triple mirrors, highly finished in period designs. Used as samples, and slightly imperfect. Regularly \$48.00 to \$65.25. Today **32.95**
- Odd Chiffonier \$29.85.**
Ivory and white enamel, full shaped front, shaped standards and bevelled mirror. Regularly \$43.00 to \$46.00. Today **29.85**
- Odd Wood Bed \$34.95.**
In mahogany, onyx and walnut finishes, double size, rubbed finish. Regularly \$43.25 to \$52.00. Today **34.95**
- 100 Only, Mattresses \$5.95.**
Fibre centre, jute felt both sides, deeply tufted. All regular sizes. Special **5.95**
Simpson's—Fifth Floor.

10,000 Rolls of New Wall Papers at Reduced Prices Today

A large variety of new patterns to choose from. Included in this sale are many special designed wall papers in limited quantities only, therefore we advise early selection. Bring your room measurements with you, it means a more satisfactory selection.

- \$1.75 Shadow Cloth Paper, Sale Price \$1.00.**
100 rolls, newest effect in artistic color treatments.
- 50c Floral Stripe Paper, Sale Price 23c.**
200 rolls. Blue and pink floral design in wide stripe for bedrooms.
- 15c Bedroom Paper, Sale Price 11c.**
300 rolls. Fancy stripe and floral pattern in pink and blue.
- \$1.50 Allover Leaf Tapestry, Sale Price 85c.**
200 rolls. Rich shades of blue and tan for halls and living-rooms.
- \$1.00 Verdure Tapestry, Sale Price 39c.**
400 rolls. Four attractive colorings for dens, halls, etc.
- 15c Ready-Trimmed Ceiling Paper, 9c.**
1,000 rolls. White and cream grounds, circle design in silver mica.
- \$1.25 Old Flemish Tapestry, Sale Price 69c.**
200 rolls, soft tones of buff and gray, with design in warmer shades.
- 35c Shadow Stripe Paper, Sale Price 20c.**
150 rolls, gray and pink alternate stripes, suitable for bedrooms.
- \$1.50 Leaf Tapestry Paper, Sale Price 75c.**
150 rolls. New shades of brown and gray for living-rooms.
- 25c Chintz Wall Papers, Sale Price 19c.**
400 rolls, floral and bird design in pretty colors of pink and blue.
- \$1.50 Swirl Embossed Paper, Sale Price 69c.**
100 rolls. Scenic design for living-rooms.
- 37½c New Blend Effects, Sale Price 25c.**
200 rolls. Plain treatment in tan and gray with warmer shades.
- \$2.00 Old Blue Tapestry, Sale Price 95c.**
50 rolls, scenic design for dining-rooms.
- 35c Sitting-Room Paper, Sale Price 17c.**
300 rolls. Conventional design in rich tan with green and gold.

Simpson's—Sixth Floor.

Lace Curtains \$2.98 Pair

Extra hard wearing Lace Curtains in a dozen really attractive styles. White or cream, plain or medallion centres. 2½ to 3 yards long. Today, pair **2.98**

Wide Lace Curtains \$4.35 Pair.

Several particularly good patterns in durable Lace Curtains in the wider widths up to 50 inches. Spray or floral centres, with good border designs. White only, 3 yards long. Today, pair **4.35**

2,000 Yards English Curtain Nets, 49c Yard.

Sturdy Curtain Net in either white or ecru, showing tasteful conventional effects with neat borders and scalloped edges. Widths 36 to 40 inches. Special today, yard **.49**

Printed and Plain Scrim, 25c Yard.

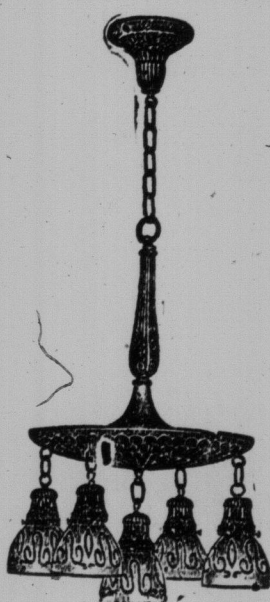
Dainty Printed Scrim with allover floral patterns, also plain ecru-colored scrim with fancy woven border. 36 inches wide. Special today, yard **.25**

Bamboo Veranda Screens Specially Priced.

Order early while the range of sizes is complete. These special prices are for today only, and include ropes, pulleys and hooks.

Size.	Natural Color.		Green Color.	
	¾-inch Slats.	½-inch Slats.	¾-inch Slats.	½-inch Slats.
4 feet wide, 8 feet long	\$1.75	\$2.95		
5 feet wide, 8 feet long	2.25	3.70		
6 feet wide, 8 feet long	2.65	4.40		
7 feet wide, 8 feet long	3.15	5.20		
8 feet wide, 8 feet long	3.60	5.85		
10 feet wide, 8 feet long	4.45	7.30		

Simpson's—Fourth Floor



Fixtures Reduced!

Beautiful Fixture, as illustrated, 18 inches wide and as long as needed. No shades included:

- Silver finish. Regularly \$54.90. Today, including tax **42.00**
- Gold finish. Regularly \$46.50. Today, including tax **35.10**
- Lantern, of beauty and utility, amber art glass, panels of "corded silk" glass, full length hanger. Regularly \$7.25 **5.95**
- Art Glass Dome, 13 inches wide, 6-sided, with amber art glass panels. Regularly \$15.60. No tax. Today **12.95**

3-Light Fixture, with cast ornaments, Flemish gold finish of very rich, deep tone, width 13 inches. The shades are of old ivory glass, in beautiful design. Regularly \$17.67. Today, including tax, at **13.95**

This Bracket matches perfectly the large fixture shown here. No tax:

- Gold. Regularly \$11.25. Today **8.60**
- Silver. Regularly \$12.50. Today **9.90**

Simpson's—Sixth Floor.

Substantial Savings Today on Good Floor Coverings

And many of the rugs are especially made for summer service, where coolness, appearance and durability count. They are taken right from our own stocks and marked at these underprices for busy selling today.

- Navajo Rugs Clearing at \$4.29 and \$5.69.**
Serviceable and artistic rugs suitable for the bedroom or summer home. Stencilled in attractive Oriental designs. Heavy woven jute body, made without seam. Size 4' x 7', clearing, each **\$4.29**; size 6' x 9', clearing, each **5.69**
- Japanese Straw Mats.**
4,000 closely woven Japanese Mats in reversible patterns, assorted colors. Size 27" x 54", today, special, each **69c**; size 36" x 72", today, special, each **.89**
- \$7.50 Heavy Smyrna Rugs at \$6.49.**
Heavy quality wool Smyrna Rugs, reversible, made in rich warm colors in Oriental designs with fringed ends. Large size, 30 x 60 inches. Regularly \$7.50. Today, special **6.49**
- Hit-and-Miss Rag Rugs \$1.29.**
For bedroom, kitchen or bathroom, assorted colors with border effects. Size 2' x 4', Regularly \$1.50. Today, special **1.29**

Printed Linoleum Today at \$1.19 Square Yard.

5,000 yards, well seasoned cork linoleum in good tile and conventional patterns; also floral and matting effects. Designs suitable for all purposes, 6 feet wide only. Today, special, square yard **1.19**

Scotch Tapestry Rugs.

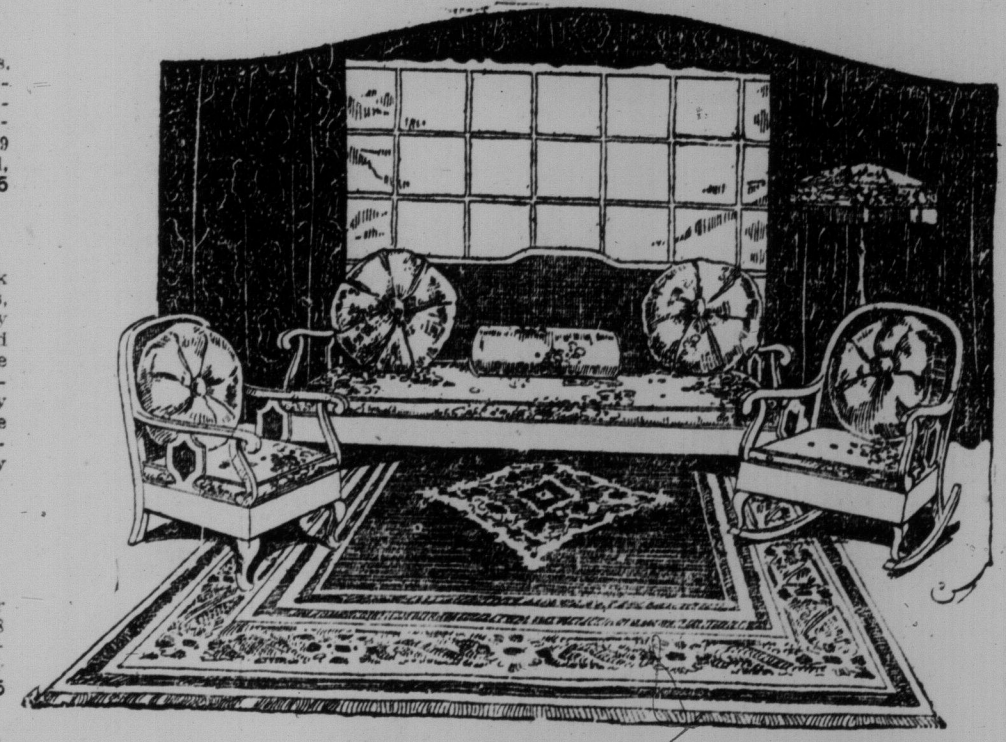
Special \$21.75.
New designs. Bright effective colorings in conventional and floral patterns. Size 9 ft. x 9 ft. Today special, each **21.75**

Cocoa Mats Reduced.

Well made, thick quality Cocoa Mats, woven from heavy fibre brush, and strongly bound. Size 16 in. x 27 in., regularly \$1.50, today special, **\$1.39**; size 18 in. x 30 in., regularly \$1.75, today special, **\$1.55**.

\$1.50 Diamond Rubber Mats \$1.25.

For kitchen wear or ventilate. Size 18 x 30 inches. Regularly \$1.50. Today special **1.25**
Simpson's—Fourth Floor.



The **SIMPSON** Company Limited