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DEPUTY'S VISIT. ed by several P.D.I TUESDAY MORNING OCTOBER 23, 1917

EATON'S develop films at c per roll. Mail them or them to Camera Sec-

ion. Main Floor.

# EATON'S DAILY STORE NEWS

C.D.V. small postcard size photo full figure or head and shoulders, 4

# There's Much to Attract You Here if You're Looking for Fall Clothes

## The All-Supreme Scarf of Fox or Wolf

Will You Have It In One of the Ultra-fashionable Taupe or Brown Shades, or in White, Black, Grey, Red or Pointed? All Will Be Found in the Present Display.

ASHION confesses to a perfect obsession for the brown or taupe fur scarf. It is the smart finishing touch to the Fall costume, whether suit or tailored dress. It may be wolf or fox,



but invariably it is flatflat, with head, tail and paws by way of ornamentation. You will see it in all its style and beauty—with round muffs to match itin this week's opening display in the Fur Department.

There it is in endless variety, in taupe, the dark brown "Georgette," the lighter brown "Lucille," the reddish "Poiret," and "cinnamon," the

And following close in popularity are red fox, white fox, cross fox, black fox and wolf. Prices are as follows:

Taupe and brown fox stoles. Ranging from \$37.50 to \$85.00. Muffs to match, from \$47.50 to \$90.00.

Red fox stole, \$27.50 to \$65.00. Muffs, \$33.50 to \$55.00.

Red fox stoles, \$27.50 to \$65.00. Muffs, \$20.00 to \$55.00. Pointed fox stole, \$85.00. Muffs, \$72.50 to \$85.00. Cross fox stole, \$55.00. Muff, \$55.00. Black fox stoles, \$35.00 to \$100.00. Muffs, \$40.00 to \$48.50. White fox scarfs, \$50.00 to \$90.00. Muffs, \$70.00. Pointed fox sets, \$190.00.

Cross fox sets, \$150,00, \$175.00 and \$250.00; Pearl grey fox sets, \$165.00. Yukon fox set, \$80.00.

Taupe and brown wolf stoles-from \$18.50 to \$67.50. Muffs to match, from

Pointed wolf stoles, \$40.00 to \$52.50. Muffs, \$40.00 to \$56.50.

#### Duchess Satin de Chine, Wednesday, "Special," \$1.25

An Offering That is More Than Unusually Interesting.

HE silk is actually marked at its present cost price, and such value is only made possible by the fact that it is a special purchase, the order for which was given many months ago. It is richly finished, finely woven, and wears splendidly, so it is most effective for dresses, foundations, linings, etc. Colors black, apricot, navy, Copenhagen, grey, brown, green, sand, amethyst, rose, reseda, scarlet, champagne, pink, sky, maize, mauve, etc. Special value Wednesday,

yard, \$1.25. -Second Floor, Albert St.

#### Washable Chamoisette Gloves

HEY are French - made gloves, washable, and sure to give good service. They have full pique sewn seams, Paris backs, and two dome fasteners. Colors natural, white, or black. Sizes 6 to 71/2. Pair, \$1.50.

Women's extra heavy Milanese Short Silk Gloves, made with double-tipped fingers, two dome fasteners, and Paris points. White only. Sizes 6 to 8. Pair, \$2.00.

Boys' Fleece - lined Gauntlet Gloves, made from light tan shade sheepskin, with outsewn seams, high gusset cuff with fringe and a neat red star sewn on cuff. Pair,

Men's Fleece-lined Tan Suede Gloves, made with one dome fastener, prix sewn seams, gusset fingers, Bolton thumb, and selfstitched backs. Pair, \$2.50.

-Main Floor, Yonge St.

# lightest brown of all.

Sets of fox neckpieces and muffs:

Poiret fox set, \$140.00.

Black wolf stoles from \$17.50 to \$24.75. Muffs from \$17.50 to \$25.00. Natural wolf stoles from \$10.00 to \$22.50. Muffs from \$9.00 to \$25.00.

#### For Her Toilet Table, Dainty Ivory Celluloid

Brushes, Mirrors and Manicure Pieces in the Ivory-like Substance So Popular With the Young Girl and Her Grown-up Sister.

OOKS SO DAINTY on the dressing-table, doesn't it? And it's so easy to keep clean. Moreover, the various articles you begin with can always be "matched" when it comes to adding more. No wonder that ivory celluloid is prime favorite with schoolgirl and grown-up as well.

A collection of Dupont's French Ivory Celluloid, lately arrived in the Drug Department, is notable for its good quality. Moderate, too, are its prices. Thus: Hair brushes, with good quality bris-

tles, in three sizes, at \$4.50, \$5.25 and \$6.50, respectively. Round hand mirrors, with ring or long

handle-price \$6.25. Manicure pieces-File, 75c, and cuticle

#### THE T. EATON DRUG CO., LIMITED. -Main Floor, James St. Note These Prices on

Djerkiss Preparations Order by Telephone - Six Direct

Lines to Adelaide 4941. JERKISS TALCUM POW-DER, white or flesh, 32c.

Djerkiss Face Powder, white, flesh, pink or Rachel, 63c,

Djerkiss Perfume, per oz., \$1.30. Djerkiss Perfume in the original bottle and box, \$1.72. Djerkiss Sachet Powder, 1/2-oz. bottle,

Djerkiss Toilet Water, per bottle, \$1.72. These prices include war stamps.

THE T. EATON DRUG CO., LIMITED



#### Over a Thousand New York Hats to Clear at Greatly Reduced Prices

An Extraordinary Offering of Dress and Tailored Millinery for Women, Misses and Children, the Selling to Begin on Wednesday and Continue the Day Following.

SEVEN GROUPS OF HATS AT PRICES RANGING FROM 95 CENTS TO \$7.95.

HIS IMMENSE CLEARANCE consists of headwear in the season's most acceptable styles and colorings, most of them velvet, some of them beaver, hatter's plush and velours-1,500 hats from clever New York milliners, taken from our regular stock and greatly reduced in price for quick disposal on Wednesday and the day following.

Included are designs suitable for all types of costumes and all inclinations of fancy.

Large, small and medium sailors. Chin-chin turbans and sailors. Wide-brimmed picture hats.

Draped toques. Strictly plain tailored models, large, medium and small. Soft shirred brim effects.

School and "best" hats for children-mushrooms, pokes and rolling brim styles, in velvet and velours.

Practically all the colors of the season are represented -navy blue, taupe, nigger brown, Cuban brown, beetroot, Burgundy, balsam green, grey and black. And by way of trimmings are shown gold lace, flowers, wings, ribbons, embroidery and feather mounts.

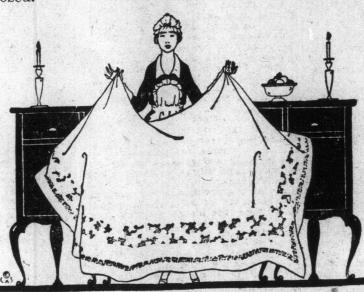
Moreover, the majority of the hats shown are individual designs. In no case are there more than two or three of the same style.

On Sale Wednesday in seven groups, priced, respectively, at 95 cents, \$1.95, \$2.95, \$3.95, \$4.95, \$5.95, and -Second Floor, Yonge St.

## 'Old Bleach' Are Linens of Quality

Like the "Heirloom" Linens of Bygone Days, They Are Bleached By Ye Olde Process of Grass-bleaching - Hence Their Silky Sheen and Life-long Wear.

SIGHT TO REJOICE the housewifely soul are these table cloths and napkins bleached on the greens at the famous "Old Bleach" mills at Randalstown, in Ireland. The patterns are so distinctive, and there is such a fabulously satin-like sheen to the linen damask of which they are composed.



As for wear, they may well be compared to the old "heirloom" linens which were passed on from one generation to another. Their bleaching has been done by the sun. No injurious whitening chemical has touched their pure linen threads. They are as notable for durability as for beauty.

To quote prices and patterns. "Old Bleach" table linen with oval band of roses, of strawberries, of shamrocks, or of poppies. Cloth 2 by 2 yards, with one dozen napkins 24 x 24 inches. Price, \$13.50. Or cloth 2 by

21/2 yards, with napkins 24 by 24. Price, \$14.75 the set. In a floral drape design, or in a combination of roses and polka dots-cloth 2 by 2 yards, with napkins 24 by 24 inches, \$15.00 the set. Cloth 2 by 21/2 yards, with similar napkins, \$16.50. Cloth 2 by 3 yards, with similar napkins, \$18.00 the set.

In thistle design, with festoon of oak leaves and roses at the corners, cloth 21/2 by 3 yards, with napkins 24 by 24 inchesprice, \$24.50 the set. -Second Floor, James St.

T. EATON COLIMITED

### Special Selling of Paris Model Gowns

Original Creations by Premet, Doeuillet, Paquin, Lanvin, Jenny and Martial et Armand - Afternoon and Evening Dresses of Latest Mode and Material Reduced for Wednesday Selling to \$85.00 Each.

ON SALE AT 10.30 A.M.

FRENCH MODEL—there's magic in the very sound of it. As for the wearing of it—what supreme satisfaction there is in its exquisite material, its soft hand stitchery, its subtle touches of ornamentation, its general allpervading air of being different-from-everyother-gown-you-run-across!

You who know all about it will be quick to appreciate the advantage of this selling on Wednesday of original models from the big Paris dressmakers. For instance:

A black silk moire dinner gown by Premet. An afternoon gown of black broadcloth lavishly banded with caracule-by Jenny.

A tailored gown of blue serge by Premet.

A tailored gown by Doeuillet-navy serge with underskirt and sleeves of French blue cloth. An evening gown by Doeuillet in French blue char-

A dinner gown of white satin with gold lace bandings

A dinner gown by Martial et Armand-in black and

A black satin evening gown by Doeuillet. The gowns are charming examples of the season's mode, showing the vogue of the long, straight line, the tunic, the flying panel, and the narrow underskirt. As a special attraction in the Rose and Grev Rooms on Wednesday morn-

reduced price of \$85.00. On sale at 10.30 a.m. -Thrrd Floor, James St

#### The Overseas Depot

T the top of the Albert Street stairway, on the Second Floor, you will find a most interesting array of all sorts of nice things to eat, warm things to wear, and those small necessities and appliances so very welcome in camp or trenches.

Give your order and the Overseas Depot will see that it is carefully packed and properly despatched.

# Misses' Jersey Cloth Dresses,

\$22.50 to \$30.00 HESE misses' gowns in the popular Jersey cloth are particularly well designed, some having pleated skirts, broad belts with the smart large buckle, and bodices of various kinds frequently adorned with embroidery and having contrastingly shaded or white satin collars; others are cut on graceful straight lines with loose sashes and touch of embroidery on front of bodice. Colors include the newest Burgundy, brown, mole, navy, green and Belgian blue. Sizes 14 to 20.

#### Prices, \$22.50, \$25.00, \$27.50 and \$30.00. Imported Coats of Pom-Pom Cloths,

A distinctive model, fashioned of this soft, pliable fabric, pom-pom cloth, in taupe, brown, green and grey, has large convertible collar of itself, the roll-back cuffs are button trimmed, the back boasts a wide box pleat from shoulders to belt, under which the skirt flares gracefully. It has two convenient set-in pockets Sizes 14 to 20. Price, \$27.50.

-Third Floor, Yonge St.

#### Women's Imported Skirts, in Velveteen, at \$9.75

KIRTS of this fashionable material -a fine quality English velveteen-

which have just arrived are made in a very smart style showing the new straight lines, slightly shirred under an all-round, broad belt which fastens with three buttons of the material. Two very smart novelty pockets, which are also button-trimmed, complete an altogether excellent skirt. Colors black, navy, brown, green, taupe and beetroot. Waistbands 24 to 30. Price, \$9.75.

-Third Floor, Centre.



AVE you noticed the popularity of rust color for the embroidery of coats and frocks? On blue and black serge dresses especially it is used to charming effect.

Such delightful dinner gowns as the French dressmakers have turned out this year-evening gowns of that modified, informal type which means endless usefulness in even the quietest of social seasons. There is a bevy of them here in the little Rose and Grey Rooms. One concoction of black chiffon and ivory lace looks as though Cheruit had blown it together, such an airy, filmy thing it is. Jeanne Lanvin's genius for simplicity is expressed in an alluring gown of flame color velvet allied with crepe de Chine of the same sunset tint, and delicately wrought with gold threads. Jenny has combined black velvet and cherry red Georgette crepe in picturesque mediaeval fashion, bordering the crepe with ruby beads. And Lanvin is responsible for a delectable model in black charmeuse, slashed to show an underblouse of white crepe de Chine. They are such "stuff" as dream dresses are made of.

Down in New York beauty patches of black court plaster are being cut in butterfly shape when worn with the low-necked evening frock—a fad patronized chiefly by the pretty young flapper, to whom novelty is as the breath of life.

Suits with bustle coats are not confined to Fifth Avenue and the fashion journals. Have you seen those in the Suit Department here?

Those who have been begging us to republish directions for the knitting of the sleeveless sweater, Balaclava helmet and trench cap, will be glad to learn that full instructions will, upon request, be supplied with the purchase of the wool.