

"BE CAREFUL ABOUT FIRES."
 TORONTO, Aug. 1.—Hon. G. Howard Ferguson, minister of forests and mines for Ontario, has adopted a plan of warning the children against fire. Some 100,000 red-colored lead pencils of Canadian manufacture are being purchased and will be distributed in Ontario rural and other schools next term. Each pencil bears the warning printed on it: "Be careful about fires."



Private Ross

Borrowed an Auto-Stop from his chum—he used it once and immediately wrote home for one. Don't wait for a request from your soldier boy—include an AutoStop in your next Overseas package.

Remember, that the Auto-Stop is the only razor he can absolutely depend on because of its self-stopping feature it is always ready for service.

Price \$5.00
 At leading stores everywhere

AutoStop
 Safety Razor Co.
 Limited
 83-87 Duke Street,
 Toronto, Ont.

AutoStop
 SAFETY
 RAZOR

WHOLESALE DISTRIBUTORS OF
 AUTO-STOP RAZORS
 FOR WESTERN ONTARIO.
 THE HOBBS HARDWARE CO.
 LONDON, ONT.

POSTOFFICE MEN OF WEST MAKING OUT THEIR CASE

Written Statement Preliminary to the Coming Investigation.

PARLIAMENT MUST ACT

Any Wage Adjustments Must Wait Till Next Session of House.

WINNIPEG, Aug. 1.—The representatives of the postoffice union met in preliminary conference with Hon. Dr. Roche, representative of the Government, in the office of deputy registrar today. It was decided that the Winnipeg postoffice employees shall make a written statement of their case, preliminary to the investigation which the civil service commission will make. Dr. Roche will leave for Ottawa on Thursday next, taking this statement with him.

The postal union will also send a deputation to Ottawa to make oral statements of their case before the court of inquiry and the experts which the civil service commission will engage to deal with the matter.

Up to Parliament. Finally, if the men desire, the commission will hold sessions in Winnipeg. Dr. Roche said that the commission opening of parliament when the additional vote will be made to cover the expenditures involved in the new schedule.

Dr. Roche said that there had been confusion in Ottawa as to whether the \$150 bonus awarded the men at the last session of parliament included \$100 voted the year previously. Consequently the men had not been paid this bonus, and Dr. Roche is of the opinion that the strike would not have taken place if this bonus had been paid promptly.

Others' Concessions. The fact that the minister of labor had undertaken to endorse certain concessions to the men was brought to the consideration of Dr. Roche, who replied that the matter would be given proper consideration by the court of inquiry.

The civil service commission, he added, had power to fix all salaries, but certain matters of working conditions were outside the commission's jurisdiction and would have to be dealt with by the federal cabinet. Dr. Roche thought that everything would be arranged satisfactorily.

HIGH SCHOOL PIONIC

DRAWS BIG CROWD

THORNDALE, Aug. 1.—About 50 of the students of the high school attended the annual picnic held at Springbank on Friday.

Rev. Mr. Peters of Delaware will preach in the Methodist Church on Sunday.

Miss Edna Switzer has been engaged as teacher of S. S. No. 4 and 5, London and Niagara Townships, and Miss Hilda Duffin as teacher of S. S. No. 3 and 15, London and Niagara.

They are both graduates of Thorndale high school.

The raspberry crop in this district has been splendid, but there is a great scarcity of winter apples.

POWERFUL STROKE DELIVERED BY ALLIES DRIVES ENEMY BACK FOR OVER TWO MILES

Latest Blow Delivered by Gen. Foch wipes Out Elbow in the line at Oulchy-le-Chateau—33,400 Enemy Prisoners Captured From July 15 to 31.

LONDON, Aug. 1.—The Allies today delivered a new stroke over a ten-mile front between Buzancy, about four miles south of Soissons to Serings, north of Fere-en-Tardenois. The result was a considerable advance and the wiping out of the elbow in the line at Oulchy-le-Chateau, according to advices to the Evening Standard this afternoon.

The Allied attack was along a vital sector of the Soissons-Rheims salient. From Buzancy the Allies have held positions running in a southerly direction closely following the course of the Soissons-Chateau Thierry highroad. At Grand Rozoy, about two miles north of Oulchy-le-Chateau the line bent sharply to the east, running north of Fere-en-Tardenois to the village of Nesles, where it turned south past Meunire Forest.

The gain made by the Allies has not only wiped out the elbow in the line above Oulchy-le-Chateau, but has driven the Germans from Meunire Forest and the high ground northeast of Grand Rozoy, which dominates the whole area back of the enemy's lines.

Seven Hundred Boches Taken In Thrust Which Will Speed Crown Prince's Retirement

PARIS, Aug. 1.—In an advance of about two miles on the Aisne-Marne front today, the Allied troops reached Cramoisse and Cramaille on the southwestern part of the salient, capturing 600 prisoners, according to the war office announcement tonight. Cierges and Meunire wood have been also occupied and the village of Romigny, north of the Dormans-Rheims road was taken, adding 100 prisoners from this region.

From July 15 to July 31 the prisoners captured by the Allies numbered 33,400.

The text of the communication reads:

"North of the Ourcq our troops, in conjunction with British units, drove the enemy from positions to which he had been energetically clinging in the region of Plessier Huleu and the river. We captured the height north of Grand Rozoy, passed beyond the village of Beugneux and reached Cramoisse and Cramaille, realizing at this point an advance of about three kilometers. Six hundred prisoners remained in our hands.

"Farther south we occupied Cierges and Meunire Wood.

"North of the Dormans-Rheims road we conquered after a stubborn engagement the village of Romigny, taking about one hundred prisoners.

"The total number of German prisoners taken on the Marne battlefield and in Champagne during the period between July 15—the date of the beginning of the German offensive—and July 31, is 33,400, of whom 674 are officers."

ALLIES STORMED HILL

(Special to The Advertiser by Wilbur Forest, Copyright, 1918, The Tribune Association, N. Y.)

WITH THE FRENCH ALLIES, AUG. 1.—(Evening).—Gen. Mangin's Franco-American forces today broke through an attack at daybreak today from the Plessier-Huleu to Fere-en-Tardenois. Before noon Hill was overlooking all the communications as far as Flermes, was taken in violent fighting.

Cramoisse and the entire Meunire wood were captured in the stiffest struggle. Enemy troops now occupying the Hartennes-Grand Rozoy salient and enfiladed by the Allied artillery fire, are in the most delicate situation.

The enemy artillery on Wednesday carried out a heavy bombardment along the whole line, including the regions east and west of Rheims, and made raids at several points, presumably in an effort to "feel out" the Allied intentions.

The cathedral quarter of Rheims was shelled yesterday evening as was also the western part of the martyred city.

ALLIES HAVE MOST RESERVES.

LONDON, Aug. 1.—The booty captured by the French in following up the German retreat from the Marne included a large amount of bridging material, which the Germans had collected just to the north of the Marne.

It is pointed out that the intention of the Germans to effect the passage of the river in great strength and drive in the direction of Paris is now indicated.

For the first time since the opening of this year's campaign on March 21, the fresh reserves at the disposal of the Allies considerably outnumber the fresh reserves at the disposal of the enemy, notwithstanding the fact that the enemy still holds a substantial numerical superiority on the whole of the front, according to the view in military circles here.

PASTORS' EXCHANGE

PULPITS ON SUNDAY

HENSALL, Aug. 1.—The splendid rain of Monday last assisted greatly all crops in this district as they were suffering for want of it.

The raspberry crop turned out well here despite the rather dry weather, and with rain week or so ago would have been a record yield.

Monday, August 5, has been proclaimed civic holiday when all places of business will be closed.

Picnic parties to the different points along the lake still continue to be the order of the day.

On Sunday evening last the Rev. Mr. McConnell, of Carleton Place Presbyterian Church, and Rev. Mr. Dean, of the Methodist Church here, exchanged duties, and both congregations report splendid sermons and good attendance.

Rev. Benjamin Stewart Smilie, son of the late Benjamin Smilie, of Hensall, was recently united in marriage to Mary Dorothy Galletly, youngest daughter of Dr. George Galletly, of Edinburgh, Scotland. The groom is well and favorably known here and is engaged as a missionary in the Canadian Presbyterian mission in Central India.

School Girls' Nerves

When an undue amount of nervous energy is consumed in the brain there is bound to be failure of the other functions of the body.

Digestion is impaired—the head aches—you cannot sleep—you are easily excited and irritated—feel tired and lack energy.

Dr. Chase's Nerve Food is a creator of rich, red blood and a builder up of the exhausted, nervous system.

August Furniture Sale



This Sale Magnifies the Buying Power of a Dollar Exactly 25 Per Cent.

SCATTERED about on our floors are thousands of articles of furniture all reduced exactly one-quarter off the regular prices. In the face of rapidly-rising prices, this sale comes as a remarkable selling event not to be overlooked by anyone having the slightest need of furniture.

THE object of this sale is to dispose of odd pieces of furniture of which we do not have duplicates in stock. The furniture itself is in perfect condition and worth every penny of the regular prices, and in order that everyone may profit by this great selling event, we have provided convenient credit terms on every article.

Now Is the Time To Enjoy These Reed Rockers

Upholstered in tapestry or linen of beautiful pattern and finished in dark brown. Deep spring seats underneath the cushions. Prices start at \$12.50



De Luxe Mattress

AUGUST PRICE, \$8.50.

COMBINATION Felt and Fibre Mattress with roll-edge and handles for turning; covered in saten ticking. Made by the Ideal Bedding Company, who only make good mattresses.



Another Carload of Iron and Brass Beds

WE were fortunate in securing a carload of beds at the old prices. There are many odd patterns and odd sizes. Many 3 ft. 3 in. and 4 ft. sizes. If you need a bed this fall, this is your big opportunity to buy one at a low price.

London's Largest Home Furnishers.

RUGS

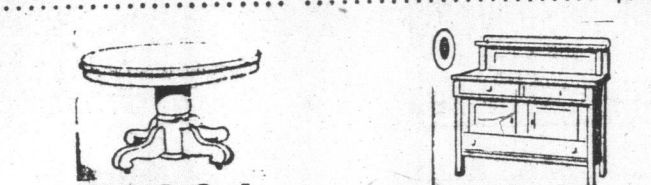
At Almost Pre-War Prices

WE do not claim that the rugs featured in this sale are as cheaply priced as they were before the war. That would be an absurd and untruthful claim. But we do claim in all sincerity that by comparison with the standard prices prevailing today on good rugs you can during this sale buy rugs of every description at a comparatively cheaper price than floor coverings of equal quality can be purchased elsewhere. This is a strong claim, but one which we stand ready to prove.



Dining-Room Suites Reduced

THERE is nothing like an upholstered living-room suite to add a touch of luxury and comfort to the home. Here you will find suites richly upholstered and beautifully finished on sale at greatly reduced prices. Sale prices start at \$69.50



Solid Oak Extension Table

Polished, in fumed oak, massive construction, well made and finished. August Sale Price...\$22.00



Baby Carriages Reduced

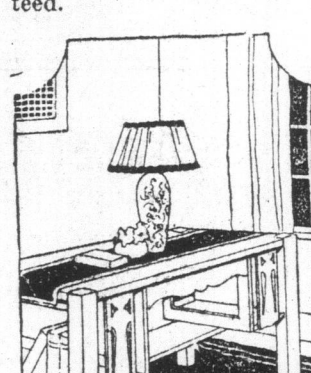
HERE you will find a wonderful assortment of baby carriages greatly reduced in price. Genuine reed carriages, perambulators and go-carts are included—all the very finest quality. Club terms on Carriages if desired.



Extension Couch

AUGUST PRICE, \$14.95

OPENS to full-size bed. Covered in green denim, nice thick, soft mattress, link fabric, spring, fully guaranteed.



Solid Oak Buffet

FUMED or golden oak, 48-inch case, British plate mirror. Well made and finished. August Sale Price...\$27.00



The Ontario Furniture Co., Ltd.

228-230 DUNDAS STREET

U. S. Is Benevolent Toward Spain; Will Replace Oils Lost

WASHINGTON, Aug. 1.—The cargo of oil lost when the Spanish steamship Ramon de Larrinaga was torpedoed by a German submarine, will be replaced by the United States, if the Spanish Government requests such action, as the oils represented a large part of the petroleum allowed Spain under the United States-American trade treaty. The United States Government has agreed to replace the oil burned with the Spanish steamer Serenitas in New York harbor recently.

INGERSOLL MAN IS SERIOUSLY INJURED; FALLS FROM LADDER

Employee of Morrow Plant Has Shoulder Ligaments Torn.

INGERSOLL, Aug. 1.—Herbert Fuller, employed by the Morrow Company, was seriously injured by a fall at plant No. 3 today. He fell from the top of a ladder while working at some machinery and alighted on his shoulder. Ligaments were seriously torn and he was badly shaken up.

SIFTON-FORBES WEDDINGS. A pretty wedding was solemnized on Wednesday afternoon at 2 o'clock in the Methodist Church here when Miss Meta May Sifton became the wife of Lieut. Robert George Forbes, of A Company, W. O. R. Carling's Heights, London.

The church was beautifully decorated with flowers and arranged in military colors. The groom was assisted by his cousin, Major Percy Forbes, of Woodstock, and the bride by Miss Henderson, of Woodstock.

Miss Sifton's youngest pupil, Elva Linton, acted as flower girl. The wedding march was played by Florence Rev. A. G. Harris officiated. After the reception given at the home of the bride's mother, the young couple left for points east. On their return they will reside on King street, London.

Only immediate friends were present at the ceremony.

WHEAT MAY BE \$2.24 PER BUSHEL RESULT OF FREIGHT CHARGES

Government Will Fix Price August 20.

(Special to The Advertiser.)

OTTAWA, August 1.—The price for the coming wheat crop is to be fixed on August 20 next by the board of grain supervisors. The new price will be in excess of that fixed for last year's crop by approximately the amount of the increased freight rate, or about three cents per bushel. In other words it is anticipated that the new price will be \$2.24 per bushel.

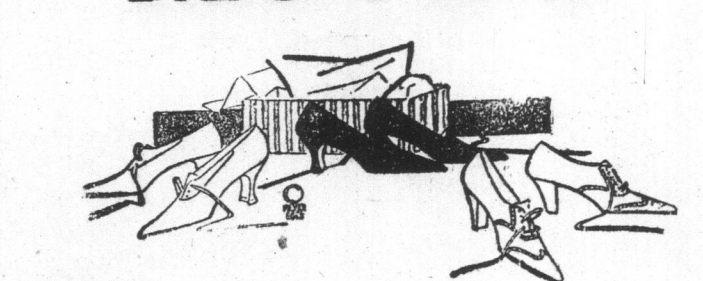
It is necessary that the Government, in order to protect the elevator men and the banks, guarantee the price fixed, and this the Government intimates it will do. Representatives of the board of grain supervisors, the grain trade, the banks and the wheat export company have been in Ottawa, and have been conferring on the whole question of marketing and financing the new crop.

Hoover After Surplus. It is understood that Food Controller Hoover of the United States is even now arranging for the movement of the North American exportable surplus. The earlier crop of the United States will go forward first. Then for a period the Canadian surplus will move.

Last year's crop was handled practically by the Wheat Export Company. There is now a movement on foot to have the facilities of the Canadian exchange and export companies, whose business—through no fault of their own—has suffered heavily since the trade was eliminated, utilized to a greater extent.

Would Get Advantages. It is contended that the trade could at least handle the crop to the seaboard and reap the advantage to be realized therefrom. In this way the export companies and other branches of the grain trade might benefit to some extent instead of being practically out of business as at present. The Wheat Export Company on the other hand claims that it is essential to have contract to the seaboard, owing to the probable necessity at times of diverting wheat en route because of shipping uncertainties. However, the whole question is now under advisement.

KAUFMAN MOVES



Saving the People 25 to 35 Per Cent On Quality Footwear Forces Us Into a Larger Store

It takes Londoners but a short time to find out where they can save money. The phenomenal growth of business since we opened our little store last spring makes it necessary for us to move to this much larger store to meet the ever-increasing patronage of satisfied customers.

We take this opportunity of thanking all those who have favored us with their trade, and invite everyone to the opening of our new store. We will not list any prices, but if you appreciate saving money come tomorrow. We carry only one quality, the best for the money, and shoes that we can guarantee.

KAUFMAN'S

NOTE OUR NEW ADDRESS.
 226 DUNDAS STREET
 Next to Ontario Furniture Company.

Saturday Our Advance Showing of New Fall Fashions

Wonderful new models are here in accepted styles for present and fall wear.

NEW MODELS IN

Fall Novelty Suits
 \$25, \$35, \$45, \$75

The new suits show exquisite new lines; jackets are finger-tip length or longer, beautifully lined with fine silks and have handsome fur collars—mole, Hudson seal and opossum. Some of the favored materials include velour delaine, vicunas, velour, broadcloth and Oxford, in all the new shades of brown, green, blue, navy and black; skirts are longer and more narrow.

A Display of Distinctive

Fall & Winter Coats
 \$25, \$35,
 \$45 and \$75

An early choice from any of these groups will mean money values which cannot be duplicated later. Styles which are delightfully chic and individual. These coats are developed from exceptional quality of broadcloths, velours, silver-tones, pom-poms, Kerseys and Salt's plushes, beautifully lined throughout with striped and varied fancy patterned silks.

Newest Dresses for Fall Wear

Saturday shoppers will find many new dresses for fall wear—dresses made in fine pure wool serges, poplins, silks, taffetas, georgette crepe and satins, in a most elaborate assortment of shades, every one moderately priced for immediate selling.

First Showing of New Trimmed Velvet Hats

Ready-to-Wear New Fall Velvet Hats now on display in our Millinery Department, Second Floor.

SPECIAL PRICED \$3.50, \$5.00, \$6.00, \$7.50

Now Clearing at One-Third to One-Half Off—All Spring and Summer SUITS, COATS, DRESSES and MILLINERY at Less Than Half Regular Prices.

Artistic Ladies' Wear Co.

211 DUNDAS STREET

