## FURS

remember DINEEN'S-
THEY ARE THEY ARE
BUILDING UP A HIGHER
STANDARD IN FUR VALUES The advanced sale of late
Winter Furs has brought the new. Dineen factory into splendid prominence.
The sale runs on after
Chritmas-until the spee Christmas-until the spe
cial recent lot of manufae
tured furs is sold off. DNT EN'S
Cor.Yonge \&Temperance Sts.
TORosTo.
$\begin{gathered}\text { sTORE OPEN } \\ \text { Until } 10 \text { o'clock. }\end{gathered}$


THE TORONTO WORLD




\section*{=SIMPSON $=$ <br> Some Underpriced Furs <br> 

Are You Sending Money Away?


| Invest Your Christmas Cheque in Diamonds. <br> TDid a generolis Sauta Claus bring you a Christmas Cheque? <br> I A Diamond will retain its beauty undimmed For "all time" it will serve to remind you of the donor whose gift made possible so beautiful a memento. <br> 9 And the rising European gem-market makes it ceitain that Diamonds purchased now will be much mo:e valuable a year hence. <br> Ryrie Bros <br> $134-138$ Yong $\qquad$ |
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 Rice Lewis \& Son
MONEY $\# 5=2$
TO
LOAN :
D. R. NovAUGHT \& CO

Money ${ }^{\text {º }}$ Loan


cenuine
Carter's
Little Liver Pills.



