

EATON'S DAILY STORE NEWS

THE HONZOLLERNS IN AMERICA
By Stephen Leacock.
Now On Sale in Book Department.
PRICE \$1.25.

A Book---A Suit---A Coat---or Anything a Boy Might Need

Sho'd Be Easily Chosen From Such a Vast Selection as is Gathered Together in the Various Sections at EATON'S

1869

GOLDEN JUBILEE

1919

Store Closes Saturdays at 1 p.m., Other Days 5 p.m.
"Shorter Hours" "Better Service"



A. Illustrates a Boy's Suit of wool and cotton mixed grey checked tweed, in the single-breasted model, with all-around belt, with buckle fastener, yoked front and back, with raised seam running down centre; slash pockets and full-fashioned bloomers with governor fastener at knee. Sizes 29 to 35. Price, \$16.50.



B. Illustrates a Boy's Tweed Waterproof, which answers the purposes of a smart "topper" and a reliable rainproof. It's in dark brown or grey cotton and wool mixed rubberized tweed, in single-breasted trencher style, with convertible collar, which makes it possible to wear the coat either buttoned or open at the neck; has all-around belt with buckle fastener; slash pockets and plain box back. It's a strongly-made coat, the seams having been first sewn, then taped and cemented. Sizes 28 to 36. Price, \$16.50.

C. Illustrates a Boy's Wool and Cotton Mixed Grey and Brown Tweed or Homespun Suit, in single-breasted style, with fancy pockets, all-around belt having combination buckle and button fastener; plain box back and full-fashioned bloomers. Sizes 29 to 34. Price, \$15.00.

D. Illustrates an all-wool cheviot-finished Navy Blue Serge Suit, in the vestied, two-button, single-breasted style, with fancy breast pockets, high waist line, with raised seam running around coat; slash pockets and form-fitting back, with raised seam running down centre; bloomers are full-fashioned and have belt loops, side watch, hip pockets and strap and buckle at knee. Sizes 29 to 34. Price, \$25.00.

E. Illustrates a Boy's Blue Serge Reffer, of a wool and cotton rough finished serge, in a double-breasted model with black velvet collar, brass-finished buttons, flap pockets, plain box back and emblem on sleeve. Sizes 21 to 28 (3 to 10 years). Price, \$13.50.

F. Illustrates a suit in a grey checked wool and cotton mixed tweed, in the single-breasted trencher model, with all-around belt, fancy pockets and form-fitting back; full-fashioned bloomers, with belt loops, side watch and hip pockets, and strap and buckle fastener at knee. Sizes 25 to 28 (7 to 10 years). Price, \$13.50.



G. Illustrates a Boys' All-wool Worsted Suit, in a dark brown mixture, with a lighter brown stripe running through, and in the trencher single-breasted style, with all-around belt, having combination buckle and button fastener; form-fitting back; full-fitting bloomers, with belt loops, side watch, hip pockets and governor fastener at knee. Sizes 29 to 34. Price, \$25.00.

A Jaunty Tweed Hat

Is the Hat For the Jolly, Rollicking Boy, Whose Hat Is More Off Than On, and Necessarily Must Be of "Good Stuff."

Such is the durable tweed, with its becoming shape and good-looking patterns. One is in fedora hook-over style, having drooping, flexible stitched brims; in black and white checked heather mixture or striped effects. Sizes 6 1/2 to 7 1/2. Prices, \$2.00 and \$2.25.



Caps of cotton and wool tweed mixtures, in grey, navy blue and fancy mixtures. Sizes 6 1/2 to 7 1/2. Price, \$1.25.

Caps of wool and cotton tweed materials, with one, four or eight-piece crowns, with or without band at back; in shades of medium or dark green, Donegal tweed effects, heather mixtures and checks. Sizes 6 1/2 to 7 1/2. Prices, \$1.50 and \$1.75 each.

—Main Floor, James St.

The "Kaynee Brand" of Shirt --for Boys

Offers a Wealth of Good Tailoring, Quality and Appealing Pattern

Those of imported Madras, in negligee style and in assorted cluster stripes or spaced effects, of blue, grey, brown or green on white grounds; with soft double cuffs, laundered neckbands and double yoke. Sizes 12 1/2 to 14. Each, \$3.50.

Boys' Sport Waists of plain or corded percales, in neat and fancy striped patterns, in shades of blue, black, mauve, green or red on white grounds; have wide sport collar, single band soft cuffs, breast pocket and patent lap at waist. Sizes 11 to 15 1/2. Each, \$1.25.



Boys' Pullover Jerseys of all wools, in fine elastic jersey weave, and in plain shades of Oxford with royal, brown with navy, royal with white, navy with white, or black with gold; double collars, double close-fitting cuffs and full size bodies. Sizes 22 and 24, each, \$2.25; sizes 26 and 28, each, \$2.50; sizes 30 and 32, each, \$2.75.

Boys' Lightweight Cotton Pyjamas, in many single pin stripes or wide spaced effects, in blue, black, mauve or grey on light grounds. Coats have military collar, or are in V-neck style; fibre silk trunks; trousers have drawing of same material. Sizes 24 to 34. Suit, \$1.50.

Boys' Spring-weight Combinations of light natural balbriggan, closed crotch, French neck and clesetting cuffs and ankles. Sizes 22 to 32. Suit, \$1.25.

—Main Floor, Centre.

"Tom Sawyer" and "Huckleberry Finn"

"Do You Remember How They Went to Bury the Dead Cat in the Churchyard?"



Or haven't you read of these characters—who have delighted and entertained so many boys? Tom Sawyer, by Mark Twain. Price, 65c.

Huckleberry Finn, by Mark Twain. Price, 65c.

Other Books for Boys

The Big Five Motorcycle Boys, by Ralph Marlow, 8 volumes in the set. Per volume, 50c.

Tom Swift, series, of 21 titles. Per volume, 50c.

The Boy Scout series, by Herbert Carter, 11 volumes in set. Per volume, 50c.

The Crusaders, by W. B. Cooke. Price, \$1.00.

Black Beauty, by H. Sewell. Price, 50c.

Beautiful Joe, by Marshall Saunders. Price, 50c.

Peck's Bad Boy with the Cowboys. Price, 65c.

Lord Roberts, P.C., V.C., by Capt. Owen Wheeler. Price, 65c.

The Armoured Car Scouts, by Capt. Breerton. Price, \$1.50.

Our Noblest Friend, the Horse, by Francis M. Wise. Price, 65c.

The Master of Ballantrae, by Robert Louis Stevenson. Price, \$1.00.

Modern Weapons of War, by Cyril Hall. Price, \$1.00.

The Wonders of Transport, by Cyril Hall. Price, \$1.25.

The Conquest of Engineering, by Cyril Hall. Price, \$1.25.

—Book Dept., Main Floor.

A List of Hosiery For Best or for School Wear

Fancy top knicker hose in a five-and-one rib style, with turn-over top; of the medium weight all-wool yarns. In seal brown, black, olive, Oxford grey and rookite brown. Sizes 7 1-2 to 10. Pair, \$1.50.

English-made knicker hose of cashmere, in a four-and-one rib style, with narrow ankle and fancy turn-over top of self color. Sizes 7 to 9 1/2. In black and navy only. Pair, \$2.00.

Lisle thread seamless and plain knit socks, 3/4 length, with a fine ribbed turn-over cuff; plain black or cadet blue, with white stripes running around cuff. Sizes 7 to 9 1/2. Pair, 85c.

Ribbed black seamless and elastic cotton hose ("Multiplex Brand"), in sizes 6 to 10 1/2, 2 pairs for \$1.00, or 35c per pair.

Ribbed seamless cotton black hose, with double or single knees, double soles, heels and toes. Sizes 6 to 10 1/2. Pair, 55c.

Boys' and youths' all-wool ribbed black cashmere hose, with plain foot and ribbed leg. Priced according to size: 6, 70c; 6 1/2, 80c; 7, 90c; 7 1/2, \$1.00; 8, \$1.10; 8 1/2, \$1.20; 9, \$1.30; 9 1/2 to 11, \$1.50 per pair.

Fine ribbed black all-wool hose, English make, "Multiplex Brand", in sizes 6 to 10 1/2, 2 pairs for \$1.00, or 35c per pair.

—Main Floor, Yonge St.

Illustrating a Boy's Highland Costume

Which May Be Obtained in Two Well-Known Tartans---the Black Watch and the Royal Stuart

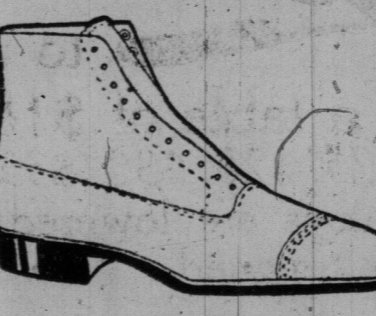


The Black Watch tartan is a dark green plaid pattern on a black background, while the Royal Stuart tartan is a light blue-green plaid on a crimson background, with a fine yellow overcheck. The suit consists of a black velvet vest and jacket, with black braid and white metal buttons, the buttons having a Gaelic inscription on them. The kilt is of an all-wool plaid, with two black poplin ribbon rosettes on apron; also has a black steen waist attached. The socks are of a heavy all-wool material. In the above mentioned tartan colors there is also the all-wool plaid shawl, having a brooch fastener of orange stone, mounted on a nickel-plated base. Then there's the Sporrans, of grey suede gloves, with gusset fingers, prix sewn seams, Bolton thumb, one dome fastener and self stitched backs. Sizes to fit ages 1 to 14 years. Per pair, \$1.10.

—Main Floor, Queen Street.

Illustrating an "Eatonia" Boot at \$4.50

A Feature Being Its Good-Looking Recede Shape, and Its Splendid Quality Calfskin



Which is in an appealing mahogany brown shade; has blue eyelets and light-weight sole. Sizes 1 to 5 1/2. Price, \$4.50.

Fine mahogany lace blucher with extra heavy Goodyear welted sole ("Eatonia" Brand), Sizes 1 to 5 1/2. Widths A to E. Price, \$6.00.

A brown blucher boot, with welted and sewn Neolin sole and wide toe. Sizes 1 to 5 1/2. Price, \$4.25.

A box kip boot in blucher style, with extra heavy sole and shank and wide toe. The ideal school boot. Sizes 11 to 13. \$2.95; 1 to 5 1/2, price, \$3.45.

Boots for the smaller boy are in brown mahogany calf, blucher style, and have Neolin sole and rubber heel. A neat shoe made to stand the wear. Sizes 11 to 13 1/2. Price, \$4.35.

The "Educator" boot for boys is highly recommended for wear and comfort. These are in patent leather blucher and gunmetal calf blucher leathers.

Patent, 11 to 13 1/2, \$4.50.

Patent, 1 to 5 1/2, \$5.50.

Gunmetal, 11 to 13 1/2, \$7.00.

Gunmetal, 1 to 5 1/2, \$8.00.

—Second Floor.

A Serviceable Velocipede

Suitable for boys up to 8 years of age. Has rubber-tired wheels, adjustable seat, black enamel frame, wood handle grips and well shaped handlebars. Price, \$3.75.

—Fifth Floor, Queen St.



French Poodle

Cloth-covered and stuffed with excelsior; has imitation hair and glass eyes. Price, 40c. Larger size, \$1.00.

Pug dog, plush-covered, in white with brown spots and with pink ears, glass eyes, leather collar. Price, \$3.25.

—Fifth Floor, Queen St.



This Afternoon Miss Vera McLean

Will Sing at 3, 3.30, 4 and 4.30 o'Clock in the Old Hickory Tea Gardens

The Old Hickory Tea Garden may be visited at any time throughout the day, and from 2.30 to 5 o'clock p.m. tea is served—delicious tea, sandwiches, cinnamon toast and French pastries — at specially moderate prices.

An elevator runs direct to the Garden from the Main Floor of the Furniture Building, enabling you to reach it quickly, if you can spare but a short time from your shopping.

—Sixth Floor, Furniture Building.



This is the "Sussex" A Youth's "First Longer" Suit at \$27.50

It's the Waisted Model --- So Becoming to the Youthful Figure.

Is in two-button, single-breasted style, with welted seam around waist. Has long-soft roll notched lapels — deep inlaid pleat at back, which gives the effect of a vent-high waist effect, natural fitting shoulders, straight-cut trousers, with cuffs and slash pockets. Material is a union worsted black and grey pin checked pattern. Sizes 34 to 40.

—Main Floor, Queen St.

May---The Children's Month

A month of merry Maytime attractions for the little tots, beginning on Thursday and continuing the following days, with a

May-Day Fete Including "Miss Jubie Lee's Party"

A jolly little pageant of fashion and fun to be presented in the "Auditorium," Furniture Building, by a number of little children. These performances will be given on Thursday and Friday at 10.30 to 11.30 a.m. and 3 to 4 p.m., and on Saturday at 9.30 to 10.30 a.m. and 11 to 12 p.m.

Tickets for the May-Day Fete

Tickets for Friday's performances may be had on Tuesday, April 29th, and for Saturday morning on Wednesday, April 30th.

This is a Youth's EATON-Made Suit at \$21.50

A Smart Form-Fitting, All-Around Belted Model

Of cloth of an unusual quality — for the money, made possible through buying months ahead. The tailoring, too, can be depended upon, having been done by experienced men. It's in two-button, single-breasted, form-fitting sacque style, with all-round welt; has peaked lapels, and is of cotton and wool mixed tweed, in hairline blue and white thread over-stripe; deep vent at back; slanting, well-fitting, no-flap crescent body pockets and breast pocket. Sizes 34 to 38.

—Main Floor, Queen St.

