

At Simpson's--Everything to Beautify Inside and Outside of Your Home

Your Plans for Spring House Cleaning

Do they include doing anything to the outside? If so, read today's Store news carefully. Have you thought that bedtime will come earlier when we begin daylight saving? You'll want a comfortable mattress and a serviceable bed. When studying your plans don't fail to take into account the special advantages given to home owners in our Home-lovers' Club. Consult the Club Secretary, Fourth Floor.

Choose Beds and Bedding Today Two Days' Sale Commences

Brass Beds, in all sizes and finishes, having heavy 2-inch posts, special 1-inch top rods, 5 fillers. Regular price \$19.50. Today \$14.95.

Brass Beds, with heavy 2-inch posts, 5 fillers, and special ornaments; extra heavy knobs on pillars; double size only. Regular price \$24.50, \$20.50.

12 Double Size Only, Brass Beds, in bright, polette or satin finishes; having been used as samples on floor, they are slightly imperfect; they are splendid value at the regular prices, \$26.90 to \$33.00. Reduced today to one price, \$21.95.

Mattresses, of seagrass and jute felt, encased in good grade of art ticking. Regular price \$5.50, \$4.50.

Brass Beds, with heavy 2-inch posts, heavy top rod, and special vases on corners; satin finish only. Regular price \$23.00, \$18.35.

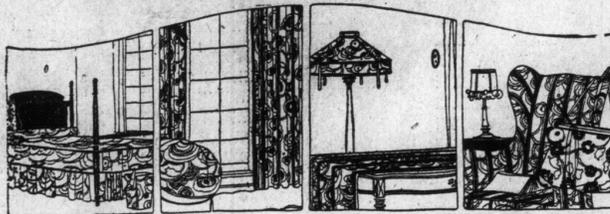
Mattresses, of fibre and jute felt, encased in heavy twill ticking. Extra special, \$4.25.

Mattress, of blown cotton, deeply tufted, and encased in good grade of art ticking, having roll edge. Regular price \$12.75, \$9.95.

Mattresses, of jute felt, encased in good grade of ticking, having roll edge. Regular price \$12.75, \$10.25.

Pillows, mixed feathers, encased in good grade of ticking. Per pair, 95c.

Pillows, selected feathers, encased in good grade of art ticking. Per pair, \$2.50.



The Newest in Curtains Priced Low

Scotch Madras Muslin, 35c Yard.
Very latest designs for the Spring season and offered today only at this special price. There is a splendid choice in both white and cream in dainty floral and neat conventional patterns; 42 to 45 inches wide. Madras Muslin makes ideal curtains for bedrooms and dining-rooms. This special muslin will stand plenty of laundering. Today, per yard, 35c.

Bungalow Nets, 59c Yard.
High-grade nets, in appropriate styles and designs for any window in the home. Some have attractive lace edging on both sides, making a very nice finished appearance; others come with double border patterns and allow or plain centres. Choice of white, cream and ecru; 40 to 45 inches wide. Today, per yard, 59c.

Fine Lace Curtains, \$2.39 Pair.
At this medium price we offer for today a really handsome collection of good quality Imported Lace Curtains in the newest styles and recommended particularly for use in living-rooms or bedrooms. Some have striking medallion centres and effective borders and others are shown with perfectly plain centres and charming floral borders. In white and cream, three yards long and from 40 to 50 inches wide. Pair, \$2.39.

Window Shades Made to Order.
We strongly advise you to place the order with us this week for your new Window Shades you require this season. We make up special sizes in four days from the date of order, either in finest imported Scotch Holland or heaviest oil-finished cloth. All widths now in stock in all the most popular colors, either plain or combination. Phone Main 7841, Drapery Department, and our man will call to take measurements.

Start Your Buying With Floorcoverings

English Wilton Rugs, on Sale, \$39.75.
Excellent value in a closely woven British-made Rug, soft shade, and fine quality; small designs and fringed ends. Size 9 x 10.6. Special, \$39.75.

Good Values in Tapestry Rugs.
Always reliable, and in a splendid selection of new designs, these Scotch Rugs are suitable for all purposes, and are always popular; quoted in two sizes only, 9 x 12, today, \$17.50; 7.6 x 9, today, \$12.50.

Axminster Rugs at Old Prices.
A thick, heavy grade of Axminster, in handsome oriental colors and designs, in rich shades of browns, greens and old rose; size 6.9 x 9.0. Special, \$22.95.

Heavy Linoleum Only 75c Square Yard.
300 rolls of a very reliable and heavy Linoleum; new designs and colors; thoroughly seasoned, and in tile, block or wood effects; 2 yards wide. Square yard, 75c.

Special Values in Ready Trimmed Wall Papers



Exterior Decorating

Preserve your home and add beauty to your house as well as enhance its value.

The bright spring days are certainly showing up the shabbiness of some exteriors these days--nothing looks worse or costs you more than neglecting the painting of your home.

The material used in painting has a very great deal to do with the durability and preserving qualities. The paint we use is all specially prepared from pure white lead, linseed oils and turpentine.

Our staff of skilled workmen will do your work to your satisfaction.

Estimates furnished free of charge. (Wall Paper Department, Main 7841)

The pleasing styles and color combinations of the new Wall Papers are well worth a visit. Many novel treatments are being introduced this year.

- Living-Room Papers, 18c.**
Brown ground, with rich red stripes and conventional design worked in gold. Wall Paper, all ready trimmed, single roll 18c; 18-inch border to match, yard, 10c.
- Moire Ceiling Papers, 9c.**
White and Cream Moire Ceiling Papers, both selvages all ready trimmed. This is a splendid value, and you should not miss selecting while this advantageously low price is in effect. Single roll 9c.
- Bedroom Wall Papers, 10c.**
Floral and stripe patterns in large range of colorings, including pinks, blues, yellows and mauves. Wall Papers, all ready trimmed, single roll 10c. Borders to match, per yard, 2c, 2 1/2c and 4c.

A Men's Clothing Service That Has Made Steady Progress

Notwithstanding the difficulties of the woollen trade, and they are many, fashion in men's clothing is at its best. Poor stuff never looked worse, and, therefore, the policy of our Men's Store to have none of it receives a new endorsement.

The simple styles which are linked to worthy goods are conspicuously in evidence, and these never looked better than this spring. Let the Men's Store do your outfitting.



Men's Spring Suits

That Were \$22.00, \$24.00, \$25.00 and \$26.50. On Sale Today at \$17.95

These are from our regular stock, and consist of English worsteds and Scotch and Canadian tweeds, in greys and brown combinations, and some green effects, cut on this season's most called for models. Form fitting sacks and belted coats, some one-quarter fancy lined, others full lined. Sizes 33 to 42. On sale today at 8.30 a.m., \$17.95.



Hammered Brass Fixture 19.95

Made with four lights and amber panels in the shades. It makes a fine fixture for dining-rooms, living-rooms and dens. Only a few left at the interestingly low price, \$19.95.

One-light Semi-Indirect Fixtures, with single chain and old ivory patterned bowl. Hung quite close to the ceiling they make an ideal bedroom or parlor fixture. Today these fixtures will be offered at this special low price, \$8.45.

Our Complete Six-room House Outfit, comprising fixtures and shades, will be offered again today at \$22.75. This outfit has many colored shades. The fixtures are well made and substantial, offering splendid value. Fees and joints, if needed, extra.

We are displaying Alabaster Bowls in a big variety of shapes and designs. Some plain, some carved, some etched. The fixtures and bowls complete priced from \$17.10 to \$70.10.

Drugs and Toilet Goods

- Phone Main 7841
- Dupont's French Ivory Toilet Articles
 - At all seasons and for every occasion Dupont's French Ivory is the supreme gift or remembrance. Add to your collection from this list.
 - Hair Brushes, \$3.00 to \$5.00.
 - Hair Combs, 75c, \$1.00 and \$1.25.
 - Nail Files, 75c.
 - Manicure Pieces, 75c.
 - Cloth Brushes, \$3.00 to \$6.00.
 - Nail Buffers, \$1.25 to \$2.25.
 - Glove Stretchers, \$1.50.
 - Jewel Boxes, \$2.75.
 - Pomade Boxes, 75c to \$2.50.
 - Pin Cushions, \$2.75.
 - Military Hair Brushes, \$4.50 each.
 - Puff Boxes, \$3.00.
- SIMPSON DRUGS**

Young Men's Suits, \$15.00

Suits for young men of 16 to 20, made up in the trench saque model, with all around belt and military back, low cut vest, trousers narrow, finished with belt loops and self belt, cuffs or plain bottom, made from a fine finished tweed in a neat brown check, in sizes 33 to 36. Today's price, \$15.00.

New "Blighty" Cloth Topcoats

The new "Blighty" cloth, made up in the English slip-on topcoat, with natural shoulders, full back, patch pockets, with flaps, sleeve finished with small cuff and plain, in two of the newest shades of grey and green, in sizes 34 to 44. On sale today, priced at \$25.00.

Useful Sterling Deposit Ware 750 Pieces Today, Half-Price

- 750 Pieces--Just Three Choice Offerings of Shapes and Decorations.
- No. 1--Sterling Silver Deposit Sugar Bowls and Cream Sets. Regularly \$3.00 pair. Today, pair, \$1.49.
 - No. 2--Sterling Silver Deposit Oil and Vinegar Bottles, in crystal. Regularly \$2.00 each. Today, each, 98c.
 - No. 3--Sterling Silver Deposit Jugs, in crystal, English brown Betty; blue and green china-ware. Regularly \$3.00 each. Today, \$1.29.

New Gift Articles on Sterling, Half-Price

Sterling Silver Bon-Bon Dishes, your choice of sizes and designs. Regular selling price \$3.00, \$3.75 and \$4.00 each. Today, each, \$1.50, \$1.88 and \$2.00.

Save \$1.05 on this--Sterling Silver Butter Dishes, with genuine cut glass butter holder. Regularly \$6.00 each. Today, each, \$4.95.

Continuing the April Diamond Sale

- Solitaire Rings, 10k gold and platinum setting. Tiffany style. Regularly \$100.00. Sale price, \$88.50.
- Solitaire Rings, 18k gold and platinum setting. Tiffany style. Regularly \$60.00. Sale price, \$43.50.
- Solitaire Rings, Tiffany style, 18k gold and platinum setting. Regularly \$25.00. Sale price, \$19.50.
- Diamond Set Onyx Rings, square or oval designs. Special sale price, \$12.50.
- Marquise Rings, 14k gold and platinum. Regularly \$42.00. Sale price, \$37.50.
- Princess Ring, 14k gold with platinum top. Regularly \$70.00. Sale price, \$62.50.
- Lavaller of white gold, in cluster design. Regularly \$60.00. Sale price, \$48.75.
- Earrings, in drop circle design, with two large and two smaller diamonds. Regularly \$85.00. Sale price, \$75.50.
- Drop Earrings, set with fine diamonds. Regularly \$40.50. Sale price, \$32.50.
- Men's Cluster Ring, 14k gold with platinum setting. Regularly \$75.00. Sale price, \$67.50.
- Scarf Pin, cluster of seven diamonds. Regularly \$50.00. Sale price, \$42.50.
- Lavaller, in hexagon design, 14k white gold, 3 diamonds. Regularly \$60.00. Sale price, \$42.50.

Wash Dresses at 35c

They are made of splendid English chambrays and prints that will give good hard wear. Overall style, with button back, pocket and variously trimmed yokes. Colors pink, blue, rose, navy, grey, tan and a splendid choice of clean stripes. Sizes 2, 3 and 4 years. Shopping early will repay you. 800 dresses to clear today at 35c.

Infants' Cashmere Coats

Four dainty models, lined throughout and trimmed variously with lustrous silk braiding and silk embroidery. Some are in plain boyish style, with turn-down collars. Sizes 6 months to 2 years in the lot. Cannot promise to fill phone orders. Regularly \$2.00 to \$3.00. Today \$1.69.

Suit Specials at \$7.75

Brown and black pinhead check worsted, in double-breasted, three-button model, made with pinch-back, half-belt, regular pockets with top flaps. Bloomers lined throughout, belt loops, three pockets, expanding knee bands. These materials were purchased early in 1917 and are made up today in the popular double-breasted boy's model, consequently they are exceedingly good value. Sizes 25 to 36. Special price \$7.75.

Bloomers Special at 98c

Boys' Bloomers, in grey, brown and green plain pattern tweeds, lined throughout, made with three pocket, strap and buckle at knee. Sizes 25 to 34. Special price 98c.

75c and \$1.00 Shirts at 49c

Boys' Sample Shirts and Shirt Waists, travelers' samples, in a large range of striped materials; also

FOR BOYS

- White Shirts, Sport Shirts, with plain or striped collars. Soft or laundered cuffs. Coat styles. Sizes 12 to 13 1/2. Regular up to \$1.00. Today 49c.
- \$3.00 Sweater Coats \$2.49**
Boys' Sweater Coats, fancy stitch, high storm collar, two pockets, close-fitting cuffs. The colors come in grey, Oxford, cardinal, navy. Sizes 26 to 34. Regular \$3.00. Today \$2.49.
- Boys' 50c Jerseys 39c**
Boys' Heavy Cotton Jerseys, in fine cardigan stitch, close-fitting cuffs and neck. Sizes 25 to 32. Regular 50c. Today 39c.
- Boys' Wool Jerseys \$2.25**
Boys' Fine Wool Cashmere Jerseys, button on shoulder style, in grey, navy, brown and green, navy and white, navy and cardinal. Sizes 22 to 32. Today \$2.25.

A Carload of Grey Enamelware Today Less Than Factory Prices

- Phone Orders Filled---Main 7841
- Lipped Saucepans, 4-quart size. Today 25c.
 - Chambers, medium or large size. Today 25c.
 - Lipped Preserving Kettles, 12-quart size. Today 39c.
 - Covered Convex Kettles, 6-quart size. Today 39c.
 - Straight Covered Saucepans, 8-quart size. Today 39c.
 - Covered Convex Kettles, 8-quart size. Today 59c.
 - Pie Plates, 9 and 10-inch sizes. Today 10c.
 - Round Pudding Pans, 1 1/2 and 2-quart sizes. Today 10c.
 - EVERYDAY HOUSE-HOLD HARDWARE \$1.25 and \$1.50 Values, Today 98c.
 - Galvanized Iron Garbage Cans, small or medium size. Today 98c.
 - Step Ladders, 5 or 6-foot size. Today 98c.
 - Galvanized Iron Wash Boilers, No. 9 size. Today 98c.
 - Meat and Food Chopper, family size. Today 98c.
 - Galvanized Iron Wash Boilers, 18-inch diameter. Today 98c.
 - Serving Trays, glass top, mahogany finished frames, size 11 x 14 inches. Today 98c.
 - A Dusting Mop, a Polish Mop and a Tin of Polish complete for 98c.
 - D. H. Garden Spades. Today 98c.
 - Steel Garden Rakes, 12-tooth, good grade. Today 98c.

Billy Sunday Books at Clearance Prices

No man on this continent has made such a large appeal during the past five years, and continuing daily with growing popularity, as has Billy Sunday. He has held millions spellbound by his wonderful personality--his utterances have been unique, we are enabled to offer a limited number of his books at less than the publisher's actual regular cost.

Billy Sunday--The Man and His Message. Regularly priced at \$1.00. To clear, 50c.

Love--Stories of the Bible. Regularly priced at \$1.50. To clear, 50c.

Song Stories of the Sawdust Trail. Regularly priced at \$1.00. To clear, 50c.

We have also a full line of his famous song books.

Songs of Victory.
Cloth cover, 35c.
Limp cover, 25c.
Manilla cover, 22c.---Book Section, Street Floor.

Phone Your Order---Main 7841

Big Bargains in Fine Cut Glass

- 300 Cut Glass Butter Tubs, pretty floral design. Today, special, each, 69c.
- Floral design, genuine Cut Glass Fern Pots, nickel-plated metal linings. Today, special at, each, \$4.95.
- Buzz and star combination cutting, full size 8-inch Fruit Bowls, sparkling cut glass. Today, \$2.95.
- Seven-piece floral design Water Sets, bell shape Tumblers. Today, special, the set, \$4.95.
- Full 8-inch size genuine Cut Glass Flower Vases. Exceptional value. For today, each \$2.95.