



DEPARTMENT OF EXTERNAL AFFAIRS
MINISTÈRE DES AFFAIRES EXTÉRIEURES

communiqué

N°: 33
No.:

February 12, 1986.

MINISTER FOR INTERNATIONAL TRADE

ANNOUNCES MARKETPLACE 86

The Honourable James Kelleher, Minister for International Trade, today announced a significant partnership between the Department of External Affairs and the Canadian Chamber of Commerce in Marketplace 86, a major exercise to stimulate export trade.

External Affairs will bring more than 100 Trade Commissioners in from their foreign posts for one-on-one interviews with local business people interested in initiating or expanding their exports abroad. Chambers of Commerce and Boards of Trade in towns and cities from coast to coast will arrange the Marketplace events in their locales.

"This is the kind of cooperative venture which gets the most current and specific information about export opportunities into the hands of our business people in a dynamic, efficient manner", Minister Kelleher said.

"Marketplace 86 clearly reflects our commitment to building our export markets around the world."

.../2