

## Canadian Trade Pioneers Honoured

The Organization of Women in International Trade (OWIT) selected Canadians for both its Toronto chapter and international umbrella organization awards in 2006. OWIT, a non-profit professional organization dedicated to advancing global trade opportunities for women, has 29 affiliated chapters around the world, including Toronto and Alberta, and over 5,000 members.



### 2006 JoAnna Townsend Award Winner

**The Honourable Sarmite D. Bulte**, MP Parkdale-High Park (1997-January 2006), was selected for her tireless work, as both a volunteer and politician, in fostering growth and opportunities for businesswomen and entrepreneurs for over 25 years. Presented by OWIT-Toronto, the award honours the memory of JoAnna Townsend, former Director of the Small and Medium Enterprises Division of the Department of Foreign Affairs & International Trade, and a champion of women exporters.

The Honourable Sarmite Bulte [I] with Ariane Friesen, daughter of JoAnna Townsend, at Toronto awards ceremony.

### 2006 OWIT Woman of the Year Award Winner

**Andrina Lever**, Founder and President of Lever Enterprises, Toronto, a consulting firm specializing in international trade, finance and commercial development, was honoured as a long-time advocate and champion for the advancement of women's entrepreneurship internationally. This award is given annually to a woman who has furthered trade through excellence and innovation and who has enhanced the status of women in international trade and business.



Andrina Lever at awards ceremony in San Francisco with Canada's Consul General Marc Lepage.

For information about OWIT, visit [www.owit.org](http://www.owit.org), or its Canadian chapter web sites - [www.owit-toronto.ca](http://www.owit-toronto.ca) or [www.owitalberta.org](http://www.owitalberta.org)

## Nominate Worthy Candidates!

Nominations are open for two awards that recognize women's excellence in the area of exporting:

RBC  
CANADIAN WOMAN  
ENTREPRENEUR  
AWARDS 

### RBC Canadian Woman Entrepreneur of the Year Award (Exporter Award Category):

In recognition of a woman exporter with an outstanding business in the global marketplace. The Award will be presented at a Gala awards ceremony this November.

Visit

[www.rbcroyalbank.com/sme/women](http://www.rbcroyalbank.com/sme/women) or [www.theawards.ca](http://www.theawards.ca) or  
e-mail: [info@powerpointgroup.com](mailto:info@powerpointgroup.com)



### JoAnna Townsend Award:

In recognition of an outstanding woman in Ontario who, through her business and personal networks, fosters opportunities that actively support women entrepreneurs to achieve success in international business. Developed by the Organization of Women in International Trade-Toronto (OWIT-Toronto), the Award will be presented at a special ceremony this fall featuring guest speaker and 2006 RBC Canadian Woman Entrepreneur of the Year Award recipient, Kyle MacDonald of Phoenix Interactive Design, who won the BDC Exporter Award category (see page 8).

Visit

[www.owit-toronto.ca](http://www.owit-toronto.ca) or e-mail [Barbara.Vink@ontario.ca](mailto:Barbara.Vink@ontario.ca)

## PLAN NOW TO ATTEND!



October 10-12, 2007  
Miami, Florida

Organization of Women in International Trade  
2007 Annual International Conference  
*Emerging Markets: The Road Ahead for Finance,  
Business, and Trade*

Visit

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