

i10. How effective each one would be in creating new jobs?

	PROVINCE							AGE			GENDER		EDUCATION				INCOME		
	Total	BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Trade Missions by Prime Minister Chretien and other government and business leaders to other countries to promote new business																			
Base: All respondents																			
Unweighted	1500	200	135	120	525	400	120	499	704	296	749	751	214	399	505	379	371	532	453
Weighted	1500	183	135	111	559	385	126	553	537	409	730	770	219	397	514	367	395	527	423
Not at all effective	7%	8%	8%	4%	8%	6%	7%	6%	8%	8%	7%	7%	7%	10%	6%	5%	9%	6%	5%
Not very effective	16%	16%	17%	19%	12%	19%	15%	20%	14%	12%	15%	16%	17%	18%	13%	16%	18%	14%	16%
Moderately effective	52%	46%	53%	52%	53%	52%	55%	52%	51%	53%	51%	53%	45%	48%	57%	53%	49%	54%	52%
Very effective	23%	26%	20%	24%	24%	20%	23%	20%	25%	23%	26%	20%	27%	22%	22%	23%	22%	23%	25%
(DK/NS)	2%	4%	2%	1%	3%	2%	1%	2%	2%	4%	1%	3%	4%	2%	2%	3%	2%	3%	1%