

lished German outlets. Progress is also reported from the Scandinavian countries, and a new arrangement has been made for the screening of Canadian films in Finland.

To these results must be added the distribution obtained through Trade Commissioner offices, chiefly in countries where Canada has no diplomatic or consular representation; and the non-theatrical distribution achieved in the United Kingdom and the United States by National Film Board offices, and their rental agencies in the latter country. The sale of prints for non-commercial purposes, theatrical bookings arranged by the National Film Board, and the use of our documentaries on television networks in the United States, add to the amount of Canadian information shown on foreign screens.

### Radio

The work of the International Service of the Canadian Broadcasting Corporation, which has proved an effective medium for bringing Canada to the attention of other countries, is carried on in consultation with the Department through an Advisory Committee, and through the CBC-IS representative in Ottawa. Booklets, maps, and other information material are supplied to the International Service for distribution in response to requests from listeners.

In certain countries these International Service programmes are practically the only means of supplying information about Canada; and posts abroad assist in maintaining and extending the number of listeners.

Shortwave broadcasts from Canada include talks, interviews, news, drama, documentaries, commentaries, and musical programmes. They are directed to:

- (i) Europe (daily transmissions) in English, French, Italian, Dutch, Czech, German, Danish, Norwegian, and Swedish;
- (ii) The Caribbean Area (daily) in English;
- (iii) Latin America, in Spanish (daily) and in Portuguese (daily);
- (iv) Australia and New Zealand (weekly) in English.

The International Service arranges relays of its programmes by foreign radio organizations, either by direct broadcast or by transcription. It has also commissioned and distributed records of works by Canadian composers to all missions abroad as well as to radio stations in other countries.

Posts abroad arrange to use local radio facilities whenever practicable; for example, extensive use was made of a twenty-six minute broadcast, recorded by the CBC-IS, to mark Canada's National Day in other countries.