

# TravelTips™


**The French Riviera: Budget Hotel Bargains**  
 Every Riviera town has its little hotels with down-to-earth prices and some of them are real charmers. You get a lot more here for your \$40 than you do at home or in most other countries.

**Hôtel Sube, St.Tropez.** A charming old hotel right on the port. Dbls. with balcony & great view are \$47 incl. continental breakfast.

**Hôtel Ermitage, St.Tropez.** Cozy, family-run hotel with nice public rooms & terrace/garden near the Bulevar. Dbls. from \$28.

**Hôtel Molère, Cannes.** Small, modern hotel with palm-fringed terrace near la Croisette. Dbls. from \$25 incl. continental breakfast.

Press 1 to continue, 2 for travel index



**DATABASE: Newfoundland Travel**  
**CHAPTER: Fishing Guides/Tours**

Fantastic, fun-filled fishing forays into and around the "island". Go with the "big one" for the "big ones". See the real grandeur of this land and taste its most flavourful resource.

Package tours or private, all major credit cards accepted. Guaranteed.

- 1 Herb's Rates & Booking Info
- 2 Fishing Guides/Tours Index
- 3 Newfoundland Travel Index

### THE END OF THE TRAVEL AGENT?

When direct-to-the-home interactive services become widespread, will they spell the end of the travel agent or intermediary? While no one can predict how developments will unfold, it is clear that the role of the intermediary in the travel sector will change. To maintain a competitive edge, many enterprises in the travel and tourist business and related industries are taking a close look at the kinds of changes services such as videotex will likely cause, and are positioning themselves to take full advantage of this new technological tool. Some are already saying that those who do not gain early experience and positioning with the new media ignore it at their peril.

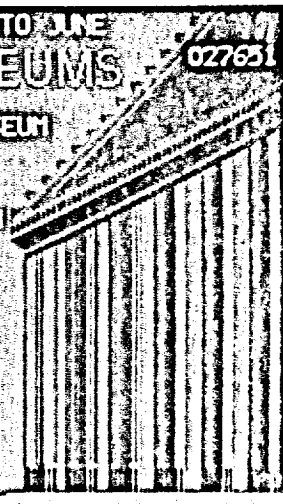
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**ART GALLERIES**



This is why such companies as Hertz, National, Interamerican, and Budget car rentals, the Sheraton Corporation, Scandinavian World Cruises, the Royal Caribbean Cruise Line, Windjammer, Club Med, American Express travel agencies, Eastern, Pan Am, Air France and American Airlines are all offering videotex-based services already. Some of them already offer videotex subscribers direct booking services from the living room TV set.

No company with leadership goals in the travel and leisure industries can afford not to explore videotex. Videotex can help the travel industry reach new audiences, provide better information faster, cut overhead costs, improve service, offer lower prices and improve margin control.