

.b4328632(E)  
.b4328644(F)

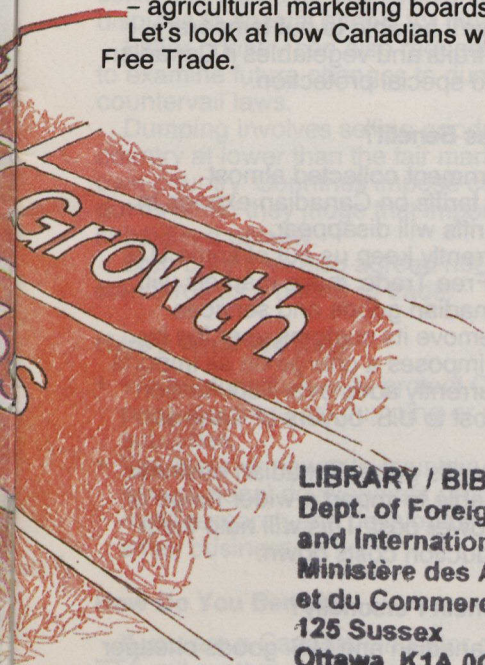
- **It will mean more jobs for Canadians**
  - in farming, fishing, forestry, mining and manufacturing
  - in service industries like banking, insurance and telecommunications
  - in the energy field, and
  - in supplying government with goods and services.

- **It will mean better and higher paying jobs.**

Lower costs mean more profit. This in turn means businesses will invest more in technology, giving Canadians higher quality jobs and higher paying jobs.

- **It will protect Canada's**
  - cultural industries
  - regional development programs
  - social programs
  - agricultural marketing boards

Let's look at how Canadians will gain from Free Trade.



**LIBRARY / BIBLIOTHEQUE**  
**Dept. of Foreign Affairs**  
**and International Trade**  
**Ministère des Affaires étrangères**  
**et du Commerce international**  
**125 Sussex**  
**Ottawa K1A 0G2**