

**SECTOR:** Agriculture and Food Products and Services  
**SUB-SECTOR:** SEMI-PROCESSED AND PROCESSED FOOD & BEVERAGES  
Officer: P. Egyed

**EVENT:** Michigan and Great Lakes Foodservice Show,  
September 13-14 1992, Detroit MI - National Stand  
**PRODUCTS:** Food and beverage products, equipment, supplies  
and services for the institutional foodservice and  
hospitality industry  
**SCOPE:** Regional trade show held annually for the members  
of the Michigan Restaurant Association and other  
buyers in the lower Midwest and Great Lakes  
states; 700 exhibits  
**ATTENDANCE:** 15,000 visitors - independent owner/operators,  
food brokers, distributors, agents

**EVENT:** National Prepared Frozen Food Festival - A  
Foodservice Trade Show, 23 September 1992, East  
Rutherford NJ - National Stand  
**PRODUCTS:** Food products only - refrigerated and frozen - for  
the institutional foodservice trade  
**SCOPE:** Annual trade show; 130 exhibits  
**ATTENDANCE:** 4,100 qualified buyers from the Tri-state area  
foodservice trade- owner/operators of restaurants,  
diners, hotels, food brokers and distributors,  
chefs

**EVENT:** Canadian Food and Beverage Show, 1 October 1992,  
Buffalo NY (or Syracuse NY)  
**PRODUCTS:** Food, beverage and seafood products  
**SCOPE:** Solo Canadian event  
**ATTENDANCE:** Qualified invitees only - Upstate New York food  
brokers, retailers, agents for both the retail and  
foodservice trade

**EVENT:** Ohio Grocers' Association Show, 24-25 October  
1992, Columbus OH - National Stand  
**PRODUCTS:** Food products, equipment, supplies and services  
for the retail grocery trade  
**SCOPE:** Regional show held annually - 450 exhibits  
**ATTENDANCE:** 5,000 visitors - owner/operators of independent  
retail grocery stores in the lower Midwest and  
Great Lakes states, distributors, brokers and  
agents