

K MART CHAIN CO., LTD.

Address: 2-2-20, Shimanouchi, Minami-ku, Osaka 542, Japan Tel: 06-212-2541	
ANNUAL TURNOVER (Period ending March 1987)	127 600 million yen
TOTAL NUMBER OF STORES	1 012
LOCATION OF STORES	Nation-wide
AVERAGE ANNUAL SALES PER STORE	126 million yen
PROPORTION OF FOOD SALES	95%
TOTAL FLOOR SPACE	N.A.
TOTAL NUMBER OF EMPLOYEES	N.A.
YEAR ESTABLISHED	1978

The K Mart Chain in Japan is unrelated to the well-known K Mart stores in North America and the type of business is completely different. The Japanese "K Mart Chain" is a chain of convenience stores, with a few stores that fall in the mini-super range (400-500 square metres floor area).

The K Mart Chain is voluntary, with no directly operated outlets. The major products sold are fresh foods and processed foods. Fast foods are a very minor item for K Marts in Japan.

K Mart was founded in 1964 and is the fourth largest convenience store chain in the country. The 1 012 outlets are spread throughout the island of Honshu, and are not often found on any of the other major islands. Most of the outlets are in western Honshu.