REPORT 4 88/07/27

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 436-DUBLIN

008-TRANSPORT SYS, EQUIP, COMP, SERV. IRELAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

AEROSPACE

CANADIAN PARTICIPATION AT THE 1987 NATIONAL AIR SHOW AT BALDONNELL MILITARY AIRFIELD.

REPRESENT CANADIAN EMBASSY DUBLIN AT PARIS AIR SHOW 1987.

SUPPORT AIRTECH IRELAND IN CANADIAN/IRISH JOINT VENTURE COMPANY TO DEMONSTRATE ITS PRIMARY TRAINER TO THE IRISH ARMY AIR CORPS.

TO CONTINUE WITH MARKETING EFFORTS ON BEHALF OF CDN AEROSPACE INDUSTRY AND REGULARLY CALL ON AER LINGUS, GUINNESS PEAT AVIATION AND RYANAIR.

TO ASSESS INTEREST OF GUINNESS PEAT AVIATION IN CAE SIMULATORS.

ANTICIPATED RESULTS:

IMPROVED PUBLICITY FOR CANADIAN AEROSPACE PRODUCTS.

TO EXPOSE SENIOR IRISH OFFICIALS OF CANADIAN AEROSPACE PRODUCTS.

HAVE CANADIAN TRAINER SPECS REFLECTED IN THE IRISH ARMY AIR CORPS REQUIREMENTS.

POSSIBLY 2 DASH 7 AND 2 DASH 8.

LEASING SIMULATORS ON A WORLDWIDE BASIS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ONGOING FOLLOW-UP WITH GPA, AER LINGUS AND

RYANAIR RE THEIR INTEREST IN DASH 7 AND 8. LIAI-SON WITH GPA &AER LINGUS RE POSSIBLE PURCHASE B/ 737/300 AS WELL AS ONE FORKER 100 FLIGHT SIMULA-

TORS (AND OTHER AEROSPACE PRODUCTS).

QUARTER: 2 LIAISON WITH GPA, AER LINGUS AND RYANAIR RE

THEIR INTEREST IN DASH 7 AND 8.

QUARTER: 3 MAINTAIN CONTACT WITH AER LINGUS, GPA & RYANAIR

RE POSSIBLE PURCHASE OF DASH 7 & 8.

QUARTER: 4 FOLLOW UP WITH 3 POTENTIAL BUYERS OF DASH 7 & 8

I. E., AER LINGUS, GUINNESS PEAT AVIATION & RYANAIR

**QUARTERLY RESULTS REPORTED:** 

GPA IS CLOSE TO DECISION TO PURCHASE 25 DASH 8 SUBJECT TO ACCEPTABLE FINANCIAL PACKAGE. GPA HAS BOUGHT SECOND HAND CANADAIR CHALLENGER FOR CHAIRMAN'S USE. GPA/FSI & GPA/AER LINGUS CONSORTIA SEEKING QUOTES FOR 2 CAE SIMULATORS.

AER LINGUS CONTINUES TO SHOW INTEREST IN DASH 7 & 8. DUE TO PRODUCTION RESCHEDULING, DE HAVILLAND IS NOW EXAMINING VARIOUS OPTIONS. GPA ARE STILL SERIOUSLY INTERESTED IN DASH 7 & 8.

ONGOING CONTACT & INTEREST. WE HAVE REPORTED ON AIRLINE POLICIES & BUDGETS TO DEHAVILLAND.

GUINNESS PEAT AVIATION'S INTEREST SEEMS TO BE ON HOLD DUE TO SLIGHT CHANGE OF INTEREST AER LINGUS AND RYANAIR STILL IN "BALLPARK" PLANS FOR A DUBLIN STOLPORT APPEAR UNREALISTIC.