

REPT4D  
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :512-SINGAPORE

014-EDUCATION, MEDICAL, HEALTH PROD  
SINGAPORE

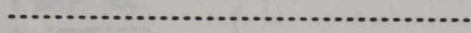
PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ENCOURAGE CDN SUPPLIERS TO HOLD SEMINARS, ETC.  
CREATE MORE ADVERTISING/PROMOTION FOR CDN SUPPLIERS AND

THEIR PRODUCTS

MARKET STUDY ON MEDICAL APPARATUS AND PHARMACEUTICAL  
DETERMINE MARKET OPPORTUNITY FOR CDN SUPPLIERS



TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

CONTINUED STUDY OF NEW FOR PROPOSED FOOD PROD. LINE PROD. IDENTIFY NEW OPPORTUNITIES.  
ENHANCE HOME CANNING COMPANIES TO BE ACTIVE IN MARKET.  
PRODUCE PROFILES OF SPECIALTY FOODS & COND. ITEMS PRE DISTRI.  
INCREASE CDN MARKET SHARE BY 10%

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----