

Export and Investment Promotion Planning System

MISSION: 348 KUWAIT

COUNTRY: 311 KUWAIT

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: OBTAINING AUTOMOTIVE SOURCING GUIDES FOR PROVINCES

Results Expected: BETTER RESPONSES TO SOURCING INQUIRIES

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: VISITS TO KEY AUTOMOTIVE DEALERS BY EMBASSY OFFICERS TO AQUAINT WITH CANADIAN CAPABILITY

Results Expected: CHANGE TRADITIONAL SUPPLY PATTERNS

Activity: ENCOURAGE VISITS TO CANADIAN AUTO SHOW BY IMPORTERS

Results Expected: INCREASE AWARENESS OF CANADIAN CAPABILITIES