

Timing

Activities/Events

1983-84

Increase financial and human resources at the Embassy to handle increased demands for assistance by companies.

Undertake special three-month study to examine export opportunities in electrical field.

Set up information booth at Middle East Electricity and Electronics Show to promote Canadian capability.

Organize seminars to promote Canadian technology, goods and services in the petroleum sector to increase Canadian visibility.

Undertake lumber and panel products mission.

Attend Baghdad International Fair.

Undertake specialty vehicles mission to Middle East.

Mount Automotive Parts Catalogue Shows in Saudi Arabia.

As a follow-up, organize incoming buyers' mission to the Canadian International Auto Show.

Provide information booth at the Saudi Transport Show.

Provide information booth at the Gulf Food Show.

Undertake Office-Home Furniture Catalogue Show at the Arab Home and Leisure Show.

Mount incoming buyers' mission to Farm Prog (Regina).

Organize information booth at the Saudi Agricultural Show to promote Canadian agricultural equipment.

Provide information booth at the Middle East Oil Show.

Undertake incoming visitors mission to the Inter Can Petroleum Equipment Show.

Set up information booth at the Gulf Safety, Security and Fire Equipment Show.

Mount Computer Technology Mission to Middle East.

Organize information booth at the Middle East Electricity Show.