

Carnet "Passport" Takes Trouble out of Business Travel

"We have found Carnets to be extremely useful when we carry demonstrators overseas on business, as well as when we send demo goods to potential customers and representatives of our company. They allow for smooth, easy clearance through Customs with minimal cost and/or delay." — Dela Mulligan, JDS FITEL INC.

Taking temporary imports, like commercial samples or professional equipment, into any of over 45 countries is a simple procedure — provided one carries an ATA (Admission temporaire/Temporary Admission) Carnet (car-nay).

Carnet Benefits

Carrying a Carnet eliminates most of the red tape and hassle that can be encountered both on entering and leaving a foreign country with samples or equipment. As well, the Carnet can be particularly useful in countries where there is a language barrier.

Carnets guarantee Customs authorities in most developed countries that all duties and

excise taxes will be paid in the event that any of the items on the document are not taken out of the country within a year.

A Carnet can cut out a lot of expense when entering a country: Without a Carnet, a person may be required, in *each* country visited, to pay all tariffs and excise taxes on entering, and claim a refund on departure (both require time and paperwork); or purchase a temporary import bond.

Uses and Users

Diverse Canadian businesses and organizations in the arts, sciences, sports, media and other fields use the Carnet for a variety of reasons and in numerous situations.

This official international customs document is used, for example, by:

- * company or government bodies exhibiting in overseas trade fairs;

- * sales people carrying samples of their wares for export marketing;

- * touring sports teams for their equipment (which may include anything from ski gear to racing cars to show horses);

- * executives or professionals carrying their own laptop;

- * geophysical survey or electronic testing crews transporting specialized equipment from country to country;

- * magazine staff taking camera equipment and fashions to overseas shoots; and

- * music and theatre groups taking instruments, sound equipment, costumes and props on tour.

Contacts

For more than 23 years, the Canadian Chamber of Commerce has been providing ATA Carnets to businesspeople travelling abroad. To find out more about Carnet, contact, **in Ottawa**, Diane Orr, Tel.: (613) 238-4000; Fax: (613) 238-7643; **in Montreal**, Bill Browne, Tel.: (514) 866-4334; Fax: (514) 866-7296; **in Toronto**, Helen Chang, Tel.: (416) 868-6415 ext. 237; Fax: (416) 868-0189; and, **in Vancouver**, Karen Sanvido, Tel.: (604) 681-2111; Fax: (604) 681-0437.

Rocky Mountaineer Railtours

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young company is doing very well, meeting targets and goals and even making a modest profit at it.

That's quite a turn-around of a 40-year old trend of money-losing railway history.

The 21-coach and one-dome car operation now employs a staff of 125 — from 25 five years ago — and carries over 32,000 passengers for the season — from the original 7,000.

Much of this success again is attributable, according to Belanger, to the efforts of Canadian tourism officers around

the world, "This highly skilled group of professionals who have the unique challenge of developing business leads, creating opportunities, facilitating promotions and transactions around the world for Canadian businesses."

"These public servants," he adds, "are true unsung heroes."

For more information on the Rocky Mountaineer Railtours, contact Eric Belanger, Director of Media and Public Relations, North Vancouver. Tel.: (604) 984-3131. Fax: (604) 984-3112.



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