



# The Newest Decorative Styles Show Plain Walls



Light Cream Ceiling No. 17 Alabastine. Wall in Light Lilac made by mixing Nos. 4 and 9 Alabastine. Woodwork white enamel.

VIEWS show color schemes taken from our booklet or portfolio of suggestions Modern Wall Decoration. Ask for a copy—free.



TURNING over the pages of any of the prominent magazines that cover the subject of home furnishing, such as The Architectural Record, the leading authority in America, one finds illustration after illustration of the newest, finest and most expensive homes finished with plain walls. Why? Simply because the leading architects, decorators and others are commencing to recognize the value of plain walls as an effective and becoming background for the furnishings and people who occupy the room.

The fashionable portrait painter, the expensive photographer, the successful stage manager knew this long ago, and now the rest of us are beginning to see it. The result will be the displacement of wall paper, for the present at least; the rejection of kalsomine as being too coarse, unreliable and unrefined, and the greater use of Alabastine because of its flexibility and its possibilities for the artistic treatment of walls and ceilings no less than for its general sanitary and health-preserving properties.

Properly applied it assures a beautiful and permanently durable wall or ceiling able to resist the influences of heat and cold, dampness and dryness, without in any way losing any of its good looks or its smooth, even, solid looking surface.

At the same time, the great variety of tints and combinations possible with Alabastine naturally adapts it to original color and stencil treatments which give character to interiors.

### Our Free Portfolio of Suggestions for Decorating

will give you a wide range of tasteful color schemes to choose for any room you wish to decorate, with complete instructions so that if necessary, you can do the work yourself. In addition, we place at your disposal the knowledge, experience and advice of our decorators and artists who will be pleased to furnish suggestions for wall or ceiling treatments in harmony with your home and its furnishings. Write for Information Blank. There is no charge. Simply reply to questions asked in order to guide us in making suggestions, and return sheet to us.



A good color scheme would be a ceiling in Cream, No. 14 Alabastine, wall Salmon Color No. 16. Woodwork old ivory.

# Alabastine

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