

MAKES COOKING A PLEASURE

FOOD fragrant and delicious—without burning up your strength.

A cool, clean kitchen. No soot, no odors, no drudgery.

It's the long blue chimney that does it.

The NEW PERFECTION LONG BLUE CHIMNEY makes you mistress of your own kitchen—not the servant of a cranky stove. Bakes better because you can control the fire—fast or slow. You can see where the flame is set and there it stays. The oil stove of steady habits.

The NEW PERFECTION means kitchen comfort to more than 2,500,000 housewives. Ask any good hardware or house-furnishing dealer.

THE IMPERIAL OIL COMPANY, LIMITED BRANCHES IN ALL CITIES