

"ABBEY'S EFFERVESCENT SALT Used Daily Gives Health."

MAGIC BAKING POWDER



PURE AND WHOLESOME.
 ONE POUND CAN 25 ¢
 LONDON, ENG. **E.W. GILLETT**, CHICAGO, ILL.
 TORONTO, ONT.

GOLD MEDAL, PARIS, 1900

The Judges at the Paris Exposition have awarded a

GOLD MEDAL

to **Walter Baker & Co. Ltd.**

the largest manufacturers of cocoa and chocolate in the world. This is the third award from a Paris Exposition.

BAKER'S COCOAS AND CHOCOLATES



are always uniform in quality, absolutely pure, delicious, and nutritious. The genuine goods bear our trade-mark on every package, and are made only by

Walter Baker & Co. Ltd.,
DORCHESTER, MASS.

TRADE-MARK ESTABLISHED 1780.
 Branch House, 12 and 14 St. John St., Montreal.

HUDSONS BAY COMPANY



INCORPORATED A.D. 1670

The Great Stores OF The Great West

Complete Outfits supplied for
TOURISTS, HUNTERS, PROSPECTORS, and SETTLERS

Circular Letters of Credit issued on all the Company's Posts.

Further particulars on application to

HUDSON'S BAY COMPANY,
 Winnipeg, Manitoba.

A PRIVILEGE

Thrown Away Entirely.

It is curious to observe how hard it is for some people to give up coffee drinking after they have become, at least half satisfied, that it is the cause of their ill health, but it becomes an easy task to give it up when one takes Postum Food Coffee in its place, providing, of course, that Postum is made according to directions, for then it has the rich, beautiful color, and a satisfying taste, while the rapid improvement in health clinches the argument.

A young lady at Cambridgeport, Mass., says:—"When it was shown to me plainly that my ill health and excessive nervousness was largely due to the coffee habit, I realized that I must give it up, but it was next to impossible to do so. However, I made the trial and took Postum Food Coffee, with the mental reservation of the 'privilege,' as I termed it, of drinking coffee once a week.

"Little did I dream what a true friend Postum was destined to become to me. The old stomach trouble left, the nervousness vanished, and good, natural, healthy sleep came to my relief. In less than six months I felt like another person, I was so well and happy.

"The 'reserve privilege' in regard to using regular coffee was thrown to the winds. I have not the slightest desire for it; in fact, I very much prefer my Postum to any coffee."

IN ONE BOTTLE.
 REQUIRES
 NO HEATING OR
 MIXING

Melanyl

Indelible and Harmless
 On any Fabric.
 Try it once and you will use no other kind.

DUNN'S PURE MUSTARD

Social Notepapers
 ENVELOPES TO MATCH
 Manufactured by **THE BARBER & ELLIS CO., Limited, Toronto**
 Old English Wedgewood
 Original Patent
 Military and Imperial