

# THE EYE GLASS

## HELPS FOR ALL SORTS OF EYES

**E**YES differ considerably in appearance, but vary infinitely more in power. Many people have striking or attractive eyes, but very, very few have perfect sight. Faults of vision are usually due to improper shape of the eyeball.

### Long Eyes

That is, eyes which are too long from back to front—are the cause of what is commonly known as "Short Sight." The eye is so long that the clear image does not reach the sensitive back of the eyeball, called the retina.

### Short Eyes

are exactly opposite to the above and cause "Long Sight"—the retina being too close to the front for distinct vision.

### Flat Eyes

is a simple description of a very intricate defect. It arises from the eyeball being rather flat in some part of its front service, and the trouble is technically known as "Astigmatism," giving good sight only in parts of the eye.

### Old Eyes

that is, over forty years of age, begin to suffer from hardening of the lens which, in youth, is quite flexible. The result is some loss of power for adapting the sight to near work.

### The Right Help

Naturally each of these varying eyes needs different treatment, and when one realizes that there are as many as twenty degrees of some of these defects, it is at once apparent that selecting stock glasses at a bargain counter is not only unsatisfactory, but oftentimes positively dangerous. Don't take chances with *your* eyes. Call and see us.

The Chinese claim to be the inventors of spectacles; but they were not used in Europe until about 1013 A.D., when a Dominican monk made a pair for himself as an aid to old sight.



## STRANGE FACTS ABOUT YOUR FEATURES.

**E**VEN though nature has been lavish in bestowing rare gifts of personal charm and beauty upon you, it is by no means certain that your features are absolutely "perfect."

As a matter of fact, the two sides of the human face are never exactly alike. In two out of five cases the eyes are out of line; one eye is stronger than the other in seven cases out of every ten, and the right ear is generally a trifle higher than the left.

This being true, you will at once realize the folly of trying to select your own glasses at a bargain counter as you would a pair of gloves.

We realize the responsibility of men in our profession and we pride ourselves on our care and accuracy.

Many people have headaches that can not be relieved by the use of the favorite remedies which help others. Usually in such cases the eyes are to blame. Eye strain produces more headaches than all other irregularities of the human system combined.