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PERSONAL.

As might be inferred from the announcement at the head of this column, there has been a re-organization of the personnel of the management of the Canadian Manufacturer Publishing Company, Limited, and of the CANADIAN MANUFACTURER. As is well known to old friends, Mr. Frederic Nicholls was the originator of this journal, having issued the initial number of it in January 1880, and he has been actively connected with it ever since. Under the re-organization just effected he is president of the company. Mr. J. J. Cassidey, who has now become vice-president, became editor of the CANADIAN MANUFACTURER early in 1887, and has continued as such ever since. Two years ago Mr. J. C. Gardner became business representative of the journal, and to his energetic business methods is due in great degree the gratifying prosperity that attends it. Under the new regime Mr. Gardner is managing director. Mr. G. F. Madden is secretary of the company.

The CANADIAN MANUFACTURER is no new adventurer upon the sea of trade journalism. Established nearly fifteen years ago, it is the only trade journal in Canada devoted exclusively to the interests of manufacturers; and as a reward for the persistency with which it has always advocated those interests it has, for a number of years, been the proclaimed and authorized organ of the Canadian Manufacturers' Association and of the several other associations allied thereto. The Canadian Manufacturers' Association is a body representative of that element which has done so much to make Canada what it is to-day—one of the happiest and most prosperous countries of the world.

In its new departure the CANADIAN MANUFACTURER starts out under most favorable circumstances, and will put forth greater efforts than ever to deserve the encouragement so liberally bestowed upon it.

MR. BOWELL'S SPEECH.

At the recent banquet of the Toronto Board of Trade, Hon. Mr. Bowell, Minister of Trade and Commerce, is reported to have said:

About five years ago one of your manufacturers in this city sent to Australia about five reaping and binding machines. His agent there tried to put them on the market. He was met with this question: "Where is Canada? What is Canada? Why, you are frozen up for six months in the year. You had better take these machines home." But he was an indefatigable Canadian—and you know what that means. He said: "No; I intend to sell these machines in this country, or I will give them away." He adopted the usual mode of going among the farmers. I need not tell you that he sold them. The next year twenty-five were sent over and, notwithstanding all the difficulties they had to face, in competition with the manufacturers from the United States, who were well known in that country, last year the same firm placed on the market of the Australian colonies no less than 3,622 machines for agricultural purposes. Among these were 875 self-binders, and over 1,000 reapers. That is the result of the enterprise of one firm in the City of Toronto within five years. If this can be done by a firm that has the courage and enterprise to enter foreign markets, what cannot be accomplished by others in other lines of industry in Canada.

It might naturally be supposed that when so high an officer of the Government makes an assertion, such as he is here credited with, the facts stated by him would be easily verified by the Dominion Trade and Navigation Returns, issued by the Government, and supposed to contain an intelligent synopsis of our foreign trade. Therefore, while seeking further light in the matter we were surprised at not being able to discover in the Returns any such facts as those to which Mr. Bowell alludes. We refer to the Trade and Navigation Returns for the fiscal year ending June 30, 1892, the last published by the Government.

We do not doubt, however, that the goods were sent to Australia, although not so indicated in the Returns; and it is more than probable that they were sent to the United States for shipment from there. If this is so that country received the credit of the shipments as imports from Canada, and also the credit of having exported them to Australia.

According to Mr. Bowell's own showing, there must be a very defective system of book-keeping in the Customs Department, of which he had the control for so many years, if no