

## NEW GOODS IN THE MARKET.

**W**R. BROCK & CO. have lately been fortunate in clearing the stocks of several leading woolen mills and are offering them in lots suitable for the retail trade at less than mill prices.

Baker & Brown, Canadian agents for Stewart's dress protector, report very gratifying sales within the past month. The article appears to be popular, and the demand for it is on the increase.

James Coristine & Co., Montreal, report large sales of con coats this season. They have every facility for turning out an unlimited quantity of high grade fur goods, and in addition enjoy the confidence of an ever increasing clientele.

The craze for braid trimmings, boleros, etc., does not appear to have abated in the least. Moulton & Co., of Montreal, are in receipt of so many orders that they are compelled to keep their factory running night and day, to fill them. Their many pretty novelties, already described in THE REVIEW, appear to have caught the popular fancy and are having an unprecedented sale.

Trafalgar, Britannia and Royal Navy serges enjoy an enviable reputation. The goods are fully guaranteed, and are first rate value. Finley, Smith & Co., the sole agents for Canada, are in a position to fill all orders for these goods promptly.

W. R. Brock & Co. are doing a lively trade in curl mantle cloths. They succeeded in getting some choice lines in self colors and two-tone effects that are having a ready sale. They are much in vogue for ladies' and children's mantles, and make up a stylish garment.

## DISTANCES TO THE KLONDYKE.

If a man makes a fortune, he is liable to earn it by severe hardship and sufferings, and unless a man has a good rugged constitution, plenty of will power and at the very least calculation \$1,000 in hard money, he had best not attempt to reach the land of gold. Distances, taking Vancouver as a starting point: To Sitka, 825 miles; to St. Michael's, 2,850 miles; to Dawson City up the Yukon, 1,700 miles; to Forty Mile, 1,800 miles; to Klondyke, 1,850 miles; to Sixty Mile, 1,700 miles; to Fort Selkirk, 2,025 miles.

## SOME NOVELTIES FOR HOLIDAY TRADE.

Travelers representing Messrs. S. Greenshields, Son & Co. will shortly be on the road with samples of a number of novelties for Christmas and spring trade. These will include an assortment of

Valenciennes laces and narrow silk laces in white, cream and black which are in great demand, ribbons in all plain and fancy lines at low prices; a large supply of printed Irish and Swiss embroidered handkerchiefs specially adapted for the holiday trade, a supply of manufacturers' samples of ringwood gloves, men's mufflers in white and black and fancy colors, a lot of Swiss embroidered handkerchiefs which will be offered at a specially low price, a complete stock of Japanese handkerchiefs, including large sizes. In chiffons a complete range of plain and pleated in 4, 6, 14, 42 in. in all shades.

## NEW PARISIAN CLOAKINGS.

When THE REVIEW called on Kyle, Cheesbrough & Co. a few days ago they had just received a consignment of what promise to be extremely popular goods. One material suitable for cloaks and mantles known as "Broche Cloaking" is made in an extra heavy quality, 52 in. width and will be offered to the trade at \$4.50 per yd. A lighter make of the same material will be sold for \$2.50. The goods are heavily flowered and when made up present a strikingly handsome appearance.

Another novelty just received was a black "Broche Plush" for capes and jackets. This is equally handsome and is likely to be a good deal worn. It will be placed on the market for \$1.95 per yard. These goods are the very latest Parisian novelties.

## NEEDED NEW GLOVES.

"Won't you go up, dear, and get my goats off the bureau?"

"Your goats," queried Jones. "What new fangled thing's that?"

"I'll show you," remarked the wife, and she sailed up the stairs and down again with a pair of kids, on her hands. "There they are," said she.

"Why, I call those kids," said the surprised husband.

"Oh, you do," replied the wife. "So did I once, but they're so old now I'm ashamed to call them anything but goats."—Exchange.

## WHY DIDN'T HE?

There was once a man who had two sons. The father had a clothing store in a country town. One day the boys went to a neighboring city on a visit. Before returning they each bought a suit of clothes, paying for them \$12 a suit. Arrived home, their father noticed their new clothes by saying: "New suits! How much?" "Twelve dollars," they replied. "Ain't they fine?" "I've got the identical suits in the store for \$11!" "Well, father, we never knew it. Why don't you advertise?" A very pertinent question.—Exchange.

**A GOOD NAME IS MORE TO BE  
DESIRED THAN RICHES**

... WE SELL OUR GOODS AS ...

**"SHOREY'S CLOTHING"**

and you can sell them more easily under that name than any other.

**H. SHOREY & CO.**

**MONTREAL**