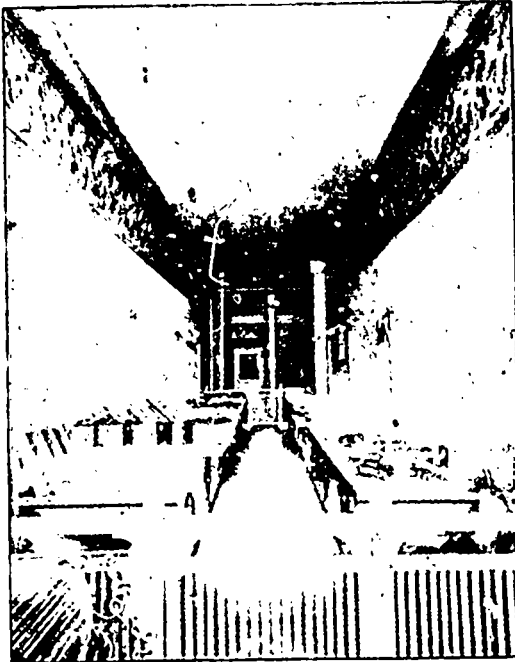


THE MODERN STORE

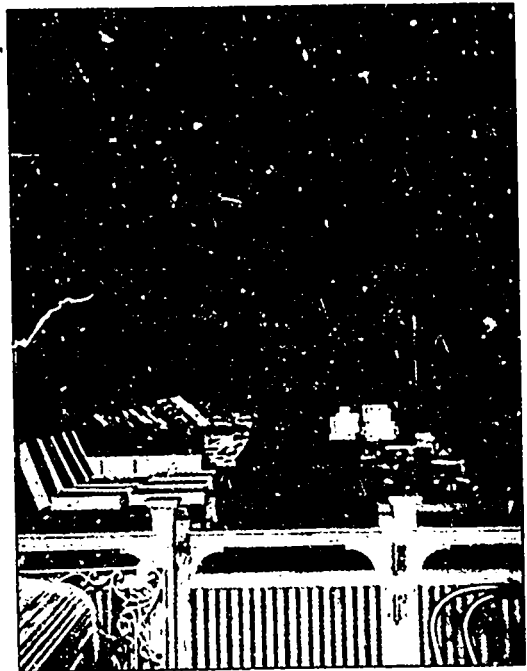


Luxfer Prisms successfully lighting a store 100 feet long.

Luxfer Prisms

represent
... a ...

Yearly Saving



This is the best that ordinary glass could do before.

If you want more daylight, you want Luxfer Prisms.

We make Visitors Welcome, and Solicit Letters of Enquiry.

The phenomenal development of our Dominion is best evidenced by the greater demand for better store buildings, and, while solidity is required, the artistic is not forgotten. The Sales Department of the Luxfer Prism Co., Limited, has arranged to supply, on advantageous terms, the finest productions of the best and most reliable concerns engaged in manufacturing shop building materials.

SAMPLES OF ALL LINES AT SHOWROOMS.

- LUXFER PRISMS.** Scientifically correct, in practice successful.
Light any part of building with daylight.
- ELECTRO-GLAZED ART GLASS.** Original designs, artistic effects in glass.
Electro-copper bar—requires no unsightly iron rods.
- ELECTRO-GLAZED FIREPROOF WINDOWS.** Transparent as ordinary plate glass, and decorative.
Better fire protection than iron shutters, reduced insurance.
- MARBLE MOSAIC FLOORS.** Best Italian marbles, skilled Italian labor.
Mosaic Marble & Enamel Co., Buffalo, N.Y.
- ARCHITECTURAL TERRA-COTTA.** Artistic effects obtained much cheaper than in stone.
Perth Amboy Terra-Cotta Co., Perth Amboy, N.J.
- ORNAMENTAL IRON.** Grills, Wickets, Elevator Enclosures, Screens, Etc.
The Winslow Bros. Co., Chicago, Ill.
- HARDWOOD FITTINGS.** Best Selected Woods, special finish, best workmanship.
Store fittings of every description.
- EXPANDED METAL.** Fireproof Construction. Floors, Partitions, Roofs, etc., etc.

SKETCHES AND ESTIMATES ON APPLICATION.

Luxfer Prism Co., Limited 98-100 King St. West, **Toronto**