Watford Guide-Advocate

Volume XLVIII-No. 33

WATFORD, ONT., FRIDAY, AUGUST 18, 1922

\$2.00 PER YEAR IN ADVANCE In United States \$2.50

LOCAL HAPPENINGS

ery work.

ench knit

s, dresses,

e showing

| prices.

uits

eady. See

complete.

ruel manner, and

ave been almost

returning at noon

anxious, and go-

re he had gone in

ot blackbirds, she

n death beside a

ADVERTISE"

GAR FOR

PER GALLON

FLAVORING

MIXTURE T PICKLE SPICE

eth and

Just the

al dental

ou ever

ve to be

ube home

2

LING SPICE

EALER RUBBERS

ker than

Big Saturday night specials, drop if you are in town.—Swift's.

MARKETS—Wheat 95c, oats 35c, butter 25 to 30c, eggs 17 to 18c. Have you seen those Men's Everyday Shoes at \$3.50.—P. Dodds &

basket ball court.

Regular meeting of Peabody Lodge I. O. O.F. next Monday night. Full

attendance requested.

The silver trophy of the Lambton county baseball league is on exhibition in the window of Siddall's drug

Douglas Fairbanks will be presented at the Lyceum next Wednesday in his new comedy "One Of The Ladies' and Men's bathing suits-

all to be sold-cotton \$1.00, wool \$3.00.—Swift's. Ice cream was first made in Japan

and reported by travellers to that century.

Two years ago she showed to me, Her B. A. with an honest pride, To-day she has a new degree— M. A. with B. A. BY her side.

A hostess is giving what she calls "Garden of Eden Party". She calls it that because every woman who was invited said she didn't have a thing

It pays to advertise! Large shipment of Monarch Yarns .- Swift's "One Of The Blood" a big special production featuring Douglas Fairbanks will be shown at the Lyceum next Wednesday at popular summer prices 10c and 20c.

After a woman finds out that no body believes her when she lies about her age she begins to boast about the beauty and brightness of her grand-

What makes a man annoyed is to have the grocery clerk smile and ask you if you want anything else every time you buy a pound of raisins or a couple of yeast cakes.

The Art Tailored Suits in a class by themselves.—Swift's.

If a person eats plenty of lettuce

day of last week the chimney on Ray Morningstar's house was struck. The lightning travelled down the stove pipes and did some damage to furnishings and decorations.

The professor was showing a young woman the heavens through his big woman the heavens through his big telescopes. He directed her gaze to a bright planet which he told her was Venus. "Oh, isn't it perfectly love-ly!" she exclaimed. "Now please show me Adonis."

show me Adons."

There are many beautiful flower beds, window and verandah boxes, lovely gardens, well trimmed lawns, and boulevards througout the town. Former residents and other visitors speak highly of this and other im-

provements Dr. and Mrs. Jas. Newell, Watford Ont., announce the engagement of their adopted daughter, Miss Muriel Taylor, to Mr. Alfred C. Williams, son of Mr. John Williams, of Warthe marriage to take place

quietly the latter part of August. Young men we have a fine lot of new sox. See the window Saturday night.—Swift's.

Provincial coal controller J. A. Ellis says: "There should not be the slightest difficulty in supplying house holders with enough coal to meet their requirements. We hope he is right, but most people don't seem to be so optimistic.

A new roof has been put on the Fire Hall this week and other re-pairs made on the building.

So far this has been the hottest week of the year, the thermometer hovering around the 90 mark during the afternoons.

2 pieces fine weave cheese cotton for curtains, 8 yds for \$1.00.-

The statute enacted to prevent the spread of noxious weed says: "Every occupant of land, or if the land is unoccupied, the owner, shall cut down and destroy all the Canada thistles, ox-eye daisies, wild oats, ragweed and burdock, and all other noxions wards growing thereon so

GOODS"—Study the ads. in The Guide-Advocate.

36 inch white flannelette, a fine

soft finish, 30c.—Swift's.

At the High School Entrance examinations, Clarence Fralick, of aminations, Clarence Fralick, of Lochiel School, Sarnia, secured the second highest standing in Lambton county taking 682 marks out of 750, being nearly 91%. This is a very commendable record as Clarence was in attendance only part of the term on account of Mness.

Son.

The newspaper that carries a good line of advertisements is to the shoptraveller and the published guide is to the tourist. Busy people will study these advertisements in the home or in the office as they do a time table and before they start out shopping they have determined where they are going ...

Have you paid your account?

ing millions in this way, and are making arrangements for even greater campaigns. If advertising can sell California raisins in Canada, Mr. Merchant, don't you think it can move anything else you have on your shelves. An old Scotch minister who tried

indoctorinate his congregation with a belief in a fire and brimestone hell was preaching an appropriately heated sermon, His most cogent arg-ument ran as follows: "And on the last day, when ye'll be surrounded by roarin' flames in a sea of brimstone ye'll cry out to the Lord, 'Oh Lor-rd we did not know, we did not know!' And the infinitely merciful Lor-rd will say 'Weel, ye ken the noo!"

Newspapers in neighboring towns are calling attention to the neglected state of war trophies entrusted to he care of the municipal authorities by the Militia Department. Dr. Gurrellycurator of the Royal Ontario Museum called attention to the fact that steel guns will not stand exposure to the weather and pointed out that these machnies should either be kept under cover or regularly and carefully painted to prevent rusting else there would be none of these trophies left in twenty-five years. Watford's If a person eats plenty of lettuce his hair will stay on his head. Fine, but there's no comfort at all in it for the man whose hair had gone before he heard of this lettuce-stuffing this would not effect them and would give satisfaction to many especially give satisfaction give satisfaction give satisfaction given trophy is standing on the roadside on means of making it possible to have a trophy of any kind.

The following persons went to Winnipeg on the Grand Trunk-Canadian National harvesters excursion on Monday: L. R. Kadey, A. Hart, John Routley, Mrs. Sidney Routley, Miss Sybil Routley, Wm. Ward, Mrs. Wm. Ward, Arch. Moore, Mrs. Arch. Mcore, Lance Coristine, Clare Richardson, H. Claxton, Murray Manders, Orville Saunders, Robt. Duncan, G. R. Maylor, Fred McManus, Earl Logan, Edward Jos. N. Campbell, Geo. Lewis, Howard Clark, Clayton Davidson and about ten others. The following were ticketed to Winnipeg by W. S. Fuller, agent, C. P.R., on Farm Laborers' excursion, Aug. 14: E. Young, G. Edgar, P. Smith, F. Stevens, G. W. Banks, C. Edgar, Jas. Bryce, C. Davidson, R. Dowling, V. Edgar, F. Willis, J. G. Moore, H. Clark. Next Excursion Aug. 23rd.

While Watford is no worse than the usual run of small town for tittle tattle, still there is room for improvement in this respect not only here but in places of much larger population. The trouble is that a lot of folks haven't enough to do to oc cupy themselves properly and so they get talking about their neighbors. The result is that if a man is seen talking to a lady on the street after dark there is talk, and if it is a married man who is involved, ye gods, how the tongues do wag. Of all the people to be avoided the scandalmongers are the worst. They create all sorts of trouble and rejoice in doing so. They should be ostracized. If everybody attended to their own business, this would be a happier business, this would be a happier world and there would be less sorrows and heart burnings. In our experience it is safe to suspect the person who talks disparagingly about often in every year as is sufficient to prevent the ripening of their seed.

"IT PAYS TO BUY ADVERTISED"

"TO BUY investigate.

"IT PAYS TO ADVERTISE"

John L. McWatters, contractor and builder, 141 Penrose street, Sarnia, (formerly of Watford) sustained a bad scalp wound, slight injuries to his ribs and suffered severe concussion when he fell off a scaffold on which he was working at a new house. Sunda which he was working at a new non-on Maria street to the ground below, a distance of about eighteen feet, on the 12th line.

Mr. and Mrs. R. W. Hume, Mrs. And Mrs. R. W. Hume, Mrs. and Mrs. R. W. Hume, Mrs. R. a distance of about eighteen teet, on the friday morning. A physician was summoned and the injured man was removed to the Sarnia general hospital where he is resting comfortable.

On the figure of t ous. It is believed that he accidentally slipped while moving about on the scaffold and fell head foremost before he could grasp the scaffold or it supports. His fall was broken by contact with the scaffold braces and it is thought that the injuries to his ribs were sustained in that manner.

Please let us have it by the 25th. We need the money.—P. Dodds & Son.

California raisin growers are certain that newspaper advertising has made their business all over for them. Some of the firms are spending millions in this way, and are of the secretary, Mrs. J. D. Brown, on Wednesday afternoon, Aug. 9th. After a short business meeting Miss Logan charmed all by giving two recitations and Miss Evelyn Hastings gave an interesting talk on "Folk-lore" of which she has made a special study. Then followed a program of sports. Races of all kinds including a grandrothers race, a spoon race and a fat ladies race. Sides were chosen for an old fashioned spelling match and it required some of the worst jaw breakers in the old dictionary to send the contestants down.

The preside symptom was arread from The picnic supper was served from a long flower decked table on the lawn and was one of those luncheons which the Women's Institute is prov ing famous for. The meeting closed by all thanking Mrs. Brown for her hospitality and it was agreed that

this should be made an annual affair. Brown started out without a cent He's rich now and still rising, Some say 'twas luck; some say 'twas pluck;

HE says 'twas Advertising !

PERSONAL

Avery Dodds is visiting relative in Ailsa Craig.

Mr. Joseph N. Campbell left this

week for Strathclair, Man. Miss Stella Williamson is spending few days with relatives in visiting friends in Toronto for the balance of the month.

Mrs. R. Harrison, of Petrolea, spent the past week with her daughter, Mrs. W. C. Aylesworth. Miss Marjorie Stevens has return

ed to her home in Toronto after visiting at the home of P. Dodds. Mr. and Mrs. Reg. A. McIntosh 20th. and son Leslie spent several days last week with relatives in Toronto. Dr. E. and Mrs. Kenward, son and daughter, Lacom, Ill., motored here week to see his parents, Col. and Mrs. Kenward.

Charles M. Fitzgerald and William Y. Fitzgerald spent a few days last week and this week in Detroit, Windsor and Kingsville.

Mrs. J. S. Crawford, Sarnia, Mrs H. Gandier and son, Strathrov, and Mrs. Barrie, Peterboro, visited at Mr. C. W. Vail's on Monday.

Beatrice and Edwin Macnally are spending a couple of weeks at the home of their brother, William, Wallaceburg, Ont. Miss Grace A. Avery has returned

to her home after spending her vaca-tion with her grandmother and aunt, Mrs. Birch and Mrs. H. Nacnally. Mr. and Mrs. C. W. O'Donnell Waterloo, are spending part their holidays with Mrs. Mo Moody. They have just returned from a

pleasant trip to Duluth. Mr. and Mrs. H. C. Cares children, Sarnia, and Mr. and Mrs. Restorick left today for Meadville Penn., for a two weeks' vacation, gong by way of Hamilton, Niagara

Falls and Buffalo. Mrs. W. F. Anderson and her sis-ter, Miss Ella Buckbee, school nurse of Hamilton, have been visiting their aunt and uncle, Mr. and Mrs. T. B. Taylor, who expect to motor back with them to Hamilton this

week. visiting her sister, Mrs. H. Restorick and other relatives in the vicinity, Mrs. Dan Stuart left Monday for her southern home in Blythesville, Ark. their hospitality. Mr. Lester replied a large cast. Her mother, Mrs. J. Smith, went in a few words, expressing his pleaswith her intending to spend the win- ure in having so many of his relation or not, do not southern home in Blythesville, Ark. ter in the south.

Mr. and Mrs. Arthur Shrier spent Sunday and Monday with the bride's

ed an exciting game of baseball Tuesday evening on Richard Lucas' grounds. The visiting team were de-

feated by a score 9-13. While approaching his home on the 4th concession one day last week during a lightning storm, Mr. Cecil Campbell had his horse struck with the lightning, killing it instantly.

WARWICK

Miss E. Winnifred Hughes Strathroy spent last week with her friend, Miss Freida Wiley. Master Allan Westgate, 4th line

east, is spending a week's holiday with friends in Sarnia.

Service in Knox church conducted by Rev. J. Anderson next Sabbath ening, Aug. 20th, at 7.30. Miss Isabel Annis, of Port Huron,

as returned home after spending he past week with her cousin, Or-Mrs. W. R. Thompson spent couple of days this week visiting her daughter, Mrs. Russel Rivers of

Miss Beatrice Bourne of Alvinston and Miss Mary Woolcox of London were guests last week of Miss Mar-garet MacKenzie.

Mr. and Mrs. Alex. Westgate and family family spent Sunday with Mrs. (Rev.) H. P. Westgate at their cot-

tage at Ipperwash Beach.
Mrs. T. C. McLeod and children, Murray and Marjorie of Waterloo, Ont., are visiting the former's sister, Mrs. W. J. Wiley, Main road.

Mr. and Mrs. Chas. Barnes, Mr. and Mrs. Wm. Barnes and family of North Branch, Mich., with Mr. and Mrs. Hobbs and other relatives. Mrs. J. McKenzie of Ailsa Craig and Mrs. J. A. McKenzie and daughter Grace of Kingscourt spent the week end with relatives in Leaming-

Mr. J. B. Moffitt attended the fun-Mrs. R.G. Kelly and family are eral of his sister-in-law, Mrs. John Brandon of Cleveland, last Tuesday; also Mrs. George Donald and Ross

Brandon of Sarnia. The Rev. Arthur Shore, rector of Ilderton, will (D.V.) preach morning and evening in St. Mary's church Warwick, and afternoon in St. Paul's church, Wisbeach, next Sunday, Aug.

The Barnes Family Reunion was held at Lakeside Park, Port Huron, Mich., on Thursday of last week. Nearly one hundred relatives picnicked there and an enjoyable time

was spent by all.
The W. M. S. Auxiliary Methodist church met at the home of Mrs. Sullivan on Aug. 10th. There were eighteen members and visitor present. Collection \$2.05. Next meeting will be at the home of Mrs. A. Tanner Sept. 14th, members are requested to answer the roll with a verse pertaining to consecration.

Visitors always welcome. A very pleasant afternoon was spent at the home of Mr. and Mrs. Geo. G. Lester's on Friday last when about fifty of the members and connections of the Lester families gathered at their beautiful home to enjoy a family re-union and picnic. The grounds at this point are unex celled for such gatherings, with beautiful lake frontage, rocky ravines, cedar cliff, etc. Mr. Lester also has motor launch; row boat, tables, camp stove and every convenience for those who enjoy his hospitality. It was here that young and old enjoyed themselves alike, boating, bathing, games and sports with prizes for the winners. A very interesting part of the program was the wireless concert by radiophone. Through the courtesy of Mr. Harper, who has erected a radio outfit on the grounds many were permitted to

hear the music in the air for the first After having spent over a month time. After tea was served John Scoffin, chairman, gave a short address, and a hearty vote of thanks was tendered the host and hostess for

heped also that they would make the picuic an annual event, and extended a hearty invitation to all to come again in nineteen twenty-three. This was unanimously accepted and the following officers were elected for the coming year: Hom. pres., Geo. G. Lester; acting pres., Albin Lester; program committee, Mrs. O. Lester, Mrs. Frank Clark.

CHAUTAUQUA PROVING A SPLENDID SUCCESS

Fine Programs with Large and. Appreciative Audiences

Chautauqua is here again, and so far the programs presented have been hugely enjoyed, the lectures were inspiring and strong and con-tained powerful messages, while the music was sweet and the songs will linger on the ear. And the best is yet

to come. The opening preliminaries on Tuesday afternoon were in charge of the Superintendent, Miss Clark, and the Walter Henderson Entertainers furnished the first program. They are a trio of excellent musicians both vocal and instrumental, and their vocies blend in sweet harmony. Their comedy numbers, readings and imitations made a hit and were warmly applauded by the audience. They appeared again in the evening before Dr. Robt. Parker Miles lecture "Tallow Dips." This was a most interesting address. Dr. Miles is not only an orator but a man of vast knowledge and is unique in personality. He makes his audience see the persons he talks about with the eyes of personal acquaintance and recognize that true greatness does not depend on dress and polish but is exemplified in an unconquered spirit, a desire for accomplishment, and an ability to see opportunity that

overcomes all selfishness. Wednesday afternoon the Chavez-Conover Company occupied the boards; during the first part of the entertainment and Isobel Pirie Beyea gave a very interesting address in a forceful manner. Mrs. Beyea had a message to give and gave it in a wholesome and convincing manner. She had something to say, and when she had said it. we all had a nobler, truer idea of Citizenship, not as a thing of waving flags, and flaming patriotic speeches, but of homely kindly living, rich in love, purity and service-the knd that any and all can

render

Wednesday night the great laugh-making play entitled "It pays to Advertise" was presented under the direction of Elias Day of Chicago. We quote a contempory opinion on this performance with which we entirely agree: "If there is anything more ridiculously funny, more uproariously laughable than "It Pays to Advertise," we should like to see it. A person who could not laugh at that play must be suffering from lockjaw There was one mistake in advertising the play. It was stated that it was a play of "a hundred laughs". The man who did that advertising was a poor counter, or else he counted up to one hundred and then could count no more for laughing. And withal "It Pays to Advertise," and don't you forget it. There is much truth spoken in jest. The finest praise that we can give the Chavez-Conover Company, is that we were so fascinated with the production that we forgot the actors.

More Treats Yet to Come This (Thursday) is the children's afternoon when will be given a program of fun, music and art, featuring Little Alice Louise Shrode, the child wonder, and Stevens the musical clown; also a short address by Arthur E. Runnells. In the evening Alice Shrode will furnish the prelude and Mr. Runnells will give an illustrated lecture"Naval Defence and Disarma-This is said to be a most ment." thrilling lecture and the pictures show the surrender of the German fleet at Scapa Flow as witnessed by the speaker.

Friday afternoon's program will be a grand concert of orchestral music featuring flute and violin by the Casford-Reed Violin Girls, an organization that has been given much praise. These young ladies will also appear at the evening entertainment in a musical prelude, followed by a series of character sketches and impersonation by Mr. Noah Beilharz. will be as interesting as a play with

Whether you have a season ticket or not, do not fail to attend these retives present at one time, and he maining entertainments.