The Royal Road

It is said there is no royal road to fortune, but a very near approach to such a road is the good business education we impart to our students. It constitutes a sort of mileage honored on all business thoroughfares. It makes you at home in the business office. Catalogue free.

Forest City Business and Shorthand College, London, Ont.

J. W. WESTERVELT, Principal.

Fall and Winter Suits and Coats....

We have a splendid assortment of patterns in a quality of goods both serviceable and very stylish. It's a good time to order now.

O. Labelle, 372 Richmond.

LONDON CONSERVATORY

W. C. Barron

Accepts Elementary and Advanced Pupils for Graduation.

H. & C. COLERICK

WALL PAPER, ROOM MOULDINGS, PAINTING and DECORATING.

443 Richmond Street.

BREAD...

The best that skilled workmen provided with the finest materials can produce. We deliver all over the city.

Bakery—547 Hamilton Road.

DEAN & CO.

Telephone 1103.

We do all kinds of electrical work, from the smallest to the largest job. Give us an opportunity to estimate on your contract.

The Electrical Construction Co.
of London (Limited).

FAIRBAIRN

MERCHANT TAILOR.

Opp. City Hall Upstairs

The Difference..

Sweet Home Soap—
6 bars for 25 cents.
Other kinds—5 bars for 25 cents.

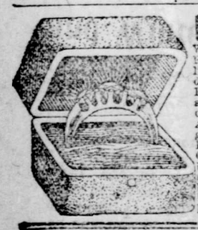
1 Bar.

YOU WANT THIS BAR.

GEO. TAYLOR & SON

HARDWARE,
236 DUNDAS STREET.

Wringers.....$1 90 to $4 00
Carpet Sweepers..$2 00 to $3 50
Carvers.....$1 00 to $5 00
Meat Choppers.....$1 35
Rubber Door Mats.....$1 25
Wringer Rolls.....$1 00



FREE!

We give this beautiful Opal Ring in a handsome plush lined case for selling only 1 doz. dainty packages of Violet, Rose and Heliotrope Perfume at 10c. each. This Ring is made of the wonderful metal Gold Alloy, which looks like pure gold and never changes color. It is set with three splendid Opals. Write and we mail Perfume. Sell it, return money and we will send your Ring and Case postpaid.

Home Specialty Co., Box 381, Toronto.

—The Toronto Globe has the following to say about Agnes Knox Black, who is to give a recital in the Auditorium on Tuesday evening, Oct. 30: "That the aim of the reader should be to interpret thought, and the noblest thought that the language of any nation has given expression to, is the one article of her creed. That Agnes Knox Black has succeeded, and is succeeding in educating the public taste in this respect, and is using her great genius in aiding in the work of raising the literary and moral tone of the public is putting the case feebly."

Minard's Liniment Cures Distemper

$1.00 $1.25 $1.50

will buy a good Razor, one that will shave smooth and clean and that will hold its edge. Pleased to show them to you.

WM. GURD & CO.,
185 DUNDAS STREET.

Cooler Weather.

It's a sign that your Fall Overcoat or Suit should be selected. Place on order with us; we have a large range of new goods.

Southcott's, 361 Richmond St.

W. A. PIPER, D.D.S.,
Specialty Gold and Porcelain work.
Hours—9 to 5 p.m.

Drs. D. H & W. A. Piper

D. H. PIPER, M.D.,
Ear, Nose, Throat and Lungs.
Hours—10 to 2, 7 to 8 p.m.

Telephone 804. 332 Dundas St. (cor. Waterloo

METEOROLOGICAL

Toronto, Oct. 26—8 p.m.—Showers have occurred this afternoon in Southern and Western Ontario, but the weather in the Dominion has been generally fine and comparatively warm. The highest temperatures reported are 72 degrees at Southampton and 69 at Toronto. There are now indications of a storm development in the Southwestern States. Minimum and maximum temperatures: Victoria, 44-52; Kamloops, 42-54; Calgary, 26-46; Edmonton, 28-50; Prince Albert, 32-54; Winnipeg, 34-60; Port Arthur, 46-56; Toronto; 48-69; Ottawa, 42-66; Montreal, 44-60; Quebec, 38-56; Halifax, 32-60.

Local temperatures: The highest and lowest readings of the thermometer at the observatory here yesterday were: Highest, 73.5°; lowest, 49.5°.

Today (Saturday) the sun rose at 6:47 a.m. and sets at 5:17 p.m. The moon rose at 10:39 a.m. and sets at 8:02 p.m.

WHEN A MAN IS HUNGRY

It's a good idea to give him good Bread to eat. There's nothing better, more wholesome or sweeter than

JOHNSTON'S BREAD

Eat none other. You can always get Johnston's, which is delivered all over the city.

RINGS

TO WEAR. Call and see our large assortment of Ladies' Gem Rings—single stone, clusters, gypsy settings, etc. Note some prices:

Ruby and Pearl Rings.....$1 00
Single Stone Birthday Rings.....$2 00
Three-Stone Opals.....$4 00
Single-Stone Diamond.....$5 00

Thos. Gillean,
402 RICHMOND STREET.
Phone 803.
Issuer of Marriage Licenses.

London Advertiser.
UNION LABEL
LONDON, No. 133

Cooler...

Now FURS will be comfortable these cool evenings.

Ruffs, Boas and Caperines in all styles of this season—and made to order.

Beltz, Leading Furrier.

—A Montreal dispatch says: Mr. C. M. Hayes, general manager of the Grand Trunk Railway Company, when asked to make a statement about the report that he had accepted the presidency of the Southern Pacific Railway Company, said he had no statement for publication beyond the fact that the report had been published before. As Mr. Hayes did not deny the report it is believed that there may be something in it.

Before. After.

Wood's Phosphodine,
The Great English Remedy.
Sold and recommended by all druggists in Canada. Only reliable medicine discovered. *Six packages guaranteed* to cure all forms of Sexual Weakness, all effects of abuse or excess, Mental Worry, Excessive use of Tobacco, Opium or Stimulants. Mailed on receipt of price, one package $1, six, $5. *One will please, six will cure.* Pamphlets free to any address.
The Wood Company, Windsor, Ont.

Wood's Phosphodine is sold in London by all druggists.

LUNCHES, DAY AND NIGHT

Served on European plan in comfortable parlors where the service is up-to-date. Cooking will suit the most fastidious. Open on Sunday.

PALACE CAFE, OPPOSITE CITY HALL
ywt

YOUR CHILDREN'S EYESIGHT

Is a matter of paramount importance. The strain of modern school life upon young children's eyes is responsible for much of the defective eyesight of the present day. Remember, that if taken in hand by a skilled optician in proper time most troubles can be remedied. Consultation free.

WARD, The Jeweler & Optician, 374 Richmond Street.

A LOCAL BUDGET

—Lieut.-Col. Stacey, of this city, was in Guelph on Thursday.

—Miss Katie Powell, of this city, is visiting in Orangeville.

—Miss Farewell, of this city, is the guest of Mrs. W. J. Prangley, Strathroy.

—Miss Leota Graham, late of the Asylum staff, has returned to Strathroy.

—Mr. Chas. Burnham, of Port Huron, has taken up his residence in this city.

—Miss Milla Baker, of this city, is the guest of her uncle, Mr. William Baker, Ridgetown.

—Rev. T. Wilson will lecture at Winthrop on Thursday next on the South African war.

—Miss Mattie Montgomery, of Petrolia, is spending a few days with friends in this city.

—Miss Boyd, of Toronto, daughter of Chancellor Boyd, is the guest of the Misses Buchan, of this city.

—Pte. G. T. Pinel, who went to South Africa with the first contingent, R. C. R., has been promoted to be lance corporal.

—Rev. Father Tobin, of this city, has been transferred to Sarnia, where he will act as assistant priest instead of Father Ladouceur, who goes to Windsor.

—Mr. Ernest Ruse, of this city, has gone to Chicago, where his brother-in-law, Mr. William Purdom, a former Londoner, is lying at the point of death.

—Mr. J. H. Aiken, who has spent a portion of the summer with relatives in South London, has arrived at Cape Town, South Africa, on his way to Pretoria.

—Rev. C. D. Jacobs, pastor of the Memorial Presbyterian Church, Detroit, is to conduct the men's mass meeting at the Auditorium tomorrow afternoon.

—Mrs. Sharpe, of Windsor; Mrs. Arnold, of Chatham, and Mrs. Richardson, of this city, visited their mother, Mrs. R. Jackman, at Thamesvill the other day. Mrs. Jackman is still quite ill.

—The St. Thomas City Council have granted $75 to the 25th Regiment to entertain the 7th Regiment, of London on their visit to St. Thomas today to attend the turning of the first sod of the new military grounds.

—Mrs. Seymour Hambly, who is visiting in this city, will sing during both services at First Methodist Church on Sunday. The Sunday school will hold their anniversary services both morning and evening with Rev. Dr. Daniel, or Sarnia, in charge.

—The gifted American lecturer, Mr. John R. Clarke, addressed a good-sized audience in the Askin Street Methodist Church last night. His subject was "John B. Gough, the Platform King of His Day." For two hours Mr. Clarke kept his hearers in rapt attention with a vivid portrayal of the platform oratory of the great temperance advocate. Principal Merchant, of the Normal School, occupied the chair. The choir of the church rendered very pleasing music, and Miss Mills favored with a solo.

—The Bishop of Huron has made the following appointments out of town for the balance of the year: Wardsville, Newbury, Oct. 28; Kingston, Nov. 1; Watford, Nov. 7; Listowel, Nov. 11; Onondaga and Middleport, Nov. 14; Brookholm, Nov. 18; Owen Sound, Nov. 19; Southampton, Nov. 20; Chatham, Nov. 22-23; Kirkton, Nov. 25; Toronto, Nov. 29; Sarnia, Dec. 2; Walpole Island, Dec. 3; Pittsburg, Pa., Dec. 5; Wyoming, Camlachie, Wanstead, Dec. 9; Warwick, Dec. 10; Wisbeach, Dec. 11; Florence, Aughrim, Dec. 16; Courtwright, Dec. 17; Mooretown, Corunna, Dec. 18; Petrolia, Dec. 19; Oil Springs, Inwood, Dec. 20; Brooke, Watford, Dec. 21; Ailsa Craig, Brinsley, McGillivray, Dec. 23.

—Watford Guide-Advocate: Trinity Church was the scene of a happy event on Wednesday afternoon, the occasion being the marriage of two of our popular young townspeople. The contracting parties were Mr. Samuel White, son of Mr. John White, merchant, and Miss Alice, third daughter of Mr. Alfred Nash. The church was thronged with guests and spectators to witness the ceremony, which was performed by the rector, Rev. John Downie, B.D. The bride was attended by her sister, Miss Lizzie, of London, and Mr. H. Baldwin supported the groom. The bride wore a traveling dress of castor venetta cloth with chiffon over lace trimmings, picture hat, and carried a bouquet of bridal roses. The bridesmaid's costume was of the same material, with pale blue taffeta silk lace, and carried a bouquet of chrysanthemums. After the service the guests repaired to the residence of the bride's parents, where a dainty wedding repast was served. Guests were present from Niagara Falls, London, Strathroy, Port Huron and other places.

GOLD MEDAL PRESENTATION.

Miss L. Proctor, who is now assistant court stenographer, was awarded for proficiency while a student a handsome gold watch, beautifully engraved, by the faculty of the Western Ontario Shorthand Academy, in lieu of a gold medal. Mr. R. K. Cowan, master in chancery, who made the presentation, at the academy yesterday afternoon, in doing so said it afforded him great pleasure, because she had acted as stenographer in important cases held before him and he had found her work most satisfactory. He felt sure that when Miss Proctor could obtain the proficiency necessary to secure a gold medal while a student at the academy, her work would be first-class. The standard of the academy had always been of the highest, only two other pupils in sixteen years having secured gold medals, although a number had secured silver medals and diplomas. He hoped Miss Proctor's example would be followed by the pupils now attending the school; even if they did not succeed in securing gold medals, the benefit of trying to do so would enable them to come so near it that in after life it would be of the greatest assistance to them in their profession.

Miss Proctor made a very happy reply, thanking Mr. Cowan for his kind remarks and the faculty for the interest they had taken in her while a student at the academy, and for helping her to become sufficiently competent to secure such a beautiful watch.

Mr. Cowan also presented silver tokens to Miss Lawrence, Miss Southerland, Miss Hartford, who with seven other young ladies, who have since been placed in situations, did some very fast typewriting on a celebrated trial held in the city.

PERHAPS you'd like a sample loaf of our bread,
(and you don't want to commit yourself to a call.)

Ask your grocer for it. Every grocer keeps it; they will supply you with it; only be sure and ask for Parnell-Dean's Home-made.

THE PARNELL-DEAN STEAM BAKING COMPANY, LIMITED.
Drop us a card or Phone 929.
OFFICE—75 Bruce Street, London, Canada.

Where to Get Shoe Bargains

Boots and Shoes are being sold at the Bargain Shoe Store, 143 Dundas street, at less than manufacturers' prices. If you will require any new footwear this fall or winter, it will certainly pay you to purchase at that establishment now. The price you would have to pay for one pair of shoes at other stores would very nearly buy two such pairs at the Bargain Shoe Store. We are advised that while the present stock lasts, boots and shoes will be sold at lower prices than ever known in London before for such goods. It is not old, shelf-worn stock one is getting when purchases are made at that store, but new, up-to-date, reliable footwear. We would advise our readers to not let this opportunity pass. A good supply of superior footwear may be procured at the Bargain Shoe Store now for a very small outlay. The proprietor, F. A. Brown, is selling at extremely low prices in order to make a complete clearance before moving into his new shop adjoining Strong's Drug Store.

The Late John Hunt.

The funeral of the late John Hunt, one of the oldest and most respected residents of Dorchester, took place from the family residence on Wednesday afternoon. The remains were first removed to the Methodist Church, where an impressive service was conducted by the Rev. Mr. Mahan, assisted by the Rev. Mr. Steele, after which the gathering proceeded to the Union Cemetery, where the usual burial service was performed. The pall-bearers were the four sons and two sons-in-law of deceased.

Mr. Hunt was born in Corley, Wiltshire, England, on Dec. 28, 1816. He came to Canada when a mere boy of 16 years of age, and settled for a few years in Nelson township, Halton county, then moved to Dorchester, where he had resided over half a century. Being a man of few words, very quiet, and inoffensive and thrifty, he won the confidence and esteem of neighbors and friends. He suffered very much during a long and protracted illness. In 1854 he married Frances, the eldest daughter of the late Paul Hunter, who is left to mourn the loss of a devoted husband. Their union was blessed with thirteen children, only six of whom survive. The sons are: John, Herbert and Arthur, of Dorchester; James, of Buffalo, N. Y. The doughters: Mrs. A. Allen, of London, and Miss Eva, at home. The late Mrs. W. J. Crocker was a daughter. Among those at the funeral were James, of Buffalo, a son; Messrs. John and James, of Carlisle, two nephews of the departed. In his death, the family loses a kind and loving father, the community one of its early pioneers.

RUBBED IT IN.

Third Time Won.

"Last Xmas I took dinner with a minister's family in New Haven, and although the spread was elaborate and appetizing, nothing was so heartily held up and applauded as a little saucer of Grape-Nuts food, standing by the minister's plate. He said: 'I have taken medicine after medicine, but nothing has brought relief to body and brain like this food.'

"His wife echoed the sentiments and said she could never tell how much brighter and braver she had been since the advent of Grape-Nuts into her home.

"A week later I called to see a widow who had a broken arm. I expected to find her disconsolate, but to my surprise, was greeted with cheerful smiles. 'Well,' I said, 'How is this, I expected to find you in the depths of despondency.' 'Oh, no,' she said, 'I could not cook very well with a broken arm, but with a little hot milk added to a few spoonsful of Grape-Nuts, I get a most delicious meal that builds up my strength by the wholesale.'

"This was the second time I had seen Grape-Nuts in the character of a public benefactor. Before night I received my third glimpse of Grape-Nuts, when calling on a little child who had burned her hand. Her mother was just preparing a saucer of strawberries and Grape-Nuts food. 'Do you like it?' said I. 'Oh, don't I?' said the child. 'It's so good it most makes me forget my burn.'

"Now, I decided I must have some Grape-Nuts myself, for if it was good for tired brain and burns and broken arms, it surely ought to benefit my broken nerves; so I had a package sent up to the house and have had some Grape-Nuts every morning for breakfast since, with this result, that nature's sweet restorer, balmy sleep, came back to me, my nerves somehow quieted down and life took on a different aspect. The old tired, sleepy feeling has gone and the air seems charged with buoyancy.

"I can as easily walk ten blocks as one, difficult duties are easily accomplished and all the burdens of life are lightened by the astonishing power of good and well selected food. I have taken no medicine during this time, therefore I can only attribute the agreeable change to the sure help that comes daily from the use of this remarkable food." Jenny May Summer 69 Abbott Ave., Waterbury, Conn.

From Sea to Sea

London
Victoria,
Vancouver
Guelph
St. Thomas
Brockville
Kingston
Ottawa
Montreal
Frederickton
St. Johns
Woodstock
St. Stephen
New Glasgow
Halifax
Charlottetown

THE Fit-Reform name stands at the top of the Canadian Clothing business, not because we were the first to introduce the new system of making and selling (though we were—1897), but because we were not satisfied when giving you better clothing—it must be best—and by long odds best. It is this continual striving after something better that has made Fit-Reform what it is today.

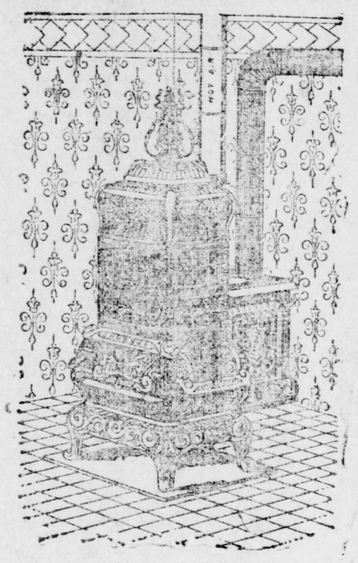
The result is a stylishness of cut, a goodness of material and perfection of workmanship that you have never seen in ready-to-wear clothing unless you have seen it here.

Sixteen retail stores, stretched from SEA to SEA, emphasize Canada's appreciation of the reliability of Fit-Reform.

Suits and Overcoats—$10, $12, $15, $18 and $20.

Trousers—$3, $4, $5, $6.

Fit-Reform Wardrobe,
ROBT. M. BURNS,
180 Dundas St.



Decrease the Coal Bill and Increase Your Comfort by using a

Famous Baseburner

Three sizes without Oven. Two sizes with oven. Every stove a double heater.

One third more heating surface than any other. Fire passes through three flues, while other stoves have only two, thus securing one third more heat from the same fuel. Parlor stoves draw the cold air off the floor.

Removable firepot; flat or duplex grates; removable nickel jackets. The oven bakes perfectly.

You run no risk, we guarantee them.

The handsomest Baseburner in Canada.

Pamphlet free from our local agent or our nearest house.

THE McCLARY MFG. CO.

LONDON, TORONTO, MONTREAL, WINNIPEG AND VANCOUVER.

AGENTS FOR LONDON:

WM. STEVELY & SON, 362 Richmond St.

CAPT. PELLY EXPLAINS.

New York, Oct. 27.—A special from Bermuda says: Capt. Francis R. Pelly, of the British cruiser Psyche, which has arrived here, says that the Psyche did not fail to fire the international salute of 21 guns when she entered the harbor of New York. He says that the fog was so thick he could not make out the forts, and could not tell whether or not any preparation had been made to return his salute. In his uncertainty he passed up the Hudson River and anchored off West Thirty-fifth street. As he dropped anchor, he says, he ordered the usual salute of 21 guns. Capt. Pelly expresses his regret that there is any misunderstanding of his conduct, as he intended no discourtesy to the American flag.

THE BOSSCHIELER MURDER.

Paterson, N. J., Oct. 27.—The revelations made in connection with the murder of Jennie Bosschieler continue to cause the greatest excitement and indignation in this city, and arrangements are being made for a monster mass meeting to express public indignation and insist on speedy justice. Public sentiment is becoming more inflamed every hour. The movement for a public mass meeting was engineered by President Arthur W. Bishop, of the local branch of the Society for the Suppression of Vice. Prominent clergymen are aiding in the work.

WHICH DIED FIRST?

Chicago, Oct. 26. — A special to the Record from Lebanon, Ill., says: A novel point has been decided in a St. Clair county case. David Sage and wife were killed in a terrible storm that swept over the country four years ago. Their bodies were found lying side by side. They had one daughter, the only lineal heir. In a suit for a settlement of the estate the question arose as to which had died first. The court held that, since woman physically is weaker than man, Mrs. Sage must have died first, and upon this hypothesis awarded the estate to the daughter.

The Century in 1901 will have a series of articles on "Railroads and Railroad Men." The author, Major Charles DeLano Hine, is a graduate of West Point, who resigned as an officer of the army to become a freight brakeman, from which position he rose through various grades to that of general superintendent, besides finding time to serve as an officer of volunteers in the Santiago campaign. Major Hine is now in the service of the Interstate Commission as a railroad expert, and has exceptional opportunities for obtaining information.

Perhaps the most timely article in McClure's Magazine for November is "A Woman's Diary of the Siege of Pekin," by Mrs. E. K. Lowry, one of the besieged missionaries in the legations last summer. This vivid narrative by an eye witness of most of the events described is sure to command attention at a time when the eyes of all the world are turned to the Far East. It is in a true sense history from original documents. Ray Stannard Baker's account of "The Making of a German Soldier" is instructive and well written. The story of "The Crucifixion of the Messiah" in the Rev. John Watson's "Life of the Master" is a worthy continuation of a notable work.

SPECIAL NOTICES.

James F. Hunt & Sons'
Bed and Mattress Cleaning Factory. We have New Mattresses, Feather Pillows, Cushions, Brass and Iron Bedsteads. Feathers sold by the pound. Ticks filled with feathers. Upholstering and repairing. Stoves bought and sold. 593 Richmond street north. Telephone 997.

Many Lines to New York.
There are many lines who advertise their service to New York, but there is only one whose trains enter the city, and that is the New York Central, and its depot is right in the heart of the city, where passengers are landed without transfer or other annoyances. Ask for tickets by the New York Central.
7Sun

Electric Turkish Baths.
Dr. G. A. Fish, of Clifton Springs, N. Y., and Miss Eleanor Bennet, of Buffalo, N. Y., were in the city this week, taking the Electric Turkish Baths at 320 Dundas street, and were greatly improved in health.

Why does China hate the foreigner? Rev. Dr. Daniel will explain on Monday, First Methodist Church. t

IT PAYS TO

The Best.

CANADA BUSINESS COLLEGE,
CHATHAM, ONT.,

Furnishes the testimony which proves its claim to this proud distinction. Here it is:

230 of our pupils secured positions in the ten months ending July 1, 1900. 72 pupils were placed during the months of July and August, 1900. 40 others have since been placed in about as many days. A grand total, in a trifle over thirteen months of 342. What do you think of it?

Here is the first half of the forty placed. The other half will appear in an early issue.

Ben Burgess, stenographer, Paper Company, Sault Ste. Marie, Ont.
Maggie Haviland, stenographer, Banking Office, Sault Ste. Marie, Mich.
M. S. Walker, stenographer and bookkeeper, Graham & Co., Chatham, Ont.
F. Kelly, stenographer, Shaw Advertising Co., Grand Rapids, Mich.
Harriet Walker, stenographer, Commercial Credit Co., Grand Rapids, Mich.
Stanley Bogart, bookkeeper, A. Harvey & Sons, Detroit, Mich.
Herbert Parkinson, bookkeeper, Wm. Gurd & Co., London, Ont.
Luella Jessup, stenographer, Commercial Credit Co., Grand Rapids, Mich.
Louis Mells, stenographer, McCormick Harvester Co., Grand Rapids, Mich.
Etta McLachlan, cashier and stenographer, firm in Seattle, Wash.
Mayne Harris, bookkeeper, Foreman & Co., Chatham, Ont.
Frank Sheppard bookkeeper, W. S. Duggan, Oil Springs, Ont.
Elsie Wurzburg, stenographer, Smith Premier Typewriter Co., Grand Rapids, Mich.
Bertha Hagens, stenographer, Wolverine Motor Works, Grand Rapids, Mich.
Cornie Lam, stenographer, A. G. Graham, Grand Rapids, Mich.
Emma Hardcastle, Consumers' Tobacco Co., Leamington, Ont.
Ella Behukie, bookkeeper, Grand Rapids, Electrotype Co.
Lauren Snow, stenographer, W. E. Barrett Lumber Co., Grand Rapids, Mich.
Rossanel Meyering, assistant bookkeeper and stenographer, Heystek & Canfield, Grand Rapids, Mich.
William Deneke, assistant bookkeeper, Daniel Lynch, Grand Rapids, Mich.

If you want even more convincing evidence than this, write for Catalogue of either department to

D. McLACHLAN & CO., Chatham, Ont.
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