Founded by John Cameron in 1863 THE DAILY ADVERTISER.

IN LONDON: Morning Edition, \$6 per annum; Evening Edi-tion, 10c per week, delivered.

THE WESTERN ADVERTISER. (OUR WEEKLY EDITION.) JOHN CAMERON, President and Manager

ADVERTISING RATES Made known on application at office. Address ADVERTISER PRINTING Co.

> LONDON. . . CANADA. God's in His heaven, All's right with the world.

-[BROWNING London, Tuesday, August 1.

In all the recent discussions respecting the tribulations of Siam, the newspapers of the United States have for the most part sympathized with the English views.

IN POINT of local interest to-day, the pale must be given to the list of city school pup is who have successfully passed the high school entrance examination. It is a day of rejoicing for many young people Deal tenderly with the unsuccessful.

Imperial Federation League is likely to be cut short owing to lack of funds and lack of interest. The only federation idea worth consideration is one that shall in some way organically unite Great Britain, the United States and Canada.

THE annual report of the Dominion Department of Marine and Fisheries, soon to be issued, shows that the total catch for last year was valued at \$18,941,171decrease of \$36,907 compared with the previous year. The total value of fish exported last year was \$9,675,398. The value of the yield

Ontario \$2,042.198	
Quebec 2,236,732	
Nova Scotia	
New Brunswick 3,203,922	
Manitoba and Territories 1,088,254	
British Columbia 2,849,484	
Prince Edward Island 1,179,857	
Total	

How near Great Britain and France came to war is shown by a usually well-informed cable correspondent. When Lord Rosebery, British Foreign Minister, learned that a blockade of the Siamese coast had been declared without notifying England he sent through Lord Dufferin to the French Government a short and simple note to this effect: "Great Britain refuses to recognize the blockade begun on the coast of Siam. If English commerce in those waters is interfered with by France, such action will be construed as a de liberate attack upon the English flag." After dispatching this ultimatum the Gladstone Government began active preparations to insure free commerce to and from Bangkok. In other words, the British notified the French Government that they meant to have free trade, even if war were necessary to insure it. The French Government, having no real grounds for obstructing commerce, in view of Siam's conciliatory attitude, has no other reasonable option than to back down. Complete surrender was betokened in its aunounce-ment that the French blockading force would be instructed after Sunday to allow English vessels unimpeded intercourse with Siamese ports. Inasmuch as nine-tenths of the Siamese commerce is in British ships of the Stamese commerce is in British ships this concession amounted to abandoning the blockade. Siam meanwhile has announced that she gives up to France all the territory which the republic demands; but as the land in question is claimed either by Great Britain or by China, the practical effect of the surveyed in the results of the wark kingdom the practical effect. render is to replace the weak kingdom by these much stronger nations, with the rulers of which France will now have to deal. It will in all probability turn out that France will in the end get mo more than Siam conceded in the first reply to the French ultimatum. There are those who say that not only Great Britain and China but Germany backed up the view that France was altogether too greedy and exacting in her demands on the ruler of the land of the white elephant, and there can be no doubt that the verdict of civilized nations generally is also against the republic. If the nations of the earth were unselfish enough

piples of Christianity. AN OBJECT LESSON IN ADVERTISING.

to throw their influence against any country that clearly sets out on an unwarranted

a freer field for the promotion of the prin-

(New York Recorder.) An object lesson in the art of advertising well worthy of general attention is afforded this week in the crowded stores of Bloomingdale Brothers. The dull season is about at its deadest point now, but this firm's establishment has presented just such scenes of bustling activity for soveral days past as are witnessed during the Christmas shopping carnival. And it is no secret that this remarkable rush of midsummer business has been the direct result of large newspaper advertising. There is a hint in this incident for all our business men. The dullness of midsummer trade, is doubtless due in large measure to the superstition that lib-An object lesson in the art of advertising of midsummer trade is doubtless due in large measure to the superstition that liberal advertising in July and August does not pay. Advertising, generously and judiciously done, always pays. It is a fact worth noting in this relation that the largest drygoods advertiser in America does his heaviest advertising in the summer months.

A fruit dealer says that this is going to A fruit dealer says that this is going to be a good year for peaches and grapes. One or chard on Catawba Island near Put-In-Bay, is going to produce 500,000 bushels of peaches. Similar reports come from all over Ohio. Grapes and plums are going to be equally plentiful. Four tons to the acre is an ordinary crop, but this year vineyards on Catawby Island will average rom eight to ten tons to the acre-

British Gossip by Cable.

Though the Siam embroglio occupied the ttention of diplomats and parliamenarians a great deal last week, the British public seemed far more interested in the ow which took place in the House of Commons on Thursday night. The riot, in fact, overshadowed every other public opic. More significant than the brutal vent itself are the keenness of the repentance of all concerned, and the disgust and shame which the whole country is expressing. Scarcely any national disgrace would be more deeply felt. No feature of British life has been an object of greater popular pride than the time-honored dignity and decorum of the mother of Parliaments. One of England's fondest boasts has been that ich personal encounters as have disgraced the French Chamber and some American Legislatures were impossible in the great chamber of British gentlemen. It is the loss forever of this privilege of comparison which seems to be most keenly felt. There is a good deal of crimination between the paricipants in the fracas, but there is also whole some confession and shame on the part of nearly all involved. But there seems to be a consensus of opinion that the intensity of the row was really set by Mr. Chamberain when he applied the epithet of "Herod" to Gladstone, and brought forth the retort of "Judas" from O'Connor. The shame with which the affair is regarded by all the members of the House was illustrated Saturday afternoon. The terrace overooking the Thames was filled as usual. Passengers on the passing steamboats shouted gibes to the honorable members There were suggestions that Jem Smith should be engaged as chairman of the House, and that Marquis of Queensberry rules be enforced. Some jeering critics squared off in boxing attitudes. The effect was that a few minutes the terrace was entirely deserted by the members. Several veteran reporters in the gallery of the House regarded the fight as the logical outcome of the steady deterioration in Parliamentary manners that has been going on for years. The courtly form of address, "My onorable and learned friend," is undergo ing contraction in favor of simply "The norable member." Mr. Gladstone is one of the few who adhere to the old style of address. Formerly the whips, on ascend ing the floor of the House, bowed three times to the chair. Now they straggle along, recognizing the Speaker or chairman of the committee with a familiar little nod. In fact, the old stateliness i evidently passing from the deportment of the House of Commons.

About Parliamentary Dress. "The change in the matter of dress,

writes a correspondent, "is especially marked. Saddening tweeds and slouch hats are now regarded as a matter of course, and a legislative epoch of white flannels and straw headgear is actually threatened. Only last night one of the smartest of the younger Tory members burst upon the House without a waistcoat, his coat being thrown open to reveal the blue shirt, with black silk cummerbund. The time was when such an apparition would have caused a sensation in the House, but nobody was disturbed by it last night."

While decadence in parliamentary manners may have been exmanners may have been exhibited on recent occasions, it is absurd to suggest that a movement in favor of common-sense summer clothing suggests retrograde action. A visitor to the British House of Commons on a warm summer day could not but see that in sticking by heavy broadcloth suit and tall hat the average British parliamentarian sacrificed comfort to appearance.

Taken Do wn a Peg

When the young Khedive of Egypt anmeed his intention to visit the Sultanhis nominal suzerain-a good many Englishscented danger to British interests, and they expressed an opinion that the ourney ought to be prevented. The visit was allowed, however, and the Khedive has was allowed, however, and the Khedive has returned to Egypt with increased wisdom, and possibly with decreased ambition. The English in Egypt have always treated him as a monarch, but in Constantinople, to his deep mortification, he was regarded as a mere wali or governor, and his pretensions to royal rank were studiously ignored. It suited the Sultan, for the moment, to play the English game, and he did so without the slightest reyard for the vain young vassal's feeiings. There is danger in this, for the exasperated Khedive may seek consolation in French sympathy. There is some reason to believe that he actually sought it before leaving Constantinople, in a secret interview with the secretary of the French Embassy, and that French help was promised to him whenever an opportune moment should come for throwing off the hated English yoke. Presumably, therefore, if the Siamese crisis should become scate, troubles will concurrently arise in Egypt. ab game, there would be tewer wars and

The Season Over,

The London season closed Saturday, but the exodus began soon after the royal wedding. Next week and for three months to come the town will be socially empty. to come the town will be socially empty. It has been on the whole the gayest season the metropolis ever knew. The city was never so crowded, never so busy, and never so well entertained. It is interesting to note that amid a great surfeit of public amusements the experiment of a distinctly American theater introduced by Augustin Daly has been a complete success. Crowded Daly has been a complete success. Crowde houses have been the rule since the opening night, and the season has been extended another week. Then Miss Rehan and the rest of the company will go for a short vacation.

For Protestant Teachers.

Arthur Kube, of Berlin, who died a short time ago, bequeathed his entire fortune, amounting to between 4,000,000 and 5,000,000 marks, to the city. This money, according to the terms of the bequest, is to be used to found a retreat for aged Protes-tant teachers, of both sexes, whose pensions are not sufficient to live in the manner to which they were accustomed during their

New Flag for Alsace-Lorraine. On the occasion of the German Emperor' visit to Alsace-Lorraine in September new flag, designed to be used in place lof the one hitherto belonging to Alsace-Lorraine, will be hoisted. The new flag will bear an imperial crown on a silver field, which will be encircled by a white band resting on red and black bands. The Great Strike.

The great strike of English coal miners s doing all the harm expected from it, and more. More than 250,000 men are now out. Coal prices have risen, despite al out. Coal prices have risen, despite all statements concerning an over-stocked market, and many iron works and factories are running short of fuel and must stop operations soon unless the supply be increased. A few factory owners have already given notice that they must close their concerns within a week or two.

Fashion in Whiskers.

The London newspapers are discussing nother threatened edict of the tyrant fashion. This time it is aimed at the sculine gender. It is said that a revival of Dundrearys, or mutton-chop whisk-ers, is about to be decreed. Fortunately very few London "Johnnies" have hirsute pacity to supply the demand.

Want Denominational Teaching. The Tories have discovered in the educa-tional policy of the Government another excuse for wasting the time of the House of Commons. The education estimates will be introduced this week, and it is proposed to debate them at least two days. Mr. Acland, Minister of Education, is charged with deliberate intention to destroy voluntary or denominational schools and to replace them with "Godless" state schools. With this accusation as its basis the debate is likely to be an extremely bitter one, and the Tories will do their best to carry a vote of censure on the Government. They profess to expect the support of the Irish members, who mostly favor denominational education, but they will be disappointed. will be introduced this week, and it is pro

To Increase the Army. The Frankfurt Gazette remarks upon the rapidity with which the preparations to meet the extensions made necessary by the Army Bill are being made. The bill was passed by the Reichstag on July 15. On the 16th the War Office telegraphed, Frankfort, and on the 17th the work was Farewell Snaps.

The Prince and Princess of Wales, Prince and Princess Christian, and the Grand Duke and Grand Duchess of Saxe-Weimar, and numerous less titled sportsmen, have visited the Goodwood stables to inspect Ormonde before his voyage to America, Several visitors carried their cameras with and took farewell snap shots at the

The New Reichstag Analyzed. An analysis of the German Reichstag re reals that only four Hebrews hold seats. These are Herred Singer, Wurm, Stad-thagen and Schoenlank, all of whom are Socialists, Rather more than a quarter of the members are of noble birth. There is a preponderance of landowners and farmers, their number reaching 145, but there are no less than 110 lawyers in the new House. Among the members of the other profestional divisions noted is a master chimner. onal divisions noted is a master chimney Still Missing.

The Independent Belge ridicules the tory of the Pali Mall Gazette to the effect that its "special commissioner" has found the thicf who, about fifteen years ago, stole the thief who, about fifteen years ago, stole from Thomas Agnew & Sons, Gainsborough's portrait of the Duchessof Devonshire. Adam Wirth, whom the Pall Mall designated as the thief, was merely hoaxing a man who called to talk with him as to his wife's fortune, says the Belgian journal, when he made the alleged confession. He laughed heartily when informed that the Pall Mall had taken him seriously.

Proposed Acadamy of Medicine. A project is on foot for establishing creat academy of medicine in London by the amalgamation of the Royal College of Physicians, the Royal College of Surgeons, and other medical societies, but it is not probable that it will succeed. Each society suspects the others of the design to kill it, and so strong is the rivalry and jealousy among these grave and learned bodies that it has taken a month's cautious diplamacy to get together a small company together a s diplomacy to get together a mittee to consider the subject o

It is announced that Mrs. Langtry will make a tour on this continent next season, beginning in New York in October. The beauty was almost forgotten.

ALTERNATION AND ADDRESS OF THE REAL PROPERTY AND ADDRESS OF THE PARTY A





We Chillian A'E. Loronto NEW BOOKS and Credit, translated

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HE CHEAPEST AND BEST MEDICINE FOR FAMILY USE IN THE WORLD. NEVER FAILS TO RELIEVE

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It surpasses all other remedies in the won-erful rower which it possesses of curing RHEUMATISM

and NEURALGIA. pplication of the Ready Relief to the parts where the difficulty or pain exists ord case and comfort. nally—A half to a teaspoonful in half a r of water will, in a few minutes, cure s, Spasms, Sour Stomach, Nausea, ng, Heartburn, Nervousness, Sleepless-ck Headache, Flatulency and all inter-nse.

nal pains,
Estalaria in Its Various Forms Cured and
Provented.

There is not a remedial agent in the world
that will curefever and agen and all other
malarious, bilious and other fevers, aided by
RADWAY'S PULDS, so quickly as RADWAY'S READY RELIEF. A CURE FOR ALL

Summer Complaints Dysentery, Diarrhea, CHOLERA MORBUS.

n effect a cure. 25c a Bottle. Sold by Druggists. BE SURE TO GET "RADWAY'S."

NHOUSANDS OF PEOPLE SUFFE.
It this very day from a DISORDEREL
IVER, which causes the whole muchiner
of the body to be thrown out of its usue
harmonious action, giving rise to sympton
as follows:

LOSS OF APPETITE. SICK HEADACHE, INDIGESTION. DIZZY FEELING, BILIOUSNESS, CONSTIPATION,

FLATULENCE AND WIND, NERVOUS DEPRESSION, LASLITUDE PAINS IN DIFFERENT PARTS OF TIME BODY,

ad a general uncomfortable feeling of som ing being wrong which cannot be explained. All these evis can only be set right by can the liver to do its proper work and ther relieve all the other organs of the syste-tich have been thrown out of order by its etion.

RADAM'S MICROBE KILLER.

A Specific for all Diseases of the Blood or Skin.

Has been sustained in the Supreme Court of New York before a Judge and Jury

As the most wonderful remedy of this age Scores of living winnesses of the merits of kicrobe Killer appeared and testified under oath that after they had been given up to die this remedy as a last resource cured them. Do not lose precious time, but obtain full particulars from home office direct, and then purchase a jar from your nearest chemist.

FOR SALE AT ALL CHEMISTS. Wm. Radam Microbe Killer Co., Ltd.

120 King Street West. Toronto, Ont.

BLOOD POISON A SPECIALTY. Primary, S. BLOOD POISON permanently cured in I days by New Remedy. You can be treated he with these who profer to come here we will consider the same guarate.

cosmig, rairoad rare and noted bills. If we fail to cure. If you have taken mercury, to dide potash, and still have aches and paths. Mucous Patches in mouth. Sover Throat, Fimples, Copper-Colored Spots, Userson any part of the body, Hair or Eyew, where the sound of the still be to the potastic still be to the potastic still be to the potastic still be to the most obstinate cases and challenge the world fore case we cannot cure. This discose has always butiled the skill of the most eminent physicians. \$5500.000 capital behind our unconditional guarantee. Absolute proofs sent sealed on application. Address COOK REMEDY C9., Ecom 307 Masonic Temple, Chicago, W

KEARNEY'S HAIR



Cures Dandruff Promotes Growth of the Hair, Pre vents Falling Out and Imparts to the Hair a Beautiful

Every Bottle Guar anteed. \$1 PER BOTTLE.

R. J. KEARNEY 283 Richmond street, London, sole pro-prietor and manufacturer, London, Ont, All orders by mail are promptly attended to. Ask your druggist for it. All the druggists please take notice and send for particulars.

CHAPMAN'S

Reduction Sale

Summer Goods TO-DAY.

What is Life Without Health Wool Challie, spots and flowers, only 12% yard, worth 25c.

> Wool Challie, dark and light grounds, small and large patterns, only 20c, worth 35c and 40c.

> Fine Scotch Ginghams and Chambrays, beautiful plaid materials, fast colors, worth 35c, now 18c.

> Fine French Sateens, dark and light, former price 35c, now 20c.

> Expensive Silk Ribbons, plain, moire and fancy. worth 50c and 75c, now 25c.

Ladies' Ribbed Undervests, 6c each, worth 10c.

Fine Wide Embroidery, only 122c, 10 inches wide, worth 25c.

White Embroidery, 24 inches wide, for children's dresses, worth 45c, now 30c.

THE ONLY MEDICINE, Laaies' Hosiery, fast black, Hermsdorf dye, only 21c, worth 30c.

Ladies' Windsor Silk Ties, worth 50c, 75c and \$1, your choice for 35c.

Heavy Oxford Shirting only 10c.

Gents' Silk Neckwear, special value, 25c.

Gentlemen's Summer Coats and Vests, \$3 and

Men's Fine Socks, now 122 and 15c.

Unbleached Sheeting, 72 inches wide, only 160 a yard.

Black Wool Grenadine, only 10c a yard.

Ladies' Sun Hats and Children's Sailor Hats, worth 25c now 10c.

Ladies' Fine Straw Hats, colored and fancy, former price 75c, and \$1, now 25c.

Ladies' White and Black Leghorn Hats, 25c, 50c 75c and \$1.

Special sale of White Marseilles Quilts only 390.

Terms Cash.

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