You Ought to Grasp this Chance

Come and visit us. Not on your summer holidays, but to see our immense variety of **Wall Papers.** From the cheapest to the highest in price. Variety in design cannot be surpassed.

O. B. Graves,
222 DUNDAS STREET.

R.K.Cowan
Barrister, etc., over Bank of Commerce London.

Popularity

Means in favor. Our parlor has become popular because our lunches, ice cream, summer drinks and confectionery by their wholesomness are gaining favor every day. Picnic parties supplied.

FYSH'S
220 Dundas Street. xv

THE LIGHT OF THE EYE

Rushlight, Candle and Gas
Have forever passed away;
The Electric Light has come to pass,
And maketh the night like day.
Ye sons of toil,
Why burn Oil?
Ye who amass,
Why burn Gas?
See things right
By the Electric Light,
And call upon practical electricians:

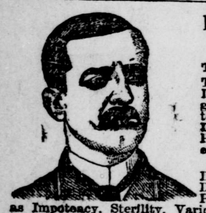
The London Electric Co
Our specialty is wiring private houses, churches, institutions, etc.
359 Richmond Street.

GOOD
Fishing Tackle is indspensable to
FISHING
Your catch depends on the nature of your tackle. The finest can be had
AT
Brock's Gun Shop
192 Dundas Street, London.

To Housekeepers: This Interests You--

The Toronto Fruit Vinegar Company beg to announce to the consumers of this staple article of food that theirs is a pure, natural acid, produced from the finest fruit, and guaranteed to be the full standard strength of 40 grains, wholesome, sweet and healthful. Do not confound this with the ordinary cider vinegar on the market, which is insufficient in strength to preserve. Ask for our goods. Take no other.

The Toronto Fruit Vinegar Company
281 Yonge Street, Toronto. yv



Dr. W. H. Graham
198 KING ST. WEST,
Toronto, Ont.,
Treats Chronic Diseases and gives special attention to Skin Diseases, as Pimples, Ulcers, etc.
PRIVATE DISEASES, and Diseases of a Private Nature, as Impotency, Sterility, Varicocele, Nervous Debility, etc. (the result of youthful folly and excess), Gleet and Stricture of long standing.
DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Ulceration, Leucorrhœa and all Displacements of the Womb.
Office hours—9 a.m. to 8 p.m.; Sundays, 1 p.m. to 3 p.m. sxwxv

POCOCK BROS.

Who Wants Trunks and Valises Cheap?

Don't all speak at once. We've several hundreds—possibly 1,000—in all the newest designs and best material, that will sell at very near the actual cost of manufacture.

All styles of solid leather, tan, orange and black, $1 25 to $4.

Leather Board and Rubber Valises from 50c to 75c, sizes 10 to 22 inches.

Trunks, solid Leather and Galvanized Steel, from $1 75 to $4 50.

Large Heavy Canvas and Steel Steamboat Trunks, from $3 50 to $6.

EXTRA FINE GOODS.

Lawyers' Brief Bags, fine cross grained, English frame, brass trimmings, English Portmanteaus, and all kinds high-classed Trunks, Valises and Satchels will be made to your order from catalogue in a few days' notice, to your satisfaction. You can save a tidy sum by calling for the above goods

AT
Pocock Bros.
'PHONE 609.

Fancy Hosiery,
In Lisle Thread and Cotton, worth 75c,
Our Sale Price——o
25c.
Priddis Bros.
158 Dundas Street,
157 Carling Street.
Telephone 324.

Screens All houses need Screens. Their uses are various—decorative and protective.

In the Kitchen—Buy a blue flame oil gas stove, with a high steel frame. Saves fuel and when not active is cool.

In the Garden—To help the growing flowers: Galvanized Iron Watering Pots.

STEVELY'S,
362 Richmond Street. zxv

FINE AND COOLER.

Toronto, July 30—11 p.m.—The low area which was central over Michigan last night now covers the Lower St. Lawrence Valley. The pressure is comparatively high over Manitoba, and low in the Northwest Territories. The weather has been fine and very warm in the lake region and St. Lawrence Valley, with thunder storms in the latter, and showers in the Maritime Provinces.

Minimum and maximum temperatures:

Calgary, 46-76; Edmonton, 52-72; Qu'Appelle, 44-74; Winnipeg, 48-74; Parry Sound, 60-82; Toronto, 66-88; Ottawa, 64-84; Montreal, 68-84; Quebec, 64-76; Chatham, 62-76; Halifax, 54-72.

PROBABILITIES.

Toronto, July 31—1 a.m.—Probabilities for the lower lakes region are: Moderate to fresh northerly to westerly winds, decreasing by night; fine and cooler.

LOCAL TEMPERATURES.

The readings of the thermometer at the observatory yesterday were: Highest, 82; lowest, 68.

Dainty Sweet Peas
are universal favorites with everyone. Our showing of these beautiful blossoms is the largest and best in the city. All colors. See us for Bouquets, Wedding Flowers, etc. That's where we excel most. Small prices.
J. Gammage & Sons, 213 Dundas St

SPECIAL NOTICES.

—When making purchases of merchants who advertise with us you will confer a favor on this paper by mentioning that you saw the advertisement in the "London Advertiser."

Tisdale's Toronto Iron Stable Fittings
Healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide street east, Toronto.

Bedroom suites, $8; parlor suites, $15; extension tables, $3; curtain poles with brass trimmings, 15 cents. We must raise $5,000 by 1st of August, and have reduced some things one-half. Come at once; it will pay you. Keene Bros., 127 King street, opposite the Market House.

Hunt & Sons' old established Feather Bed and Hair Mattress Cleaning Factory. Beds weighed; samples given. Manufacturers of hair mattress and goose feather pillows. Furniture and stoves of every description. 593 to 597 Richmond street, opposite Victoria Park and Central avenue. Telephone 997.

The Seven Ages of Man.
From head to foot we clothe the man.
Clothe him rightly.
Clothe him cheaply.
Clothe him in all his seven ages,
From his first juniors to his last seniors.
Our $6, $6 50, $7, $7 50 line of Men's Suits are first, in newer styles, better fit, finer trimmings, wear longer, and retain their shape better than any suits at this price elsewhere.
OAK HALL, Dundas street, London.

We have bought one hundred dozen of the bankrupt stock of O. M. Lawrason's Remember Toilet Soap. We are selling it two boxes for 15 cents. Free demonstration of Appleton's Tea all this week. All are invited. T. M. SHOEBOTHAM & CO., The Newmarket Grocery, 247 Dundas street. zxv

Elk have been all but exterminated in this country, and the report of the herd of eleven having been seen north of Mary's Peak, near Corvallis, Or., recently, excited comment in the far Northwest.

We have no hesitation in saying that Dr. J. D. Kellogg's Dysentery Cordial is without doubt the best medicine ever introduced for dysentery, diarrhea, cholera, and all summer complaints, sea sickness, etc. It promptly gives relief, and never fails to effect a positive cure. Mothers should never be without a bottle when their children are teething.

Joseph Chamberlain, driving a horse car, ran down Robert Salisbury, in charge of a donkey cart near Birmingham.

Give Holloway's Corn Cure a trial. It removed ten corns from one pair of feet without any pain. What it has done once it will do again.

Cold boiled water tastes flat, because it has been deprived of air. To restore air pour the water quickly from one jug to another.

Do you want people to inquire after any article you have to sell? Place a ten-word advertisement in the "Advertiser." Three insertions will cost you 20 cents.

WHAT TALK IS THIS ?

Ladies' Tan Oxfords at	$ 55
Misses' Tan Oxfords at	45
Childs' Tan Oxfords at	35
Men's Tan Congress at	1 00
Men's Tan Laced Boots at	1 00

Interesting, Isn't It?
J. P. Cook
173 Dundas Street.
Your money back if you want it.

London Advertiser.
TELEPHONE NUMBERS.
107.....Business Office
134.....Editorial Rooms
175.....Job Department

X RAYS
Not in it with reproduced sunlight on wheels in all the colors of the rainbow.
THE MOONLIGHT "SPECIAL"
Is now open for engagements.
TELEPHONE . 1,307.

London and Environs

—Envelopes of every description supplied at lowest rates at "Advertiser" Job Department. 'Phone 175.

—Mrs. Thomas Stewart, of Belleville, died on Wednesday evening after a lingering illness. She was a sister of Dr. H. E. Buchan, of the asylum staff.

—Robert Hill, of Pottersburg, who for the past two weeks has been ailing with inflammation, is slightly improved. His many friends will learn this with pleasure.

—The teachers and pupils of St. John the Evangelist Sunday school, together with many of the congregation, picnicked at Springbank yesterday afternoon. They had a "large" time.

—Previous to leaving Zion Church, Brantford, to officiate in this city, Rev. G. R. Faskin, B.A., was the recipient of a kindly-worded address from the congregation for his services during the past two months.

—An Alvinston correspondent, under date of July 28, writes: "The marriage of Mrs. Stuart to Mr. Saddler, of London, took place at her residence yesterday. A few friends witnessed the ceremony, after which they left per G. T. R. at 2:35 for London, where they will reside. The band serenaded them before they departed."

—As one of the belt line cars was going south on the Wortley road yesterday afternoon, some unknown person threw a piece of heavy overhead wire through an open window. It struck a lady passenger on the right side of the face and inflicted a very painful injury. The company intend to make it very interesting for this kind of miscreant.

—Brantford Expositor: Herb. Burnett, Archie Duncan and Herb. Friend left Port Stanley yesterday morning on their wheels for home. They came through St. Thomas, London, Ingersoll and Woodstock, spending about an hour in each place taking in the sights. They arrived home about 7:30 p.m., and report the roads in fine condition, especially from St. Thomas to London. The distance from Port Stanley to Brantford is 90 miles.

—News was received this week, says the Glencoe Transcript, of the death of Mr. Robert Hardy Roe, eldest son of T. Roe, of Glencoe, formerly of London. Mr. Roe was traveling in Japan in the interests of a Detroit firm, and had been so ill for some time that he had made up his mind to come home for a rest and treatment. He was on boar the steamer at Yokohama ready to sail for home when the sanitary doctor, who examined the ship, declared him too ill to travel, and he was landed and taken to the hospital, where an operation was performed for the removal of a tumor, as the only hope of saving his life. He was too weak to stand the shock, however, and died six days after the operation was performed. The remains were embalmed, and will likely be brought home for interment at some future date.

AMALGAMATION TALK.

The village people are in a turmoil now over their representation in the County Council. It is the prevalent opinion that London West will shortly come into the city on the city's own terms. A councilor said last night that London West would now have no representative on the council, as Delaware and Westminster would elect both men, and in his opinion the village should go into the city and put an end to the strife of one kind and another that the council and school board get mixed up in from time to time. "We would have been in the city years ago," he said, "had it not been for the jackasses the people elected to the council." Council Hamilton said last night: "Well, it is a fact there are an awful lot of jackasses in this village," but he looked at another village father when he said it.

Dr. D. G. Ruthven, who left Dutton two weeks ago for a trip to the seaboard, was compelled to return home from Montreal on account of illness. He was accompanied by his son Douglas.

If you want a good, bright, cheerful light for the long nights, get Lilywhite Oil. Ask your grocer for it. It's the best lamp oil now offered. We don't supply peddlers. Gasoline, benzine, cylinder and machine oils at lowest price. 'Phone 307.—Empire Oil Co.

Ruby Pills Make Rosy People. Make Red Blood. Make Rich Blood. Are Blood Builders.

RUBY PILLS Have No Equal. For all diseases depending upon a watery condition of the blood, such as pale, sallow complexion, general or muscular weakness, loss of appetite, depression of spirits, lack of ambition, anaemia, chlorosis or green sickness, palpitation of heart, shortness of breath on slight exertion, coldness of hands or feet, swelling of feet and limbs, pain at the back or early decay, and all forms of female weakness.

W. S. Bryers Bark-Well,
AGENT FOR CANADA. vt

Our Line of 25c Pipes Are GAINING FAVOR.
You'll buy one if you see them.
Sam K. Stewart, 202½ Dundas Street.

A New Departure.

Suggested by the Members of No. 2 Committee.

Work to be Done by the Day Instead of by Contract—Wolfe Street Residents Don't Want Asphalt Paving.

At the meeting of the Board of Works last night a small drain on Maitland street, south of South street; a tile sewer on Wolfe street, between Wellington and Waterloo streets; and a macadamized road on Dufferin avenue, between Wellington and Waterloo streets, were topics of discussion. In each case it was decided to ask the council to pass a bylaw for the work, which is to be done by the day, under the supervision of the city engineer.

Ald. Dreaney opposed each motion, on the ground that the work should be done by contract. It would then be known who did it.

Ald. Cooper—The men in each ward get the work.

Ald. Dreaney did not think so.

The members were surprised on opening the tenders for remodeling the place now occupied by Hugh Sharkey, to find the cost of the work would considerably exceed the amount—$600—proposed to be expended. The lowest tenders totaled $685, and did not include the plumbing, for which no tenders were received.

The lowest tenders will be reported without names to the council, who will deal with the matter as they see fit.

A communication was received from Architect McBride stating that as the three-foot cornice on the Higgins' block overhangs the sidewalk, it is contrary to the bylaw, he requested that the bylaw be repealed. The committee not having power to deal with this, will refer it to the council.

Ald. Heaman called attention to the very dangerous condition of Dundas street, near Ross' hotel. On the north side there is but ten feet between the street railway and the ditch, which is very deep and wide.

Ald. O'Meara moved that the engineer take steps to have the ditch fenced in.

Ald. Heaman's motion that the cost of constructing a large tile drain be ascertained, was carried.

Nine residents on Wolfe street requested the privilege of withdrawing their names from a petition for an asphalt pavement on Wolfe street. "Something must be done, as the street is in a very bad condition. The blocks have been down six years," explained Ald. Parnell. The matter will be laid over for a week, and in the meantime a petition for a macadamized road may be received.

Two requests for sidewalks were listened to, one by Mr. Keenleyside, who will have his sidewalk on Alma street, South London, looked after by the engineer; and another by Mr. J. H. Chapman, for a walk on Lorne avenue, between English and Ontario streets. He agreed to leave the matter till next year.

A number of accounts for work were passed.

Following is the statement of cash paid for work on streets in each ward up to July 30, 1896:

Ward 1	$1,723 29
Ward 2	2,152 03
Ward 3	3,240 89
Ward 4	3,418 04
Ward 5	2,799 04
Ward 6	2,778 84
Total	$16,112 13
Work on streets on street railway lines	$ 1,305 57
Stone, and breaking same	1,051 22
Expenses of stone crusher	23 76
Sidewalks, not yet divided in wards	23 78
Total	$19,016 46

The members present were: Ald. Parnell (chairman), O'Meara, Cooper, Dreaney, Wm. Heaman, Pritchard, and Secretary Bell.

A Brockville, Ont., baker named Alex. Masterson, aged 25, was drowned in the St. Lawrence River, near Ogdensburg, N. Y., on Tuesday night.

JULY PANIC
—IN THE—
Shoe Business.

Ladies' Tan Oxfords, 50c.
Men's Tan Bals., $1 50.
Childs' Tan Oxfords, 50c.
Men's Dongola Oxfords, $1 25.
Men's Bicycle Boots, $1.
Ladies' Dongola Oxfords, in sizes 2½, 3 and 3½, worth $1 75, $2, $2 50 and $2 75, all going at $1.
Cloth Slippers, worth 20c, for 10c.

Trunks & Valises.
Valises, worth 80c, for 50c.
Trunks, worth, $3, for $2.

Bicycle Belts, 15c and up,
ALL LEATHER, AT
Johnston's
198 Dundas St.

Have You Had Your Finger in Our Bargain Pie ?

THE PLUMS are plenty, and the picking is full of profit for you. Much of the sweetest morsels do not lie on the surface—you must come and find them for yourself. Served with a price-pleasing sauce:

Ladies' Cotton Hose, Hermsdorf dye, in black only, were 25c, reduced to - - - - 15c

Ladies' Black and Tan Cotton Hose, double heels and toes, price below par - - - - 22c

Ladies' Balbriggan Hose, extra value, and the price leans towards you - - - - 28c

Ladies' Lisle Hose, in black only, beautifully embroidered, only - - - - - - - - 50c

Girls' Cotton Tan Hose; they have our guarantee — you know what that means - - 13c

Children's Black Ribbed Cotton Hose, double heels and toes, better ones for more money - 15c

Dundas and Carling Sts. **Kingsmill's** Dundas and Carling Sts

She must have

Nourishment
and can get it in a palatable and easily digested form by taking
Johnston's Fluid Beef
It Strengthens

The Michigan Central.

The L. and P. S. R. Guarantee Them Running Powers for 18 Years.

No Matter Who Leases the L. and P. S. R.—The L. E. and D. R. R. Terminals Approved.

Mayor Little, Ald. O'Meara, Mr. F. E. Leonard, Mr. Moses Masuret, Mr. John Bland, Mr. Wm. Bowman, Ald. Taylor, Ald. Carrothers and City Clerk Kingston met in the mayor's office yesterday afternoon as the London and Port Stanley Railway Board. The board met solely to approve of the agreement between the various railway boards by which the Michigan Central Railway secures running powers over the L. and P. S. R. One clause of that agreement requires the L. and P. S. R. Board to guarantee to the M. C. R. running powers over the L. and P. S. R. for eighteen years on the same terms as those now prevailing, whether the L. E. and D. R. R. continue to be its lessees or not. This clause was approved without opposition, and the mayor directed to sign the agreement and affix the board's seal.

The mayor reported that the plans of the freight sheds, roundhouse and coal dock to be built by the city for the L. E. and D. R. R. Company had been entirely approved by the latter. The work will be done as soon as possible.

SHORT AND SWEET

Was the Finance Committee's Meeting—Western Fair Insurance to Be Increased.

Three members of the finance committee showed up last night. Those present were Ald. Bennet, Taylor, Carrothers and Secretary Pope. There was little business, and the three started in at 8 o'clock to put things through, and will submit a minority report to the council this evening.

Inspector Bell's report upon William Moorehouse's application for a refund of taxes was referred back for further information. Mr. Moorehouse is at present in the hospital, where he has been for the past four or five years, off and on. The houses are 278 and 280 Thames street. The property is assessed for $1,200, and encumbered with a mortgage of $600. The taxes amount to $25 80.

Ed Walsh will be out his $2. His cow and calf went to pound, and he had to pay the usual fee to liberate his stock. As the affair was an accident, he wished the council to refund the money, but as the money was eaten up by the poundkeeper and the man who brought the cows to pound, his communication was filed, the committee having no power.

Ald. Taylor and Secretary Pope will open the tenders for printing, tabulate a statement, and submit it to the council tonight.

The question of insurance on the Fair buildings was touched upon. The secretary will have the buildings revaluated, and submit a report upon the matter. Last year the buildings were valued at $60,000, and were insured for $36,000. The insurance carried will be increased. The accounts totaled up to $7,078 52, as follows: No. 1 committee, $644 40; No. 2, $4,826 79; No. 3, $1,407 83.

QUEER ENGLISH.
Notes and Queries.

There is a signboard over the gateway of the Eye Infirmary, Newcastle-Upon-Tyne, which tells us that "When this gate is closed urgent cases and accidents must ring the front doorbell."

About the middle of the century, a notice appeared on the Tynemouth sands to the effect—we quote from memory — "Visitors are cautioned against bathing within one hundred yards of this spot, several persons having been drowned here recently by order of the authorities."

No one need fear cholera or any summer complaint if they have a bottle of Dr. J. D. Kellogg's Dysentery Cordial ready for use. It corrects all looseness of the bowels promptly, and causes a healthy and natural action. This is a medicine adapted for the young and old, rich and poor, and is rapidly becoming the most popular medicine for cholera, dysentery, etc., in the market.

"OUT OF SIGHT."
That is—the profits on the balance of our Summer Hats. We Haven't many hats left, but they are going now at cost.
H. BEATON,
138 Dundas St.