You make no profit when you buy soap. 'Tis when you sell soap that you make profit. BUY IS THE SOAP WHICH SELLS BEST.

SUNLIGHT SOAP SELLS ITSELF

Selling SUNLIGHT SOAP is the easiest thing to do. Your Customers want SUNLIGHT, the WORLD'S BEST SOAP. Every Woman Knows SUNLIGHT SOAP Saves Clothes.

USE SUNLIGHT MAKE GOOD WIVES

They won't waste money on Inferior soap, they want value. Take care to secure a stock of SUNLIGHT SOAP now Don't Delay. Under present labor conditions no one knows what may happen.

BUY SUNLIGHT NOW!

Turkey's Treatment of Christians Hotly Resented by the League had been gained and much war mater of this early town. The only trouble ial captured. It is believed the ulti- was that the Romans, in building their

hristians Fleeing from Mosul Perish Along the Route --- French Offensive Against the Riffians Successful --- No Fishermen's International Race This

GUE MEMBERS.

EADACHE, ILITY OF

ON or any t if you try

and in alrecommend r ordinary

SCRIPTION

we have

d hundreds

GIVE YOU

10c. extra.

10c. extra.

Not?

and NOT

NOT have

Accident

CO.

GENEVA, Sept. 25. ouncil of the League of Nations, M. Loucheur, the President, has- NO INTERNATIONAL SCHOONER'S lieved serious. djourned after an outburst of pproval from those present against ttitude of Rushdi Bey, the head the Turkish Delegation, on the mens' International Schooner

HRISTIANS IN FLIGHT FROM TURKS.

GENEVA. Sept. 25. The British Delegation to the Lea-

from the disputed Mosul region and it declares, that the hold of the Free attempting to reach the Van, have State regime is weak. Eamonn De Mosul muddle thickened last been killed as they were unable to Valera, Irish Republican leader, is

HALIFAX, Sept. 25.

tion of the deportation of Chris- Committee intimated to-night that ans. Bey repeatedly evaded a clear there would be no contest this year swer to the question relating to the as all the vessels are too busy with the fall fishing.

ALL OBJECTIVES GAINED BY THE

FEZ. Sept. 25. A French offensive on a large scale of Nations Assembly yesterday was launched to-day on the eastern de public a telegram from the Brit- sector of the Moroccan front, with the High Commissioner at Bagdad, de- advance of strong forces of French

sonal belongings. MOORISH TRIBES FIGHTING ONE

Profits go

back to the

Participating

Policyholders

This Company

Offers You Life

Insurance at Cost

DO you understand the difference between a Mutual Life insurance company and the

The Mutual Company is organized to give insurance to its policyholders at the cost of

carrying on the business. The only members of the company are the policyholders. They lend

each other mutual financial support, and no

charge is made for this mutual service except to

country from a sound if modest foundation of 500

members fifty-five years ago. Today it is one of

the strong, stable institutions of Canada, with

assurances amounting to more than \$295,000,000.

W. J. PIKE, District Manager

The Mutual Life of Canada grew up in this

ordinary insurance company?

cover actual cost of operation.

ANOTHER. FEZ. Sept. 25. Tribesmen friendly to France are tle front against the dissident Moors. With this exception, calm continues.

says a movement is being organized

in Ireland to boycott all English

goods. The same paper says that the

confined to his house for a week suf-

CANADA-AUSTRALIA TRADE

TREATY.

PICTOU, N.S., Sept. 25.

fering from a chill but it is not be

The Russian bank, prepared to finance all commercial operations between Soviet Russia, France and Bel-

gium, is to be opened here shortly.

Roman London

HOPES OF HISTORIC FINDS UNDER THE BANK.

Relics of the London of prehistoric lays and of the times of the ancient Britons and the Romans will, it is oped, be revealed by excavations now being carried out on the site of the new Bank of England, Threadneedle Street, E.C.

The Society of Antiquarians has apointed a committee to watch the oprations, and now that the workmen have descended about 30 feet an order proceed carefully is to be given. ortant, from the antiquarian point of view, so far carried out in London, and the discoveries which are anticipated should supply material which will fill a gap in the early his-

ory of the City. Among other things, antiquarians ope to find the remains of great pre ric animals and a complete sec on of a Roman street. The excavations are also expected to settle the uestion of whether there was a London before the Romans come

miles due north from Kirane. The the depths into which the workmen French declared that all objectives were digging would yield evidence had been gained and much war mater- of this early town. The only trouble

AN ECHO OF A DEFUNCT CAUSE. London, and many relics will be look-

RICHARD HUDNUT

Work or Starve

clamation of the Trade Treaty be- shown by the enormous number of re- provided an umpire. The coats of the traffic rules obey. The unskilled

Not only employers of labour but, The freighter Dieuze, 1000 tons gross, owned by W. M. MacDonald, ing the keenest interest. Many work-Sydney, was burned at her anchorage ers say they want to learn the truth, aiming for Beecher's jaw and a knock- is such a head as mine to scorch along here this evening. Only Captain Gray as a great Labour leader sees it. out. In the fourth round Beecher sent and make a record fine. I'll take the was aboard when the fire broke out Others wish to bring fellow-workers a sockdolager into Tilton's bread-road where all the autos scoot, and and he was unable to save any per- to a saner point of view.

eported to be active all along the bat- of Trade Unions since 1907, says vailed.

Beecher "A Fighting Parson

A picture of the Rev. Henry Ward 15c. box.-sept2,tf soon come upon the old Wall Brook, a lively boxing bout in the office of the river that ran through Roman The Independent, is the startling con-Herald Tribune. He introduces it as

The printers spent part of their lunch hour with the gloves, and were engaged on one occasion when Beecher and Tilton appeared on the ancestral hall, "This driving stunt is scene and seemed pleased with the strictly new to you, you've only had proceedings. Beecher said to Tilton: your bus a week or two. Mark well my Premier King announced this even- W. A. Appleton's articles, "Work or can beat you with the gloves." The keep off the roads where speeders ing that an order-in-council had been Starve," which are being reprinted in challenge was accepted and the come to bat. Along secluded lanes passed by the Government for the pro- pamphlet form and distributed free is printers gladly formed a ring and pursue your way, keep to the right,

> ooth and nail. and workers' organizations are show- was short and stout and had the which to learn to drive a car and make Working men will be specially in- his knees and practically ended the He took the road where locoed autos terested in Mr. Appleton's remarkable contest, as Tilton had to be helped to prance, and home returned, prone in pamphlet, for it is to them and to his feet. Time was called, and the an ambulance. His aunt came home their leaders that it is mainly addressed. Mr. Appleton, who has been editors to their desks. No blood had on the kitchen floor; his wife came

> frankly that workers are not being No one foresaw the bitter struggle wreck. Chirurgeons three, apothecatold the truth. Unemployment and the in court these two men were to have other evils with which the country is shortly after this, which drew the atburch alive. And I am waiting as the beset can be cured, he says, only by tention of the whole civilized world slow days go, my chance to say, "Well, turning out goods at a price that will while it lasted. Beecher was a glant well, I told you so!" enable us to compete successfully with intellectually, and the work he did in the foreigner. And this can be done saving the Union has never been A sports frock of yellow wool fer only by harder and better work all properly appreciated. Mr. Tilton had sey has a vest front, cuffs and belt

served a better fate in his ending.

Renaud's Face Powder (flesh and white), at STAFFORD'S,

He started forth, n his new limousine, with wife and aunt and nieces seventeen; he planned to drive ipon the crowded way to some far beach-it was a noliday; the road yould swarm with

cars all day, of tween Canada and Australia to be- quests for free copies which are combatants were thrown on the impouring in from all parts of the coun- posing stone, and they went at it straight ahead and say his prayers aloud." "When your advice," said Mr. The first round was mainly devoted Knowitall, "is needed here, for it I'll what is far more significant, workers to sparring for an opening. Beecher surely call. I do not need a year in

basket, which brought the recipient to for your rede I do not care a hoot." secretary of the General Federation been shed, and the best of humor pre- home, the windshield 'round her neck,

talents of no mean order. He was a yellow taffeta.

Just Received:

Complete range of sizes: 32" and 48" Widths. 6 ft. to 12 ft. Lengths.

REMEMBER:-PLASTERGON is the Best; all other brands are inferior. The Cost, too, is an important item. Ask us for quotations and samples. Use PLASTERGON-it is Attractive and Econ

Horwood Lumber Co., Ltd.

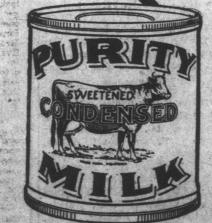
THE ACE AMONG TEAS

Extra fragrance, that just tantilizes the nostrils with its delightful aroma, and makes you long to try this tea of extra quality-that gives the maximum of delicious, refreshing cups of tea for the quantity used. On sale at all good dealers.

"Taste the luxury of 'LUXURA'."

Distributed by F. M. O'LEARY Muir Bldg., St. John's.

Buy six or a dozen tins at a time. Purity keeps indefinitely, and with



It's Rich, Pure Milk

plenty on hand you will not risk running short. Wherever both milk and sugar are required—in cooking, for coffee or cocoa—Purity is ideal. Its high quality never varies.

favorite

Orders for Books, etc., for the Night Classes now being organized at the Memorial College. Special Books and requisites will be obtained in shortest possible time.

Our Special

S. E. GARLAND

Attention Given

Don't Say Paper, Say the Evening Telegram,

RENDELL,

XXXXX