

The Last Week

SUPREME VALUE-GIVING EVENT

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SUBSTANTIAL SAVINGS From All Over This Mighty Storehouse of Values

The mere statement that your money buys most here—reaches as it were the limit of its productiveness—would indeed be of little consequence were it not for the fact that all merchandise we sell is of strictly dependable quality, and which can be relied upon for the utmost service and satisfaction. And when we say that your money goes farthest here, we mean—that its expenditure with us will result in the greatest amount of service, of satisfaction and of value.

SALE

FEBRUARY CLEANUP

SALE

AND FIRST SHOWING OF THE NEW THINGS FOR SPRING



"White Star" KNITTING WOOLS 15c ball

We are the sole handlers of this particularly fine Fingering Wool, the first shipment of which has just arrived. All the newest shades, and they are many, are now displayed. The price brings you a really serviceable Wool for all purposes. It's a new price and a low price for Wools of such goodness.

15c ball



Real Savings

- BUNGALOW CURTAINS—35 pairs of them in strong White Lace, 24 yds. long. To Clear **59c.**
- RUNNER CARPETS—27 inch Striped or Passageway Carpets in rich looking patterns and colorings; the quality is excellent. Reg. \$2.95 \$3.25 yd. Feb. Sale Price **\$2.95**
- COT QUILTS—Very handsome, very useful cot size. Wadset Quilts; fancy nursery patterned coverings, with plain borders of Blue and Pink. 30 x 45 size. \$3.50 value. February Sale Price **\$2.95**
- STRAW MATS—17 x 36 inch size, good wearing little Mats for any room. Special **29c.**
- SHEETINGS—72 inch unbleached Twilled Sheetings, with a nice soft finish. Reg. 90c. yard. February Sale Price **54c.**
- WINDOW BLINDS—35 inch Opaque Blinds in Cream shade, with fringed ends. Complete with fittings **84c.**
- TABLE CLOTHS—The housewife's pride—White Satin, English Damask Table Cloths, these are hemstitched, 62 x 62 size. \$3.50 value. Feb. Sale Price **\$2.95**
- QUILT COTTONS—Diamond blocks in Crimson and White Quilt Cottons, 29 inches wide. Reg. 45c. yard. Feb. Sale Price **39c.**
- BALL FRINGES—All the wanted shades in neat appearing Ball Fringes; several pieces in mixed shades as well. The yard **11c.**

Enamelware

- White Enamel Basins; each **35c. & 35c.**
- White Enamel Basin; medium **40c. & 45c.**
- White Enamel Basin; large **45c. & 50c.**
- White Enamel Sink Strainers **35c.**
- Grey Enamel Pudding Bowls **35c.**
- Grey Enamel Pudding; handy **45c.**
- Grey Enamel Saucers, with handle **45c.**
- Grey Enamel Buckets; special **85c.**
- Grey Enamel Chambers; each **55c.**
- Grey Enamel Tea and Coffee Pots **45c.**
- Grey Enamel Milk Kettles; each **65c.**
- Grey Enamel Skillets; 2 sizes 1.00, 1.25, 1.50

JUST IN The New SPRING COATS

Snappy models in short and three-quarter length; pretty effective looking large plaid patterns, as well as the popular shades in plain Wool Cloths; some of these lined with Crêpe de Chine. Values to \$18.00. February Sale Price **\$9.96**

NEW SPRING COATS—This line offers you a charming range of the newest and latest in snappy spring styles, cross-over effects with girle and large buckle fastening; style, and comfort combined. See these to-day. **\$16.98** Special

Boys' Rugby SUITS

Here is real value in good wearing English Tweed Suits, 3 piece style, lined pants; sizes to fit 8 years only; pretty Tweed mixtures. Regular \$12.00. February Sale Price **\$5.85**

GLOVES

Tabbed for Clearance

- GAUNTLET GLOVES—Ladies' Wool Gloves with heavy gauntlet wrist, popular shades—Beaver, Coating and Brown. Dollar value. February Sale **83c.**
- WOOL GLOVES—Another line of Wool Gloves in fancy mixed shades. These have gauntlet wrist also. Reg. \$1.40. February Sale Price **\$1.15**
- GAUNTLET GLOVES—A very special lot of all Wool Gloves, in fancy mixed shades, gauntlet wrist. Reg. \$1.75 pair. February Sale Price **\$1.39**
- ROSEDALE GINGHAMS—Renowned for their texture and pretty finish, in stripes and checks. 31 inch width. Reg. 60c. yard. February Sale Price **42c.**

Men's Working Shirts

A wonderful value at \$1.10

Dozens of them, great heavy Top Shirts, showing all double stitching, collar and pocket, full fitting sizes, materials that will stand up against hard wear and frequent tubbings; all sizes. The best Shirt value we have offered for years. Yours for

\$1.10 each

LADIES' BROGUES

In stout Tan Calf, semi-broad toes and Cuban heel; very popular. February Sale Price **\$4.78**

INFANTS' BOOTS—Soft Sole Boots in a variety of shades, neatly and most comfortably. The **43c.** pair

FURS AT HALF PRICE

Do not overlook this splendid offer, for here you will find many pretty Fur pieces to select from—Chokora, Collars and Muffs, any one of which would accentuate your loveliness and set of your winter suit to perfection. Avail of this opportunity during our February Sale.

ADDITIONAL ATTRACTIONS for This Week

- JERSEY DRESSES—Children's Wool Jersey Dresses, in pretty straight line effect style, round and V neck, short sleeves and girle; shades of Maise, Saxe, Grey and White. Regular \$4.50. February **\$2.58** Sale Price
- LACE COLLARS—Always in vogue—Very pretty patterns, white and Paris shade. 50c. value. 49c. February Sale Price
- WOOL SPENCERS—Snug-fitting af-fairs, V neck, sleeveless and buttoned front, assorted shades. Regular \$3.00. February **\$1.69** Sale Price
- INFANTS' VESTS—Beautiful fine soft warm Wraps for their little bodies. Regular \$3c. February **57c.** Sale Price
- POPLIN JUMPERS—Ladies' Coloured Poplin Jumpers, scarf collar, short sleeves; shades of Saxe, Fawn, Grey and Lavender. Reg. \$1.29 \$1.00. February Sale Price
- SILK SCARVES—Ladies' Coloured Silk Scarves, shades of Saxe, Sky, Jade, Coral, Helian and Maise. A very Special lot, to clear **98c.** at
- WOOL CAMISOLES—Snug-fitting Camisoles, slip-over style, round or V neck, short sleeves, elastic waist and lace trimmed. February Sale Price **89c.**
- WOOL JERSEY COATS—For children, a nice range showing round collar and long sleeve; popular shades. Regular \$4.50. February Sale Price **\$2.48**

Some Swell CAPS

JUST TO HAND

- BOYS' VELOUR CAPS. Boys! Here is the Cap for you, full of style, pleated and banded back, in nice soft Velour Cloths; Fawn and Grey shades. **\$1.85** Special
- MEN'S CAPS. Snappy Velour Caps, with banded backs; shades of Grey and Fawn, all silk-lined. The latest caps seen on the Canadian streets to-day. Special **\$2.45**
- TOP SHIRTS. This is a line of full-fitting slugs—English Coat style Shirt, White with fine pin stripes, single cuffs. Reg. \$1.60. February Sale Price **\$1.19**
- BOYS' PULLOVERS. In Dark mixtures, V shaped at neck; sleeveless; nice for everyday wear; feel the good of one. **34c.** Out they go
- SWEATERS. Close make, in Dark Maroon shade, wool finish; large comfortable collar. Regular \$3.75. To **\$2.65** Clear
- BOYS' LEGGINGS. Aviation style, shapely with laced sides, in Black Waterproof Cloth; 2 to 4 years. Regular 75c pair. February Sale Price **39c.**
- SILK MUFFLERS. Great broad Silk Mufflers, double weight, pretty Greys and fancy effects, long silk fringed ends. Just arrived and specially priced. **\$1.85** Special
- MEN'S SPATS. New shipment of these just to hand, 4 button height, pretty Fawn and Grey shades; very neat. February Sale Price **\$2.10**
- MEN'S BOOTS. Stout Calf Bal shape Boots, neat, comfortable and very serviceable; Goodyear welted; sizes 6 to 9. Special **\$3.49**
- COAT SWEATERS. Do not be without one of these; they cling close and warm to the body; high collar; **\$2.75** value February Sale Price **\$1.98**

New Arrivals! CURTAIN LACES

New arrivals—new patterns, and though new, we do not hesitate to underprice them for our February Sale.

- 48 inch White. Special **65c.**
- 54 inch White. Special **65c.**
- COTTON BLANKETS—Thoroughly well selected Cotton Blankets, 64 x 76 size. Our Special **\$3.10** value, the pair
- TABLE COVERS—Crimson Damask Covers, fringed edges, in all-over floral patterns. Reg. \$2.50. February Sale Price **\$1.79**
- PILLOW COTTONS—48 inch Circular Pillow Cottons with a nice sheer surface. Special **53c.** Value, the yard

Rare, Rich Looking, Beautiful Silk Hangings

Exquisite hangings with a rich metallic like glister; shades of Rose and Saxe, 36 inches wide; they impart a richness wherever displayed. Regular \$1.30 yard. February Sale Price **\$1.10**

Home Linens, etc.

- LAUNDRY BAGS—White and unbleached Laundry Bags, good serviceable size. Regular \$1.00 each. **88c.** February Sale Price
- CUSHION COVERS—Pretty Covers that will give you years of wear. Tapestry make, showing rustic scenes, etc. Regular \$1.00. February Sale Price **85c.**
- SEWYETTES—20 x 20 size in a nice looking White Damask. Hemmed ready for use. February 6 for **\$1.00** Sale Price
- WHITE SHEETS—Plain White Bed Sheet, hemstitched finish, 72 x 90 size; value for **\$4.50** pair. Sold singly now for **\$1.95**
- PILLOW CASES—Something particularly good in Pillow Cases, with hemstitched trim; value for **\$1.20** each. February Sale Price **98c.**
- BOLSTER CASES—18 x 54 size, strong, durable Bolsters, cheaper than you can make them. February **\$1.15** Sale Price, each

SNAP VALUE in THE NEWEST DRESSES

Handsome models in Gabardine; trimmest is their characteristic feature; they give you the first impressions of the new styles for Spring, 1924. Novelty trimmings, in kid, chic lace trappings and embellishments; the material is of a high grade and the shades expressive of popularity. To introduce

\$12.75

GIRLS' TAN BOOTS

A marvellous line of service-giving Boots for girls of all ages; heavy Tan Calf, laced style, rubber heels, solid leather through and through.

- Children's sizes 6 to 10. **\$2.68** Special
- Misses' sizes 11 to 2. **\$3.28** Special

Beautiful JAPANESE SILKS

3 pieces of pretty striped Jap Silks; shades of Green, Saxe and Navy; excellent for coat-linings or underskirts. Reg. \$1.60 yard. February Sale Price

\$1.25



BUY THEM NOW

- MADRAS MUSLINS—36 inch Cream Madras Muslins, with pretty coloured spots. These are favoured to-day and they wash beautifully. February Sale Price **52c.**
- FACE CLOTHS—Full size White Turkish Towels, with coloured borders. Special **3 for 25c.**
- GUEST TOWELS—In White Huck; in individual size; last for years, and they're distinct. 2 for five Towels. Special 2 for **25c.**
- TOWELS—18 dozen of family Towels enter this Sale; half bleach Turkish Towels, remarkable for their wearing quality. February Sale Price, each **49c.**
- WHITE TOWELS—10 dozen of pure White Turkish Towels, 22 x 40 size; extra weight, hemstitched ends. Good value at 70c. each. February Sale Price **63c.**
- TOWELING—16 inch white Turkish Toweling. A most unusual 23c. value at
- SCRIMS—Pretty Cross-barred Scrims, all White, fine texture. You'll not buy better value this spring. **32c.** Our Special at
- TABLE RUNNERS—Pretty Tapestry Runners, 20 x 66 inch size; the colorings are particularly striking. \$2.00 value. Feb. Sale Price **\$2.45**
- TABLE DAMASKS—Our special 60 inch Snow White Table Damask, in many designs; best value along the street. Special **74c.**

Aluminum-ware

THE PRIDE OF THE KITCHEN.

- Aluminum Mixing Pans; special **\$1.50, \$1.50**
- Aluminum Mixing Pans; special **\$1.79**
- Aluminum Boilers, with cover **\$1.79**
- Aluminum Coffee Percolators **\$1.29**
- Aluminum Flasks, hot or cold **65c.**
- Aluminum Kettles, ever-cool handles. **\$2.29**
- Aluminum Skillets, 4 sizes—
8 1/2" **\$1.25, \$1.50, \$2.29**
- Aluminum Pie Pans, each **39c, 48c, 55c.**
- Aluminum Pudding Pans

