## UR First SALE for JULY Has Important Values

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Strong Values that you should get acquainted With. It's the month that we start cutting prices on Summer Apparel. Here is the Opening Volume for

## FRIDAY, SATUPDAY and MONOAY

## xcellent Values in

 Boys' Wash Suits 4

 WHITE AND CREAM SCRLMS-Thes
 CASEMENT SCRIMS-27 inch Casement CASEMENT SCRTMS-27 inch Casement
Scrims showing white ground with coloured floral and conventional de-
sitns; a peece or two or cream also. speclal, the yard,
the SHowrooin affords in Summer Togs.










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## Gather in Some of These Values Right Away


 and



| White |
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HOSIIRY
LADIESS CASHMERE HOSE

- Fast Black Cashmere






## Don't Miss This ! Job

 White Damask TABLE CLOTHSaway under regular prices

- $=$


$\$ 2.45, \$ 2.60, \$ 2.85, \$ 3.55$ $\$ 3.98, \$ 4.48$.
Enticing Values from the Men's Dept.

LACE CURTAINS-38 patrs of Cream
Lace Curtains, $21 / \mathrm{yards}$ long; nice for your country house or bungalow. Our
regular line of 2.00 Curtains. $\$ 1.68$
Fridas, Sat. $\&$ Monday .. LUNCH SETS-Bird-eye Dlaper Squares,
 Doylies, several sizes. Simply cut each
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dozen pieces in each set. Fri
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Childrion's and Misses' WHHE STRAP SHOES


