

SAVINGS

Week's Offerings

TWEED HATS.

are offering to clear a lot of Ladies' and Misses' Hats. If you want a skaboot hat or a hat to wear school, we suggest that you buy this lot. Sale Price, 69c

LADIES' COAT COLLARS.

splendid collection of White Lin Collars of the latest cut, lined with fine lace. We recommend them for your inspection.

at 1, each ... 15c. at 2, each ... 85c.

MEN'S GREY SWEATER COATS.

heavy make, with collar that can be worn buttoned or turned down; two side pockets. Sale Price, each ... \$2.50

BOYS' FLETTE ROMPERS.

trousers and Pants in Grey and Flannelette and are very comfortable. We recommend these for fit and execution. Sale Price ... 89c

Day Special.

WOOL HOSE.

Wool Hose. At each price stockings of supreme value without you seeing them; only pair ... 47c. Wool, per pair ... 85c.

FLEECE HOSE.

These for winter wear. These are full length, with a soft lining. We are offering at Sale Price, pair ... 49c

BOYS' HOSIERY.

sturdy Hosiery for boys who are hard on their feet and require stockings stiffer than usual. These are extra heavy cotton yarn in durable one and one ribbed lined; all sizes. Price, per pair ... 89c

Store Closes 6 p.m.

Casualty List.

RECEIVED FEB. 5TH, 1918. Previously Reported Missing - Now Reported Wounded and Prisoner of War at Gefangenenlager, Dulmen, Germany. Private George W. McWhorter, Abermouth, Bay of Islands; G. S. left arm.

J. R. BENNETT, Acting Minister of Militia

THE LONDON DIRECTORY.

ENABLES traders throughout the English World to communicate directly with Manufacturers & Dealers of each class of goods. Besides being a complete commercial guide to London and its suburbs the Directory also lists of EXPORT MERCHANTS

STEAMSHIP LINES

anged under the Ports to which they sail, and indicating the appropriate sailings;

PROVINCIAL TRADE NOTICES

Leading Manufacturers, Merchants, in the leading provincial towns and industrial centres of the United Kingdom.

London Directory Company, Ltd.

Abchurch Lane, London, E.C.

MONEY TO LEND!

have Money to Invest in first mortgage security on first-class city real estate.

C. J. CAHILL

Barrister & Solicitor, 14, eod. Law Chambers.

Extensive Timber Limits, other with Freeholds, on the outside of South and West Bays, Hall's Bay; apply early

JAMES R. KNIGHT

FAIR WARNING TO ALL CONCERNED!

IT HAS COME TO OUR NOTICE that certain parties are insidiously spreading the report that this Company is a perfect swindle, that American Mineral Co. is a colossal bluff, and that Perfection Tire Co. is a gigantic fraud, and does not actually exist. It is reported that we are selling fake stock and are not delivering actual certificates; that we are adopting the notorious Sheldon's methods and that we will soon skip from the country with our clients' money.

Before refuting these statements, it might interest the public to know that our clients include clergymen of different religions, bankers, brokers, artists, teachers, agents of all descriptions, professional men, merchants, lumber capitalists, storekeepers, manufacturers, tradesmen, laborers, hotel keepers, men and women in almost every walk of life, and to our knowledge we have not one dissatisfied client amongst them.

In every statement that we have made, whether printed, written or verbal, we have told the absolute truth, without frills or loopholes of any nature. We are constantly delivering certificates to our clients, and are paying cash dividends on their different stocks at regular intervals. We have seen the factories and plants, machinery, equipment and other assets of the companies we represent at different times, and will continue to do so. Everyone of our transactions have been honest and clean, both legally and morally. We have never wronged, and never intend to wrong, any man out of one dime.

AND NOW LET ALL CONCERNED TAKE NOTICE.

Being regularly incorporated under the laws of Newfoundland; claiming to be honest, reputable business men with characters and money to protect; knowing that we are both morally and legally right in our dealings with all men, we demand common justice in this free land, and to obtain same, we will use every lawful means in our power to "get the goods" on some of our villifiers, and then under the protection of the law to which we are entitled, the public will ascertain whether we are crooks or honest men.

No place can be rid of FOOLS. Suggestive shrugs of the shoulder, elevated eyebrows at mention of our name and "knowing" smiles that hide a fund of ignorance, we do not hope to circumvent; but we challenge any man or woman in Newfoundland to speak or write any of the above statements, or any statement defamatory to our character, as matter of fact, or any words that can be proven to be harmful to the interests of this Company, and we offer a reward of \$100.00 to any person who will give us information leading to the conviction of such persons, no matter who or what they may be.

We have nothing to fear from honest criticism, and we court the fullest investigation by anyone competent to investigate.

J. J. LACEY & CO., Limited, Investment Specialists, City Chambers.

Poachers of the Deep.

Destroyers of Our Food Fishes.

Few people realize the importance of fish as an item in the food supply of the British Isles. In pre-war years 15,000,000 cwt. of fish, representing a value, roughly, of £13,500,000 (valuing value) was consumed annually in the United Kingdom. Much has been done in recent years for the protection of this great and vital industry. But whilst legislation has done much to prevent the more wasteful forms of trawling, and will probably do much more in the near future to protect spawning grounds and to prevent the destruction of great masses of immature fish, etc., it is much more difficult to save the food-fish from the voracity of its many natural enemies. The shark, the porbeagle, the seal, sea-birds, like the gannet and the shag, and other enemies too numerous to mention, make a terrific toll of our fishing grounds every year.

Where Sharks Abound.

The shark is the poacher-in-chief of the English fishing grounds, and fishermen were a merciless war with this particular enemy. It may surprise some people to learn that in the waters around these islands no fewer than seven varieties of sharks are to be found. They chiefly frequent the waters of the south and west coasts, but are also found in the north Sea and around the coasts of

Scotland. The shark of our home waters is not a menace to man directly, for he is only a very pigmy relative of his big brother—the mackerel of the tropics. There is not, so far as can be ascertained, a single record of anyone being attacked by a shark in English waters. Like most of us, he will fight when cornered, but he never seeks a conflict with man. He is hated by fishermen only because he is an incorrigible poacher upon their preserves and because he occasionally works wholesale destruction upon their nets.

The blue shark is fairly common off the south coast, especially in the warm waters of Cornwall. When regarded with his long tail he threshes fish into a compact mass, rushes in and does terrible execution. He gets his name from his method of attack. Specimens have been caught up to 15 ft. in length. The porbeagle shark is the heaviest and most evil-smelling of our home varieties. He is much deeper for his length than the more graceful blue shark. Small specimens of 30 lb. weight are often caught by sea-catchers, and monsters of 11 lb. or more are now and then disentangled from the nets by disgusted fishermen. The porbeagle is found on many parts of the coast, but seems to prefer the extreme south-west. Like nearly all the shark tribe it comes to the surface when hooked, apparently struggling to dislodge the hook from its mouth. The teeth of this shark are not adapted for cutting, but for seizing

and holding the fish upon which it feeds.

Strangled in Salmon Nets.

The thresher or fox shark is another variety often caught on the British coast. A thresher 13 ft. 10 in. in length (of which the tail took up close on 7 ft.) was found in the Firth of Forth in August, 1899, strangled in the salmon-nets. The thresher is a most abandoned poacher of food-fishes. He pursues the shoals of herring, pilchard, and sprats in their migrations. With his long tail he threshes fish into a compact mass, rushes in and does terrible execution. He gets his name from his method of attack. Specimens have been caught up to 15 ft. in length. The porbeagle shark is the heaviest and most evil-smelling of our home varieties. He is much deeper for his length than the more graceful blue shark. Small specimens of 30 lb. weight are often caught by sea-catchers, and monsters of 11 lb. or more are now and then disentangled from the nets by disgusted fishermen. The porbeagle is found on many parts of the coast, but seems to prefer the extreme south-west. Like nearly all the shark tribe it comes to the surface when hooked, apparently struggling to dislodge the hook from its mouth. The teeth of this shark are not adapted for cutting, but for seizing

ing and holding the fish upon which it feeds.

Extirminating the Fish-Hogs.

Other poachers of our home waters are the hammerhead shark, the basking shark, and the tope or toper. They are not so common as the foregoing, but are equally voracious and destructive. Farther down the scale come the five or six varieties of dog-fish in our home waters. It is sometimes said that these are not "true" sharks. It is a distinction without a difference, for they are certainly sharks and are recognized as such in our authoritative scientific classifications. No one, having seen the dog-fish in its native element, with its long, slender body and its powerful tail, could possibly doubt its sharkiness—to coin a word. It works immense destruction upon our food-fishes. Cases are frequent in which fishermen working on the long-line method and being unable through bad weather to secure their catch, discover that the dog-fishes have hardly stripped the lines bare. They have plenty of courage for their size; they are tireless poachers and nothing in the way of food comes amiss to them. In one or two places along the coast the fisherman revenges himself by eating the poacher, when he catches him.

The most practical way of dealing with all these insatiable destroyers of valuable food would be to heavily subsidize a constant campaign against them. Some countries do now, as a matter of fact, encourage such a campaign.

The French authorities pay a premium equivalent to 5s. of our money for the destruction of every white-nosed dolphin killed on the northwest coast of that country.

Grip Follows The Snow.

LAXATIVE BROMO QUININE Tablets taken in time will prevent Grip. E. W. GROVES' signature on box. 50c. per box.

Numbering a Crowd.

It is remarkable how the average civilian over-estimates the number of persons in a big procession. Take, for example, a recent demonstration in London. It was said that there were about 15,000 men in line, and some enthusiasts put it even at 20,000. But it is easy to estimate such numbers approximately. Here is the rule as laid down in the "Field Service Regulations" of the United States Army: "The strength of a body of troops

may be estimated from the length of time it takes to pass a given point.

"Assuming that infantry in column of four occupies half a yard per man, cavalry one yard per trooper, and artillery in single column per gun or caisson, a given point would be passed in one minute by about 175 infantry, 110 cavalry at a walk, 200 cavalry at a trot, and five guns or caissons."

Allowing for spacing between companies, battalions, and regiments, all of which is according to mathematical rule, it takes a regiment of 1,000 men divided into battalions just ten minutes to pass, or at the rate of 6,000 an hour. And this supposes no breaks in the line.

These rules, it must be remembered, are for trained soldiers used to a long step and to keeping up without straggling. No civilians, even militant suffragettes, ever have kept or could keep up this pace.—Ex.

Three months of winter due you—you need a good Overcoat and must have one. We have a splendid stock to select from, and can give you the latest and smartest cut; and, listen, perhaps a cut in price, too. SPURRELL the Tailor, 365 Water St. Phone 574.—Jan 16, 1918.

N. I. W. A.

The regular meeting of the N.I.W.A., which was held last night, was attended by a large number of members. President Bennett was in the chair at the opening, but being under the doctor's care left just after the meeting was opened. Vice-President Gies then occupied the chair. Secretary Smith gave a report of their work along the line and of the opening of branches at Whitbourne, Grand Falls and Port aux Basques. These now have a membership of over 250 and gradually increasing. The matter of securing an increase of wages for the employees of the R. N. Co.'s general stores, the women who clean the railway and street cars and the employees at the Ropewalk will be dealt with immediately. The schedule of increases for the dock and railway shops' employees has already been submitted to the R. N. Co. and that for the men engaged along the railway line will be taken up later. The executive will try to arrange meetings with the heads of the different churches with a view to pointing out the aims and objects of the Association. It was decided not to take the ballot on the question of the Association putting independent candidates into the field at the coming election until later. After 80 members were added to the roll the meeting closed.

NEW CO-SERGEANT MAJOR—Sergt. C. Winslow, a Gallipoli and France veteran has been appointed Co-Sergt. Major at Headquarters to succeed C.S.M. Hussy who has gone overseas. BISHARD'S LINIMENT CURES DIPHTHERIA.

How to Cure Biliousness

Doctors warn against remedies containing powerful drugs and alcohol. "The Extract of Roots, long known as Mother Seigel's Curative Syrup, has no dope or strong ingredients; it cures indigestion, biliousness and constipation. Can be had at any drug store." Get the genuine. 50c. and \$1.00 Bottles.