

An Attractive List of "MONEY SAVERS" for Friday and Saturday.

Your Opportunity to Save!

FRIDAY and SATURDAY will be two more "Rush" Days when our Stores will be thronged with eager purchasers, taking advantage of the many benefits gathered for their inspection and profit.

Scores of ladies very truly remark, "There's one thing about the 'ROYAL' Sales—the values are genuine." You should join this eager throng on Friday and Saturday. Do your shopping at

THE ROYAL STORES.

THE STORE THAT MAKES A SALE A REAL SALE.

Khaki Overcoating

A splendid all wool Khaki Overcoating, 48 inches wide, makes very desirable winter coats for Ladies and Misses and is unexcelled for Boys' Military Overcoats as it is a hard wearing quality; worth \$2.50 yd. **1.50** Fri. and Sat.

Blouse Fleites, Cotton Blankets, etc.

LONGCLOTH.

Royal English Longcloth, soft chamolis finish. This Longcloth is 36 inches wide, absolutely pure and ready for the needle. Reg. 15c. yd. **Friday and Saturday . . . 13c**

LACE CURTAINS.

Splendid bargain opportunities in White and Cream Lace Curtains, 2 and 3 1/2 yards long, in pretty new patterns. These are all new goods just taken from the case. Regular \$2.40 pair. **Friday and Saturday . . . 2.00**

BLOUSE FLANNELETTES.

Firm finished Flannelette, fleeced on one side only, in neat light and dark paisley and flowered designs; old time values. Reg. 24c. yd. **Friday and Saturday . . . 21c**

COTTON BLANKETS.

White only with pink and blue striped borders, size 46 x 74 inches. These are offered to you at the time they are mostly needed at this special low price. **Friday and Saturday . . . 95c**

COATINGS and Dress Fabrics



COATINGS AND COSTUME TWEEDS.

Honeycomb Coatings, a very popular and durable fabric for Ladies and Misses' Coats, 54 inches wide, in the newest two tone effects: Saxe Blue and Tan, Green and Tan, and Light and Dark Tan. Costume Tweeds in Black and Navy, Black and Green, Black and Tan, Black and Red, and Light and Dark Tan; also Navy Cheviot Serge, a very suitable fabric for Fall and Winter wear. Reg. \$1.40 yd. **Friday and Saturday . . . 1.18**

MELTON CLOTHS.

This is part of a special purchase made some time ago. The quality is exceptional when you consider to-day's values. Colors of Brown, Navy and Black, 45 inches wide. This material will make up very suitably for Ladies' Costumes and Children's School Dresses. Reg. 85c. yd. **Friday and Saturday . . . 73c**

COSTUME TWEEDS, SERGE, ETC.

Tweeds in beautiful mixed colors of Light Green and Brown, also Plain Navy and Black, 52 inches wide. Navy Coating Serge; Diagonal Cord in Navy, Saxe and Brown, and Plain Navy Melton Cloth. These materials are all excellent values and cannot be had to-day at a much higher price. Reg. \$1.90 yd. **Friday and Saturday . . . 82c**

Fall and Winter HOSIERY.

Splendid Values.

LADIES' HOSE.

Ribbed and plain Cashmere, fall and winter weight, full sized fashioned legs, perfect seamless feet, all sizes. Reg. 50c. pair. **Friday and Saturday . . . 43c**

LADIES' HOSE.

Plain and ribbed Cashmere with deep double garter top, seamless heels and toes, full size fashioned legs. Regular 80c. pair. **Friday and Saturday . . . 70c**

MEN'S HALF HOSE.

Black ribbed worsted and plain cashmere in Tan, Navy and Black, good durable quality in medium and heavy weights; sizes 10 1/2 to 11 1/2 inch feet. Regular 65c. pair. **Friday and Saturday . . . 58c**

CHILDREN'S DRESSING GOWNS.

Made from thick, light weight elder down in fancy new patterns on Saxe and Grey grounds; cuff sleeves; pocket; girdle and bow of cord at neck; finished at the edge with silk over stitching. Regular \$1.25 each. **Friday and Saturday . . . 1.12**

STYLISH AND DEPENDABLE GOODS

From Our Splendidly Equipped Showroom Department.

CHILDREN'S JOB UNDERWEAR.

We have a big stock of Children's Jersey ribbed underwear to be cleared out at remarkably low prices; it would well pay you to see these; sizes to fit from 2 to 5 years; ranging in price from **20 to 35 cents.**

LADIES' NECKWEAR

Pointed Muslin and Lace Peter Pan, and Muslin Medici Collars, trimmed with hemstitching and lace edges; all popular, up-to-date styles. Reg. 20c. each. **Friday and Sat'y. 16c**

LADIES' DIRECTOIRE KNICKERS.

Made from heavy fleeced material, in colors of Grey, Saxe, Natural and Fawn; some have wide cotton hip band and strap at knee to button; others with elastic waist and knee band. Reg. \$1.00 pair. **Friday and Saturday . . . 80c**



POPLIN and FLANNELETTE BLOUSES.

One needs to see them to fully appreciate how very desirable they are. They are made of neat fancy and striped Flannelette and plain colored Poplin in light and dark shades of Navy, Brown, Tan, Rose, Saxe, Champagne and Pale Blue, in the latest styles, trimmed with pearl and self-colored buttons; all sizes, well made, perfect fitting. Reg. \$1.50 each. **Friday and Saturday 1.22**

LADIES' ORSETS.

About 200 pairs of fresh up-to-date Corsets in all sizes; Corsets for all figures, made of White Cotton, all rustproof bonings, 4 excellent hose supporters, medium and high busts, draw string, embroidery and lace

TRIMMED and UNTRIMMED HATS.

Splendid saving opportunities on stylish Hats for Fall and Winter wear, in all the most popular shades; some are trimmed with self-colored corded and silk ribbon; others untrimmed in toque and Sailor shapes; all perfectly new styles. Specially priced for **Friday & Sat'y only 1.25**

FUR SETS.

Imitation Stone Marten, beautiful neckpiece, trimmed with heads and tails, pillow shape muff to match, both lined with satin; also Black Caracule Sets; the sets are long and finished at ends with Black silk tassels. silk lined. Reg. \$5.50 set. **Friday and Saturday . . . 4.90**

HOUSEHOLD HARDWARE.

KITCHEN KNIVES. Reg. 7c. for . . . 6c.
Vegetable Cutters. Reg. 12c. for . . . 10c.
Flesh Forks. Reg. 8c. for . . . 7c.
Skimmer Spoons. Reg. 8c. for . . . 7c.
Rolling Pins. Reg. 10c. for . . . 8c.
Dish Mops. Reg. 6c. for . . . 5c.
Egg Poachers. Reg. 23c. for . . . 20c.
Aluminum Salt Shakers. Reg. 11c. for 9c.
Pot Scrapers. Reg. 10c. for . . . 9c.

ENAMELWARE.

Saucepans. Reg. 30c. for . . . 27c.
Saucepans. Reg. 50c. for . . . 46c.
Water Buckets. Reg. 85c. for . . . 78c.
Coffee Pots. Reg. 70c. for . . . 62c.
Pie Dishes. Reg. 45c. for . . . 40c.
Bowls. Reg. 30c. for . . . 27c.

SILK and MIRROR VELVETS

These Velvets are splendid goods at their regular price, considering to-day's values. Last week's selling on this line was tremendous. We are offering this again Friday and Saturday at the same low price. Colors: Black, Light, Mid, and Dark Navy, Green, Saxe, Sapphire, Greys, V. Rose, Cerise, Red, Humboldt and Purple. Regular \$1.00 yd. **Friday and Saturday . . . 80c**

Splendid Money Saving Opportunities in the Gents Furnishing Department.



Men's Walk-Over Boots.

Of good quality Vic Kid and Platinum leathers; Blucher Style; all sizes including halves; a dressy boot for Fall wear. Regular \$5.50 pair. **Friday and Sat. . . 4.75**

Wide End Ties.

Greys, Browns, Greens, Purples, etc., in fancy spotted and striped Silks, wide handkerchief ends. Reg. 65c. each. **Friday and Sat. . . 55c**

Men's Flannelette Top Shirts.

Soft double collars attached, to button snugly about the neck; double stitched seams; breast pockets; plain colors of Cream, Buff and Pale Blue; sizes 14 to 18 inch necks. Regular 80 cts. **Friday and Saturday . . . 70c**

MEN'S NIGHTSHIRTS.

Fairly heavy Flannelette in light and medium stripes, finished with loose fitting neck bands or collars; full roomy sizes. Reg. \$1.50 each. **Friday and Saturday . . . 1.38**

MEN'S CAPS.

Light and Dark Tweeds in plain, checked and mottled patterns; golf styles, lined with colored satin; newest autumn styles. Reg. \$1.75 each. **Friday and Saturday . . . 1.50**

MEN'S NEGLIGEE SHIRTS.

Made of fine American Shirt Cotton in fancy and neat pin stripes; sizes 14 to 16 1/2; remarkable values at this low price. Reg. 95c. each. **Friday and Saturday . . . 85c**

MEN'S WASHABLE TIES.

All light washing colors in neat stripe effects; made to slide easy through the cuffs. Specially priced for **Friday and Saturday, each . . . 12c**

HAIR PLAITS.

In Light and mid Brown, Grey and Black, good full make, well fastened at ends, 22 inches long, made in the triple stem style from real hair. Special **Friday and Saturday ea. 30c**

BLACK and WHITE VEILINGS.

In this season's smartest nets and meshes, double or single hairlines, mostly spotted, in large and small sizes; some in groups; all 18 inches wide. Reg. 30c. yard. **Friday and Saturday . . . 25c**

RIBBONS and BAND VELVETS.

Dresden Band Velvet, 2 1/2 inches wide, for trimming hats, etc., pretty oriental patterns; also colored silk Taffeta Ribbon in all the newest shades for sashes, hair ribbon, Millinery purposes, etc. Values to 35c. each. **Friday and Saturday . . . 20c**



Notions

PIN CUSHIONS AND TIDIES.

A new lot of dainty Cushion and Tidies in Satin, Velvets, Linens, etc., in assorted pretty shades, beautifully trimmed with lace, braid and silk, some hand painted. Reg. 25c. each. **Friday and Saturday . . . 20c**

ROCKWOOD TOILET SOAP.

Medium size tablets, assorted perfumes. Regular 5c. cake. **Friday and Saturday . . . 4c**

POST CARD ALBUMS.

Hold 108 post cards, beautifully published pasteboard covers, decorated in fancy designs, scenic, etc. Reg. 30c. each. **Friday and Saturday . . . 24c**

MENDING W O O L.

Ivy Brand English spun all wool mending, in all the wanted colors, Black, Navy, White, Shetland, Grey, etc., etc. Reg. 3c. card. **Friday and Saturday 3 cts. 5c**

Boys' Sheepskin Gloves.

Heavy fleece lined, leather wrist bands fasteners with one dome fastener; sizes to fit boys from 10 to 14 years; worth 75c. pair. **Friday and Saturday . . . 52c**

Nap Cloth.

In pretty shades of Navy; splendid materials for Men's & Boys' Overcoats, 56 in. wide. R e g. \$3.90 yd. for . . . **3.25**
R e g. \$5.10 yd. for . . . **4.25**

Patriotic Handkerchiefs.

For Men and Boys, size 19 x 19 inches; hemmed; Khaki color decorated with flags of Allies, etc., in corners. Regular 15c. each. **Friday and Saturday . . . 12c**

Cream Flannelette

27 to 6 ins. wide in short lengths 1 1/4 to 1 1/2 yards. This is big value and will be bought up quickly. This lot we offer by the pound. When weighed will cost from 7 to 12c. yd.; values to 22c. **Friday and Saturday, per pound . . . 38c**

Cushion Covers, Framed Pictures, etc.

CUSHION COVERS.

Fine & coarse Linen, colored embroidered centres with cotton corded edge, size 21 x 21 inches; also champagne lustre with colored embroidered centres and finished at the edge with a pretty silk and cotton edging. Regular 80c. each. **Friday and Saturday . . . 60c**

PICTURE and PHOTO FRAMES.

Oval shaped metal framed pictures, size 8 x 10 inches with 1 1/4 inch Black and Gold Frame, also square metal photo frames with ornamented corners finished in gilt with oval shaped mat to match. This frame will take postcard size photographs. Regular 45 cents, and splendid value at that. **Friday and Saturday . . . 38c**

PHOTO FRAMES.

A popular line, size 8 1/2 x 10 1/2 inches, fitted with square mat to hold postcard size photographs. Dark Oak finished frame 1 1/4 inches wide; also Metal Frames finished in Gilt. Regular 25c. each. **Friday and Saturday . . . 20c**

Our Volunteers.

There was much activity in recruiting circles yesterday and forty young men offered their services for King and Empire. Their names are:—

J. Connolly, St. John's
T. Abbott, St. John's
Hy. Young, St. John's
Jno. Johnson, St. John's
W. R. Warren, St. John's
R. H. Hudson, St. John's
Hy. Lehr, St. John's
Rd. Delaney, St. John's
Jos. Aylward, St. John's
Jas. Smith, St. John's
P. Connolly, St. John's
P. Ryan, Turk's Gut
F. Bendell, Clarke's Beach
R. Hudson, Pouch Cove
Malcolm Lane, Fair Islands, B.B.
Edward Butt, Broad Cove, B.D.V.
R. Squires, Broad Cove, B.D.V.
Geo. Squires, Broad Cove, B.D.V.
Moses Halliday, Britannia Cove, T.B.
Wm. Kelly, Torbay
Arch Moores, Bale Verte
M. J. Connors, Bale Verte
Peter F. Connors, Bale Verte
Lance Hynes, Canada Bay
Thos. Ricketts, Big Harbor Deep, White Bay
P. McLaughlin, Fortune Hr.
S. Gillespie, Fortune Hr.
Ronald Newhook, Fortune Hr.
Wm. B. Tuffin, Herring Neck
George Roberts, Herring Neck
Chas. Dicker, Cape Onion
Jas. Dicker, Cape Onion
Leo Terry, Coachman's Cove
Alan Baisstone, Nipper's Hr.
Wm. Noble, Nipper's Hr.
Ronald Noble, Nipper's Hr.
Herman Sparks, Nipper's Hr.
Ml. Thistle, Broad Cove, B.B.
Herb. Inder, Springdale, N.D.B.
Hayward Spencer, Springdale, N.D.B.
Bay.

As previously noted, 25 of this list came by the S. S. Prospero from White and Green Bays. More than that number offered themselves for enlistment at these places, but Lieut. Hicks, who is in charge of the present northern campaign, has a squad of recruits accompanying him and put them through the various drilling exercises every night.

The "Turret Cape."

The S. S. Turret Cape put into this port for repairs yesterday afternoon. The ship was two and a half days out from Montreal, laden with steel billets and bound to Havre and Manchester. She encountered heavy weather, during which a derangement occurred in the engine room and it was decided to come here for repairs, which are now being made and it is hoped to get the ship away again this afternoon. The Turret Cape is a steel screw steamer of peculiar construction with funnel aft, is 21 years old, was built in Sunderland and is owned by the Canadian Ocean and Inland Navigation Co. Ltd., and is 1327 tons gross, 1142 nett, 253 ft. long, 44 ft. broad and 19.4 ft. deep.

Fads and Fashions.

Separate blouses are made of velvet. The taffeta petticoat is here to stay. Crepe de chine is most favored for lingerie.

The sports hat invariably matches the coat.

Charmeuse and plaid taffeta make a chic dress.

Bead girdles are made up in Paisley colorings.

The plainer the tailored suit the smarter it is.

Ermine collars are gracefully used on mole coats.

Quite a few skirts are draped about the hips.

Tailored skirts should be wide but not voluminous.

Capes are made only in very high-priced materials.

Wide collars are the rules on waists and coats.

Pleated effects are very desirable in separate skirts.

The most chic toilettes have wraps to match the gowns.

Simplicity is the keynote of the best separate waists.

In muffs the rather small round shapes have the lead.

The most economical evening frock is made of black.

The frilly blouse is so becoming and it is still with us.

Pockets remain a striking feature on young girls' frocks.

Black satin petticoats are worn with black satin dresses.

Checked silks are favorite materials for youthful frocks.

Cloth-covered link chains are charmingly used for belts.

Silpover and populum waists are worn with short suit coats.

Some skirts are very wide and full, even at the waist line.

The frock of the day can be enriched with embroidery.

Straps of fur appear on the corners of some evening gowns.

Pockets in novel shapes are frequently placed at the hipline.

Maard's Linalment Cures Diphtheria.

The Royal Stores Ltd.