

# Fragrant and Pure "SALADA" TEA

is kept deliciously fresh in air-tight aluminum foil packets. Never sold in bulk. Try it.

# FOR Rheumatism BAYER ASPIRIN

Proved safe by millions and prescribed by physicians for

- Rheumatism Colds
- Headache Pain
- Neuralgia Toothache
- Lumbago Neuritis



**Safe** → Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark (registered in Canada) of Bayer, Manufacturer of Monocrotalidic acid of Salicylic Acid (Acetyl Salicylic Acid, "A. S. A."). While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

## Assuring Your Business

A policy of advertising is a policy of life assurance, and the protection thus secured is well worth its annual cost.

Old customers die or move away—they must be replaced.

Old customers are subject to the influence of temptation—they may be induced to divide their custom—to do some of their shopping at a competitor's.

New comers to this community will shop with you—become regular customers—if they are invited to do so.

Your competitor's advertising is an influence which must be offset if you are to maintain your trade.

Not to advertise regularly to the readers of the UNION ADVOCATE is to leave your business unprotected.

### A WORD TO THE PUBLIC

It is no sign of weakness to follow the lead of advertising. You owe it to yourself to get the most for your money, the best goods and the best service. And if you find that your inclination is to shop where you are invited to shop rather than to continue to be a customer of the shop which never solicits your good-will you need have no compunctions of conscience.

Shop Where You are Invited to Shop

## YOUR COAL TROUBLES

Would it not be a good plan to place your orders for Old Mine Sydney or other Coals for the fall and winter months now? I am in a position to make immediate delivery of your wants in Coal and Wood.

ALSO A CHOICE LINE OF  
Groceries, Hay, Feeds and Flour

**E. E. BENSON,** - Newcastle, N. B.

## EARTHQUAKES IN EARLY NEW ENGLAND

The recent shocks of earthquake have directed attention to previous seismic disturbances, and more particularly those that have shaken the eastern United States and Canada. The Indians had traditions of prehistoric earthquakes and the list, which begins soon after the landing of the Pilgrims is longer than is popularly supposed. Several shocks are recorded in the early histories and annals of the various scientific and philosophical societies.

The earthquake in June, 1638, was the first that occurred after the landing of the Pilgrims. It is said to have been preceded by a rumbling noise like remote thunder, growing continually louder and drawing nearer. Then the earth began to quake until the shock threw down the pewter from the shelves, toppled over stone walls, and shook off the tops of chimneys. In some places it was difficult for people to remain standing. The course was from northwest to southeast, and it was observed by the Indians beyond any of the English settlements. A second shock, not so strong, following the first after an interval of half an hour.

On Monday, March 5, 1642, another very perceptible trembling of the earth was noted but it did no damage. Again, on October 29, 1653, a little earthquake gave the divines of that day a theme for ponderous sermons, and in 1658 the earth again trembled.

In January, 1663, there was a series of shocks extending over a period of several days. The disturbance, according to a chronicler of the day, was preceded by a great roaring noise, and the first shock came about seven o'clock in the evening. The houses rocked violently, walls were cracked and chimneys were toppled over. Men, women and children ran out into the streets and open places. In eastern Canada the effects of this earthquake were even more severe. In Quebec two hills were thrown down, and formed a point of land, which extended far out into the St. Lawrence River. This earthquake extended to New York and Pennsylvania. Then there were slight earthquake shocks in 1665, 1668, 1669, 1677, 1705 and 1720.

Near the end of October, 1727 came another memorable shock. Like its predecessors, this shock was heralded by a roaring noise. It was observed by those who were abroad that as the shock passed under them the surface of the earth perceptibly rose and then sank. This shock was felt from Pennsylvania to Maine. The place of greatest violence appears to have been the town of Newburyport at the mouth of the Merrimac River. There the earth opened and cast up a quantity of sand and ashes mixed with sulphur.

On September 5, 1732, there was an earthquake shock of considerable extent, though cor-

## WRIGLEY'S "after every meal"

Parents—encourage the children to care for their teeth! Give them Wrigley's. It removes food particles from the teeth, strengthens the gums, combats acid mouth. Refreshing and beneficial!



## REVISION OF TARIFF EXPECTED

Hon. J. A. Robb to Bring Down His Budget this Week

No Sweeping changes are expected when Hon. J. A. Robb, acting Minister of Finance, brings down his second budget this week. There will probably be some revision of the tariff but reductions of importance in taxation are unlikely. General trade conditions have not been so good as was anticipated a year ago. There has been a considerable falling off in revenue.

When Mr. Robb makes his statement the fiscal year will not have been completed, but during the eleven months of the fiscal year, up to Feb. 28, there was a drop in current revenue of \$54,000,000, while current expenditure was only four millions less than in the corresponding eleven months previous. The net debt at the end of February was two millions more than on Feb. 28, 1924.

Yet while no fiscal changes of great consequence are expected, announcement that the budget is to be brought down this week, has set political circles agog with gossip. The announcement is generally interpreted as implying a short session, closing possibly by May 24. The main bone of contention will be proposed subsidy to the Peterson steam ship line.

Predictions that this will be last session of the present parliament are made freely. There is however, another view that parliament will be summoned again late in the fall, wind up business early next year, with a general election following.

### COMPARISONS

Diamonds and charcoal are essentially carbon yet their values and usefulness are as far apart as the poles. So it is with

## Scott's Emulsion

Many imagine that all oils are similar, but when the usefulness of cod-liver oil is compared with all other fats, the difference in value is as far apart as common charcoal and diamonds.

Scott's Emulsion is cod-liver oil made pleasantly available to build up those who are rundown or weak.



partly slight in its consequences. It was strongest in Canada and northern New England, but was felt as far down the coast as Maryland. On Feb. 6, 1737, and on Dec. 7 of the same year slight shocks were felt but did no damage.

The most violent shock of earthquake ever felt in New England was on Nov. 18, 1755, in the early hours of the morning. The total duration of the shock was nearly four and a half minutes. The people of Boston and other towns were thrown into a panic. Upon the first shock many persons jumped out of their beds and ran into the streets. Some thought they heard, among the varied noises, the trumpet of Gabriel sounding, and fell upon their knees and cried out for mercy. Through the whole province of Massachusetts, walls and chimneys were shattered or cracked. Great alternations were observed in the springs and ponds. In some the quality others the quantity. Almost immediately after the earthquake numbers of fish came to the surface of the ocean dead or dying. On the ocean the shock was so great that persons on board a vessel seventy leagues from Cape Ann thought they had run aground or struck a rock.

## First Impressions Are Important

In a world where appearances are valued as indexes to character, *Your Stationery* should represent you worthily—always and everywhere.

That atmosphere of character and refinement, which should distinguish all self-respecting correspondence is assured when you place your stationery order with us. If you allow us to furnish your

Letter Heads, Bill Heads,  
Shipping Tags, Office Forms,  
Envelopes, Statements, Etc.

they will reflect the dignity and self-respect of the discriminating, and be an excellent advertisement for your business, for a business man may be judged by the quality and style of his printed matter.

## The Advocate Job Printing Department

is without doubt the best equipped on the North Shore, and consequently in a position to turn out all kinds of Job Printing *Neatly, Promptly and Satisfactorily*, at very reasonable prices.

We are constantly adding new type and material to our already up-to-date equipment, and we have recently put in several of the newest type faces manufactured.

## Let Us Prove

to YOU the truth of the above statement by giving us a trial order for any of the above mentioned office requisites, or an order for.

Posters or Dodgers, any size  
Flyers, Circulars, Programs  
Menus, Display Cards, Business or  
Visiting Cards, Price Lists, Booklets

in fact, *ANYTHING YOU WANT PRINTED* Neat, Artistic Two-Color Work a Specialty. Call on us when you need anything in our line. We assure satisfaction. Mail orders receive our careful and prompt attention. Write us for prices.

Yours for Good Service

## The Advocate Job Department

Phone 23

P. O. Box 359

Everything in Printing.