

SUBDUE the SUBMARINE by

SUBSTITUTING Economy for Waste

SUBSTITUTING Co-operation for Criticism

SUBSTITUTING Knowledge of Prices
for Gossip about Profits

SUBSTITUTING Cornmeal and Oatmeal
for White Flour

SUBSTITUTING Fish for Beef and Bacon

SUBSTITUTING Vegetable Oils for Animal Fats

SUBSTITUTING the Garden Hoe for the Golf-Stick

SUBSTITUTING Performance for Argument

SUBSTITUTING Service for Sneers

SUBSTITUTING Patriotic Push for Peevish Puerilities

SUBSTITUTING Perishable for Preservable Foods

SUBSTITUTING Greater Production
for a German Peace

SUBSTITUTING the Beef you do not eat
for the Rifle you cannot carry

SUBSTITUTING Conservation for Conversation

SUBSTITUTING Common Sense for Common Gossip

SUBSTITUTING Marketing for Telephoning

SUBSTITUTING Production for Pessimism