

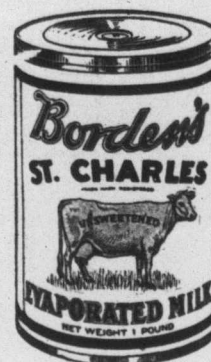


Borden's

Canada's National Milk

Do your customers know that—

Borden's St. Charles Evaporated Milk will whip like cream—that it is absolutely pure, rich country milk — *with the cream left in* — that half a dozen tins always on the shelf will solve the summer milk problem with the greatest economy — that it can be used for every purpose that milk or cream may be put to, and last of all, that it is the safest milk — for their children — for their cooking—for their table? Tell them these facts, Mr. Grocer, and the increased profits will handsomely reward you.



SIX CANADIAN FACTORIES

The
Borden
CO., LIMITED
Leaders of Quality

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