

LARGEST MAKERS IN THE WORLD

Tea Lead—all gauges and sizes

Metal Bottle Capsules—any size,
color or stamping

Collapsible Tubes—plain or colored

ALL BRITISH MADE

Send specification of your needs or samples of what you now use—stating **QUANTITIES**
—We will give you **BEST QUALITY—BEST DELIVERY—BEST PRICES**

BETTS & COMPANY, LIMITED

Chief Office:—1 Wharf Road, LONDON, N., ENGLAND

\$60,000 WELL SPENT

That is how we feel regarding our big consumer advertising campaign—a Dominion wide publicity plan that has brought the sterling methods of

Dr. Cassell's Tablets

before the Canadian public.

That our efforts have been productive of results is proven by the constantly growing sales of this famous nerve food. Grocers everywhere find that Dr. Cassell's sell quickly and easily wherever displayed. Being a positive relief of that most common complaint—nerves—the sales possibilities are exceptionally favorable.

Why not investigate this quick-selling, profit-making line?

A small trial order will pull big results. Get a supply to-day and set up a display on your sales counter.

Don't let your competitor get all the business.

DR. CASSELL'S MEDICINE CO., LTD.
MANCHESTER, ENGLAND

Canadian Agents: Harold F. Ritchie Company, 10-14 McCaul St., Toronto



*Powerful Nutrients
Hypophosphites
Nerve Restoratives
Valuable Remedies
by Duo Tabellae*

INSTRUCTIONS FOR USE.
Children under 10, half a
Young People, one
Adults, two Tablets.
The tablets may be
taken with a wine-glass-
water, or reduced to
powder and taken with any
liquid as preferred.

**THE PROPRIETARY OR
DR. CASSELL'S MEDICINE CO., LTD.
MANCHESTER, ENGLAND.**