



## TELFER'S

is the name that stands for purity, and high quality in the manufacture of biscuits, crackers, etc. Telfer's Peerless Soda Crackers and Cream Sodas retain their fresh flaky crispness long after they have passed out of the dealer's hands. Extensive advertising throughout the country creates patronage for the aggressive dealer of quality goods—goods with a reputation—goods that have made good. Are you one of these?

**TELFER BROS., Limited**  
COLLINGWOOD - - - ONTARIO

BRANCHES:  
TORONTO WINNIPEG HAMILTON FORT WILLIAM

