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Prove the superior qualities of Purity Flour at our risk

Because we believe that PURITY is the best and most uniform flour milled—because we believe that PURITY goes farther than any other flour we say to every woman who reads this advertisement:

Go to your Grocer and buy a sack of PURITY FLOUR. Test it by actual baking and if it does not make better and more nutritious bread than any other flour you have ever used—if it does not make lighter, daintier cakes and pastry, then the Grocer will return your money.



That's the fairest way we know of doing business. Already tens of thousands of Canadian housewives have proven every claim we've made about PURITY FLOUR. Hosts of particular women declare that we are too modest in our claims—they say that PURITY is the one dependable flour. Test PURITY FLOUR for yourself. You get your money back if it does not give complete satisfaction.

PURITY FLOUR

"MORE BREAD and BETTER BREAD" and BETTER PASTRY too.

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