

Shredded Wheat A Natural Food.

The Ideal Food for Children

"My baby has been fed on nothing but Shredded Wheat Biscuit since he was 8 months old, and he has perfect digestion and most beautiful teeth, seventeen of them, and he is only 20 months old. They came through with no disturbance of any kind." Mrs. D. J. Hersey, Providence, R.I.

A FATHER'S TESTIMONY:

"We may be pardoned for our enthusiasm concerning your food product in view of the fact that we have three healthy children who live practically upon Shredded Wheat Biscuits. The baby is particularly an amiable child, no doubt largely due to the food she subsists upon." Edwin B. Maynard, Real Estate Broker, Mt. Vernon, N.Y.

"We always have them (Shredded Whole Wheat Biscuit) with us. Our babies yearn for and thrive upon them. Our athletes dote upon, and all like them. The story of their composition and make-up will satisfy any physician of their great value."—Dr. B. H. Daggett, Buffalo, N.Y.

Send a post-card for our Book of Facts and Food Values, containing 262 recipes for preparing and serving Shredded Wheat.

Address—

The Natural Food Company,

32 Church Street, Toronto

Shredded Wheat For Sale by All Grocers.