



NORTH AMERICAN LIFE ASSURANCE COMPANY.

"SOLID AS THE CONTINENT"

JOHN L. BLAICKIE, President L. GOLDMAN, A.I.A., F.C.A., Managing Director
W. B. TAYLOR, B.A., L.L.B., Secretary.

1910	
Cash Income	\$ 2,176,578.38
Assets	11,388,773.32
Net Surplus	1,174,768.68
Payments to Policyholders	887,836.62
Insurance in Force	43,391,236.00

For Information regarding desirable Agency openings write to the

HOME OFFICE: TORONTO

SUN LIFE ASSURANCE COMPANY of CANADA

Write to Head Office, Montreal
for Leaflet entitled
"Progressive and Prosperous"

AT 31st DECEMBER, 1910.

ASSETS	\$38,164,790.37
SURPLUS over all Liabilities & Capital, Hm. 3½ and 3 per cent. Standard	3,952,437.54
SURPLUS, GOVERNMENT STANDARD	5,319,921.18
INCOME 1910	9,575,453.94
ASSURANCE IN FORCE	143,549,276.00

SUN LIFE POLICIES are EASY to SELL.

The London & Lancashire Life & General Assurance Association, LIMITED

OFFERS LIBERAL CONTRACTS TO
CAPABLE FIELD MEN
GOOD OPPORTUNITIES FOR MEN TO
BUILD UP A PERMANENT CONNECTION
We particularly desire Representatives for the
City of Montreal.

Chief Office for Canada:
164 St. James Street, Montreal

A rapidly growing Company is a good one to be connected with

The Manufacturers Life

answers this description exactly.
It has many good openings for
life agency men.

Communications treated confidentially.

Insurance in Force, over \$61,000,000

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TORONTO - - - CANADA

The Home Life Association

OF CANADA

Issues all popular plans
of Life Insurance. Free
from restrictions, with
liberal privileges and gen-
erous guarantees. Write
for illustrated pamphlets.

President
H. POLLMAN EVANS
Managing Director
J. K. McCUTCHEON
Secretary-Treasurer
A. J. WALKER

HEAD OFFICE
Home Life Bldg., Toronto



METROPOLITAN LIFE INSURANCE COMPANY OF NEW YORK.

(Stock Company.)

Assets \$313,988,334

Policies in force on Dec-
ember 31st, 1910 11,288,054

In 1910 it issued in Canada
Insurance for \$23,424,168

It has deposited with the
Dominion Government,
exclusively for Cana-
dians over \$9,000,000

There are over 375,000 Canadians insured in the
METROPOLITAN

Home Office: 1 Madison Ave., New York City.