

'Fancy stuff' goes high

Oasis is loser from here to Hudson's Bay

By PAUL KELLOGG

Get your food cheap! Beat the Oasis monopoly.

Yes, my friend, it's easy. Get your Tide for 70 cents rather than 71 cents; bread, 26 ounces of the white enriched stuff, for 46 cents rather than 48 cents; eight hamburger buns for 49 cents rather than 51 cents;

Tomato Cup-a-Soup for 52 cents rather than 55 cents; your three-ounce jar of Coffee-mate for 43 cents rather than 45 cents; and on and on and on.

Perhaps your ears are closing. The savings won't pay your tuition. But they're consistent. So, shop at the cheap store.

And where is this pensioner's

paradise? It's the Hudson's Bay Store in Moosonee. Moosonee is in Ontario. It's on James Bay, 200 miles from the nearest road, accessible only by train, plane, or snowshoe. It can safely be called isolated.

Now, a very wise economist once told me that, in isolated communities, transportation costs significantly affect the composition of basic retail prices. This was confirmed by Winston Filatree, manager of the Moosonee Bay.

"Yeah," said Mr. Filatree during the last minute Christmas shopping rush, "Yeah, it costs something to get the stuff up here. Not much farmin' done hereabouts."

He gave a nervous laugh, and continued. "Yeah. But we try to price it fair. Now, things like peanut butter, break, milk, hamburger, we sell pretty cheap. But some of this here fancy stuff what only people with money can buy, well, I don't mind tellin' you that we jack it up a bit. I mean if they can afford the stuff they might as well pay for it."

Which only goes to show that maybe Oasis has a different definition of "fancy": bread and buns and detergent and soup. I can just hear some York equivalent of Moosonee's Filatree: "Yeah, we jack it up a bit. If they can afford the stuff, they might as well pay for it."

But it's not only in terms of groceries that James Bay leaves York as cold as a bargain basement. Have you ever bought Kodak Tri-X film from our very own on-campus drugstore? It's \$1.18 for 20 exposures. Truck on over to Moose Factory, just across the river from Moosonee where it sells for \$1.14.

There's photogenic scenery to boot.



Excalibur reporter Paul Kellogg (left) interviews Winston Filatree, manager of the Hudson's Bay store in Moosonee.



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OPEN LETTER TO JEWISH STUDENTS

Israel lives!? Israel is struggling in both an external and internal sense with life. In the external sense, Israel is struggling for the right to live as a Jewish State. In the internal sense, Israel is struggling to give all her people the best possible life. She cannot do both alone. While the external situation may be out of her hands and our hands, the internal situation is not.

Student Mobilization for Israel was formed last November for exactly the purpose of giving what we could to Israel. Those working on the newsletter and political education strive to raise moral support and educate Jews and non-Jews alike about Israel. Those working with volunteers develop programs to encourage and prepare Jewish students our age who choose to strengthen Israel by going over during and immediately after wars.

The fourth group, the SMI Campaign, is what I am writing about in particular today. Our goal is to collect \$18.00, CHAI, LIFE, from every Jewish student in Toronto; to exceed in collecting over \$100,000.00

EVERY DOLLAR WE GIVE SAYS, "I care." It is one way of showing and one way of fighting.

EVERY DOLLAR WE GIVE SAYS, "The Jewish People, our values, our history, our culture, our religion and now, our country, matter."

EVERY DOLLAR WE GIVE makes possible more education, medical services, housing, the building of development towns, cultural and social institutions, comfort to the old, poor, disabled and to the immigrant.

We are told we expect too much from the student community. We think not. We must accept the responsibility of following through on our demands for the right of Israel and the Jewish people to live!

Please GIVE and KEEP THE PROMISE

Thank You

Sincerely,

Marilyn Levitan,
Chairperson

Many of you will be receiving an information and donation kit in the mail this week. If you get one, please return it with your donation. If you do not get one, please come into the JSF office, S101, Ross, and pick one up.

AM YISRAEL CHAI

STUDENT MOBILIZATION FOR ISRAEL CAMPAIGN