

Their company name is **Exploitation Plus** — and they claim to have discovered a foolproof method of getting men.

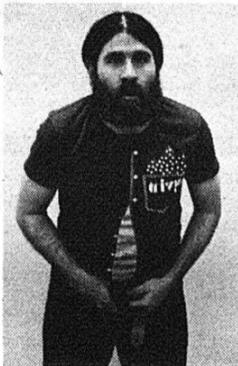
It's called *Voo Doo*. And they claim that thousands of women just like yourself are already using this dynamic new technique to find, date and even seduce men.

They promise to show you exactly how to use this exciting new principle to meet more sexy guys than you can possibly use.

And in their words, "It doesn't matter how many times you've failed in the past or why."

The Getaway has decided to reprint this Ad as an example of how men are ruthlessly-exploited in our society. Be it in the market place or the powder room, the concept of men as 'hunks' of meat to be used, abused and abandoned cannot and must not be tolerated.

Below is a copy of the original **Exploitation Plus** ad which we discovered in a recent issue of *Playgirl*.



Experts say . . .

You Really Can Get Men Through Voo Doo!

If You Live To Be 100 — You'll Never Find An Easier Way Believe It Or Not — It's True!!!

NOW YOU CAN GET 'ANY' MAN

When you begin to use *Voo Doo*, you will have one of the most powerful forces in the world working for you. Men will see you as a woman they want to get to know better — **MUCH BETTER**. To put it bluntly they

BUT DOES IT REALLY WORK?

L. LENNON, EDMONTON, ALTA WRITES

"I tried every trick I knew to pick up men. But I just couldn't get a break.

I tried getting them drunk and taking advantage of them. I tried getting them stoned. I even tried playing romantic music but they just fell asleep. Nothing worked.

I was quite depressed to say the least.

Then I heard about *Voo Doo*. I'll admit . . . I had my doubts at first. But I took a chance and gave it a try. Let's face it, I had nothing to lose.

Well, let me tell you . . . It didn't take me long to see that I had stumbled onto something big. **REALLY BIG**.

It was only a matter of days before all kinds of gorgeous hunks and jock types with great bods were beating a path to my door.

I was getting so much action I almost had to quit my job just to give every guy a fair chance.

Believe me, I haven't had this much fun in years — all thanks to *Voo Doo*."

And we have dozens of equally enthusiastic letters in our files for anyone who wants to see them.

Soon, you too, will be able to approach that big hunk you've been drooling over all these years and have him right in the palm of your hand. Or wherever else you want him.

And that will be only the beginning. Because from that point on, he will agree with practically **ANYTHING** you suggest.

THAT'S the kind of power *Voo Doo* can give you. It puts you "in control" at all times.

will be unable to resist you. You will be able to get any man you want.

What you do with him is up to you.

All we are going to do is teach you how to use a highly effective but little known technique — a technique that is available to any woman who is willing to make the small effort

required to learn it.

At one time this technique was quite well known in West Africa, and today it is practiced widely in certain Caribbean countries. Now it is available for the first time in North America.

Just send up fifty dollars and we'll rush you our *Voo Doo Made Simple* booklet, complete with over 150 pages of pictures,

and simplified instructions printed in **CAPITAL LETTERS** so they'll be easy for you to read. **AND**, If you get your order in the mail within the next two weeks we'll outfit you with all the equipment (dolls, pins, hammers, etc.) you need to practice *Voo Doo*.

Think about that for a second.

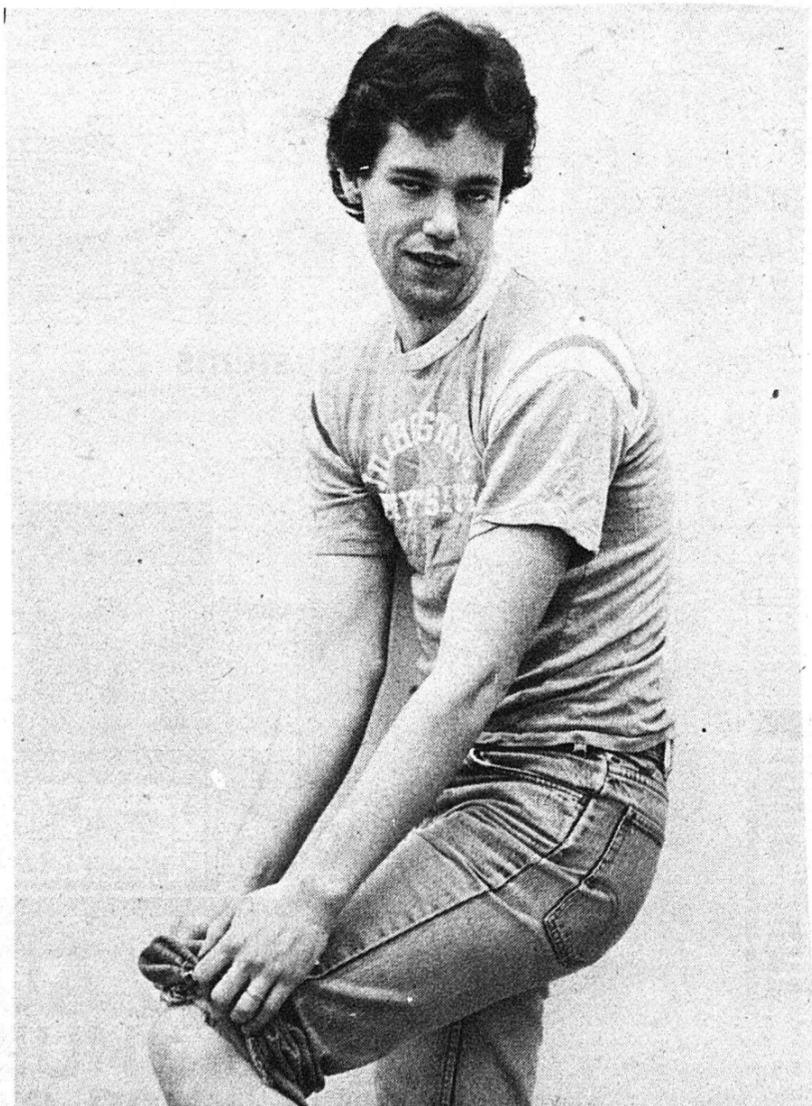
DON'T SELL YOURSELF SHORT

For years you've stood by helplessly and watched all the charming and attractive girls monopolize the big studs. You've sat at home on Friday nite and watched *Love Boat* and *Fantasy Island*, instead of being the center of attention at in-crowd parties.

Well, those days are over. You no longer need to take a backseat to any woman.

Simply follow the steps in our easy-to-read, easy-to-understand book and you'll be well on your way to scoring with all the guys you've always wanted.

And remember — it doesn't matter how old, fat, ugly or stupid you are. Even if guys have been brushing you off for years, hanging up when you call them, calling you a 'dog' behind your back or even to your face. When you try *Voo Doo*, all that will be forgotten.



Voo Doo Research, Dept. P-69,
11026 - 89 Avenue,
Edmonton, Alberta

Sounds almost too good to be true — but you've got a deal. What have I got to lose? Here's my 50 dollars. Send me *The Easy Way to Get Men: Through Voo Doo*.

After trying your material for a month, I must be meeting, dating, and even sleeping with more men than I have in the past year. Or I may return the material for a full refund *and more*.

I understand my material will be sent in a plain wrapper.

Name

Address

City

Province

Postal Code

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