

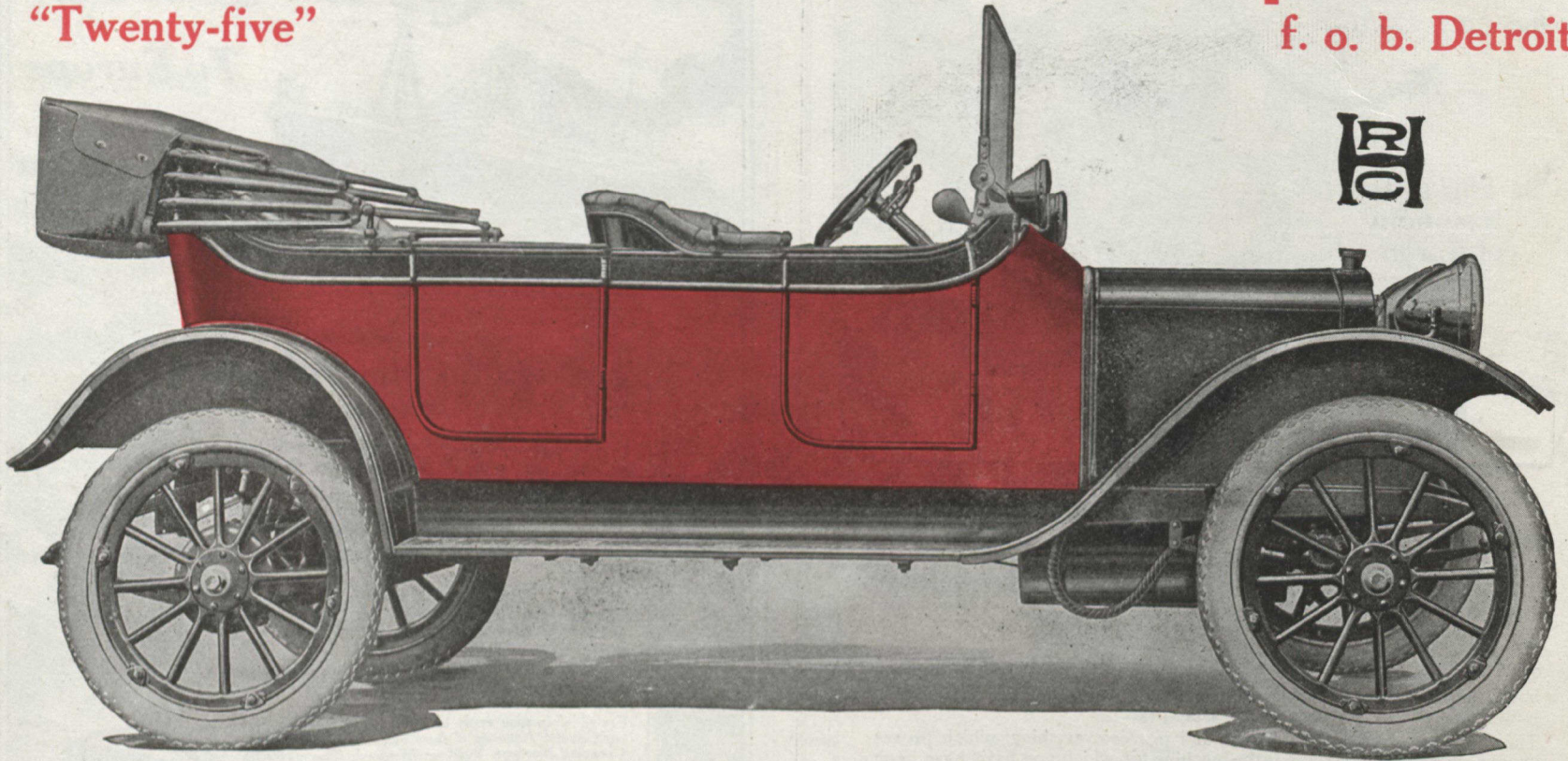
R-C-H

"Twenty-five"

"The Greatest Car
for the
Greatest Number"

\$900

f. o. b. Detroit



Compare These Two Columns For Yourself

What Constitutes a Fully Equipped Car?

1. Complete protection from wind, rain, dust, sun and cold.
2. A Dependable, Economical Lighting System.
3. Reliable Ignition.
4. Accurate Speed Indication.
5. Tires gauged to the proper size for the weight of the car; and provision for safe driving on slippery roads.
6. Provision for quick change of tires when necessary.
7. Provision for rim change.
8. Adequate warning signal.
9. A device to enable the driver to see behind the car, guarding against rear-end accidents.
10. Necessary equipment for repairs and adjustments to machinery or tires.
11. A place for robes or extra garments.

How the R-C-H meets the Requirements

A Fair Valuation

- | | |
|--|----------|
| 1. A stout, serviceable, attractive top, with cover. One-piece windshield---integral with the body. | \$ 90 00 |
| A complete set of Jiffy curtains---not the old-fashioned, hard-to-handle side curtains. They can be adjusted in a minute without leaving the seat. | 25 00 |
| 2. 12-inch Hall bullet electric head lights, double parabolic lens; 6-inch Hall bullet electric side-lights with parabolic lens; and battery. | 75 00 |
| 3. Bosch Magneto (assurance of perfect magneto satisfaction). | 75 00 |
| 4. Warner Auto-Meter (assurance of perfect speed indication and record). | 50 00 |
| 5. 32 x 3½ tires---non-skid all around. (Valuation given is a fair one over smooth tread.) | 30 00 |
| 6. Demountable rims. Valuation given is a fair one over ordinary rims. | 50 00 |
| 7. Extra rim and holders. | 15 00 |
| 8. Special Tally-Ho Horn. | 10 00 |
| 9. Rear-view mirror. | 3 00 |
| 10. Tool-kit, Jack, Tire Repair Kit, Pump. | 15 00 |
| 11. Robe-rail. | 3 00 |

Specifications

\$441 00

Wheelbase—110 inches. Motor—Long stroke; 4 cylinders cast en bloc; 3¼x5. Two-bearing crank shaft. Timing gears and valves enclosed. Three-point suspension. Drive—Left side—Irreversible worm gear, 16-inch steering wheel. Spark and throttle control on steering column. Control—center lever operated through H-plate integral with universal joint housing just below. Hand-lever emergency brake at driver's right. Foot accelerator in connection with hand throttle. Springs—Front, semi-elliptic; rear, full elliptic and mounted on swivel seats. Frame—Pressed steel channel. Axles—Front, I-beam, drop-forged; rear, semi-floating type. Transmission—3 speeds forward and reverse; sliding gear, selective type. Construction—Drop-forgings wherever practicable; chrome nickel steel used throughout all shafts and gears in the transmission and rear axle; high-carbon manganese steel in all parts requiring special stiffness. Body—Full 5-passenger English type; extra wide seats.

THIS is all equipment essential to complete motoring satisfaction; it is of the very highest quality; and the figures given are a fair estimate of what the items would cost you if bought separately. Some cars have **some** of these items; you **need** them **all**.

When considering a car, note how many of these accessories are missing, or of a lower grade; and add their cost to the price asked for the car.

Then note the specifications, construction details and performance of the R-C-H as compared with the other car, no matter what its price---and act accordingly.

R-C-H CORPORATION OF CANADA, Limited, Dept. E., Walkerville, Ont.

DEALERS—Vancouver, B.C., Dissette Motor Co., Ltd., 924 Granville St.—for Alberta and British Columbia; Winnipeg, Manitoba, R-C-H Motor Sales Co., Osborne Place—for Manitoba and Saskatchewan; Amherst, Nova Scotia, E. M. Wilband, P. O. Halifax, Nova Scotia; G. B. Ohland & Co., 28 Bedford Row—for Nova Scotia; Toronto, Ont., the Virtue Motor Sales Co., 487 Yonge St.—for Central Ontario; Ottawa, Ont., Pink, McVert, Blackburn Co., 301 Sparks St.—for eastern section of Ontario; London, Ont., T. Agar, 125 Bathurst St.—for Western section of Ontario, except Essex Co.; Quebec, P.Q., A. Gagnau & Co., 155 Bridge St.—for eastern Quebec.