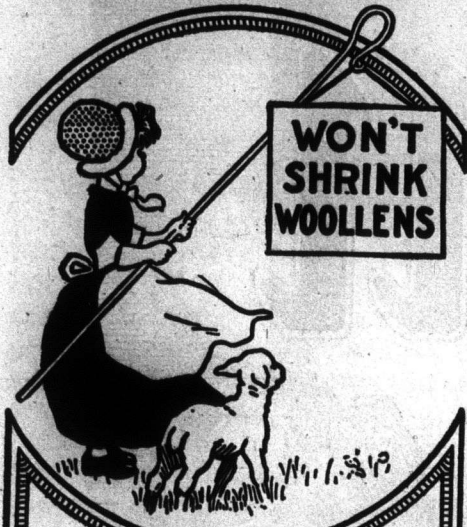


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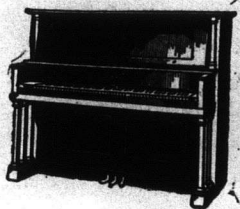
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## The Western Home Monthly

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No. 5.

The Subscription Price of The Western Home Monthly is \$1.00 a year or three years for \$2.00 to any address in Canada, or British Isles. The subscription to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

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### A Chat with Our Readers

As we have often said in this little chat the ambition of The Western Home Monthly is to bring pleasure and profit to its readers and for the better accomplishment of this it is always glad to receive suggestions. From time to time it has been found necessary to alter the make-up of the magazine and its Table of Contents to meet the wishes of its great family of readers. Each change we are pleased to observe has met with cordial appreciation. At the moment our Bill of Fare is as follows—surely a good and satisfying one, but one that we hope to constantly improve upon.

**Editorial**—From month to month definite views are expressed in this department on some of the great issues that affect life in Western Canada. This month the page is given over to an article "Sowing the Seed," by Principal McIntyre of the Winnipeg Normal School—a gentleman who has spent some thirty years as the head of this large institution, and who is perhaps our foremost authority on the great problem of education.

**Story Department**—This Department has been edited with very great care, and an effort is put forward each month to meet the varied tastes of our readers. A feature of our stories is that they are mostly by Western writers—men and women in sympathy with this land. They are specially written for us.

**General Information**—There has been a demand for articles of general interest bearing on History, Geography, Government, Invention and Discovery, and for each issue we have experts developing this field.

**The Philosopher**—Here is a running commentary from the pen of a ready writer—one of the most gifted sons of the West.

**The Young Man and His Problem**—This page can number its friends by the thousands.

**What The World is Saying**—This sets forth the great sayings of the month in attractive form and keeps one in close touch with the best minds and sayings of the day.

**Fashions and Patterns**—Containing illustrations and descriptive matter of the latest and most up-to-date fashions. A great favorite with the ladies.

**About the Farm**—This is short but comprehensive. It treats on every subject that comes within the practical scope of the Western farmer.

**The Home Doctor**—A page of great usefulness that has been of inestimable value to many a Western home.

**Household Suggestions and Woman and the Home** are exclusively for household duties. They help the housewife in every respect and make her work a great deal easier and happier. An expert in Domestic Economy is in charge of these pages.

**Young People**—Young people have some rights in a family journal, and The Western Home Monthly has recognised this from the first, and put its best effort into this page. The children too are being given their fair share of space and their Department is in charge of one of the highest authorities on child culture in the country.

**In Lighter Vein**—Who does not appreciate a joke? Throughout the magazine they will be found in abundance.

**Illustrations**—From month to month this magazine presents more interesting illustrations to its readers than any publication that we know of in Canada, and in its picture gallery alone there will be found an educative value of first importance.

**The Young Woman and Her Problem**—By P. R. Hamilton, acts as counsellor and friend to thousands of girls and women, and is a section of the magazine that has amply justified its existence.

**The Woman's Quiet Hour**—Contains the best thought of one of Canada's best known and experienced lady journalists—Miss E. Cora Hinds.

### The 1914 War Illustrated

Among the many successful enterprises of this magazine few have surpassed in merit and popularity the "1914 War Illustrated," recently issued. It is conceded to be the most complete illustrated synopsis of the War situation yet published. It has met with warmer and readier appreciation than even we anticipated for it, and the commendations that have already reached us are many and cordial. The War Book is in size about the same as The Western Home Monthly, containing no less than 300 War illustrations with pages of descriptive matter and facts leading up to the worldwide struggle. Two large and most valuable colored maps giving the minutest detail of the war zone form part of the Book. Of the large issue printed; but a limited number is now on hand. Our readers can have them while they last. Just send us a new subscriber at \$1.00 a year or remit us 25 cents straight for the Book. This does not for a moment cover the cost of production, but while the supply lasts we are anxious to share this good thing with our good friends—the readers and supporters of this publication. What we ask is that any one desiring the book should act quickly.

Mason & Risch Ltd., Toronto.

Gentlemen,  
The War Book which you have issued has come to hand, and is very interesting indeed. You have certainly shown a great deal of enterprise in getting out such a book. Many thanks for copy sent.

Yours truly,  
(Signed) Henry H. Mason.



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