



Read the treatments below for the one best suited to your skin.

Send 4c now for sample cake

—large enough for a full week of any of the Woodbury treatments below. With it you can begin at once to make your skin what you would love to have it

Once you have the week's-size cake shown above in your hands—once you have its soft, white lather in your fingers as the girl above has it in hers—you can begin that moment to really change the condition that is keeping your skin from being attractive.

You can do this—can make your skin what you want it to be—whatever the trouble is now. Your skin, like the rest of your body, is changing every day! As the old skin dies, new forms in its place.

This is your opportunity

Is that new skin which is forming every day going to *mar* or *mar* your complexion? With the cake shown above in your hands, with its creamy lather in your fingers, you can begin to make this new skin so strong and healthy, so active, that it will gradually but surely take on that greater clearness, freshness and charm which is but a promise of the radiant, velvety complexion—"a skin you love to touch"—that the steady use of Woodbury's always brings.



To correct an oily skin and shiny nose

FIRST cleanse the skin thoroughly by washing, in your usual way, with Woodbury's Facial Soap and lukewarm water. Wipe off the surplus moisture, but leave the skin slightly damp. Now work up a heavy warm water lather of Woodbury's in your hands. Apply it to your face and rub it into the pores thoroughly—always with an upward and outward motion of the finger tips. Rinse with warm water, then with cold—the colder the better. If possible, rub your face for a few minutes with a piece of ice. This treatment will make your skin fresher and clearer the first time you use it. Make it a nightly habit and before long you will gain complete relief from the embarrassment of an oily, shiny skin.

To reduce conspicuous nose pores

WRING a cloth from very hot water, lather it with Woodbury's Facial Soap, then hold it to your face. When the heat has expanded the pores, rub in, *very gently*, a fresh lather of Woodbury's. Repeat this hot water and lather application several times, *stopping at once if the nose feels sensitive*. Then finish by rubbing the nose for a few minutes with a piece of ice. This treatment with Woodbury's cleanses the pores, strengthens the muscular fibres so that they can contract properly. But do not expect to change in a week a condition resulting from years of neglect. Use this treatment *persistently*. It will gradually reduce the enlarged pores and cause them to contract until they are inconspicuous.

There are just two things to do—

First—Write now for the week's-size cake shown above. Simply send your name and address with 4c (in stamps or coin) to the address given below.

Second—On this page are four of the famous Woodbury treatments which have brought to thousands of people the charm of "a skin you love to touch." Choose the one suited to the needs of your skin and follow it *persistently* when you receive your week's-size cake. It will bring you, as it has so many, many others, that greater attractiveness you have longed for.

Here is the address to use

For 4c. we will send you the week's-size cake of Woodbury's Facial Soap shown above. For 10c., samples of Woodbury's Facial Soap, Facial Cream and Powder. For 50c., a copy of the Woodbury Book, "A Skin You Love to Touch," and samples of the Woodbury preparations.

Address The Andrew Jergens Co., Ltd., 657 Sherbrooke St., Perth, Ont.



To care for a tender sensitive skin

DIP a soft washcloth in warm (not hot) water and hold it to your face. Do this several times until the pores are opened and the skin feels softened. Then make a light warm water lather of Woodbury's Facial Soap and dip your cloth up and down in it until the cloth is "fluffy." With the soft, white lather. Rub this gently over your skin until the pores are thoroughly cleansed and the skin feels fresh and clean. Rinse the face lightly with clear, tepid water, then with cold. About once a week rub the face with a piece of ice. Always dry carefully. This treatment will bring health to a tender skin, make it resistant and keep it attractive. Try it tonight. You will feel the difference immediately.

To rouse a sallow, colorless skin

DIP your washcloth in very warm water and hold it to your face. Now take the cake of Woodbury's Facial Soap, dip it in water and rub the cake *itself* over your skin. Leave the slight coating of soap on for a few minutes until the skin feels drawn and dry. Then dampen the skin and rub the soap in gently with an upward and outward motion. Rinse the face thoroughly, first in tepid water, then in cold. Whenever possible, rub the face briskly with a piece of ice. Always dry carefully. This treatment with Woodbury's cleanses the pores, brings the blood to the face and stimulates the fine muscular fibres of the skin. Try it tonight—see what a soft color it brings to your cheeks.

Note: If you want to begin at once—tonight—to bring to your skin the charm you have longed for, tear out the illustration of the cake above and put it in your purse as a reminder to ask for Woodbury's today at your druggist's or toilet counter. A

25c cake is sufficient for a month or six weeks of any of the treatments given here. Get a cake today and begin your treatment tonight. You will find Woodbury's Facial Soap for sale by Canadian Druggists from Coast to Coast.